madeleineut@gmail.com (817) 308-4930 www.madeleinebrooksdesign.com

EDUCATION

University of Texas, Austin B.S. Public Relations | B.A. Spanish *High Honors*, GPA: 3.86

SKILLS

Front-End

HTML₅, CSS₃, & Javascript; Azure DevOps

UX Research

User Survey creation, administration, & analysis; User Personas; Journey Mapping; Wireframing

Prototyping & Graphic Design

Adobe Photoshop, Illustrator, & XD; Figma; InDesign; Sketch

Languages

Fluent Spanish; Conversational French & Korean

PROJECTS

DeskSpace: researched, designed, and prototyped a cloud app that not only allows users to back-up and create content easily, but also reduce the amount of file bloat they have across multiple accounts. Went through several iterations with UX leaders' feedback. See DeskSpace prototype

BusyBus: researched and designed an app for bus riders. <u>See BusyBus</u>

See more at my portfolio:

www.madeleinebrooksdesign.com

MADELEINE BROOKS

UX Designer • Bilingual Communicator • Solutionist

EXPERIENCE

UX/UI Designer, Amy Hamm Design | Sept '20 - Present

- » Creating screens from scratch for iOS & desktop for <u>Lupl</u>, the first-of-its-kind app for collaborative, international legal work
- » Leading the creation of a new feature in both Web & iOS to allow users to view, edit, & collaborate on shared documents across a multitude of different apps intutively from within Lupl
- » Overseeing nearly half of the design for the Microsoft Teams revolutionary integration app
- » Prototyping new features in Marvel
- » Designing icons to fit brand guidelines and communicate effectively with users
- » Designing & coding notification emails (html)
- » Writing app & email wording in the brand voice
- » Communicating with Stakeholders, Sr Designers, & Programmers remotely to accomplish team goals and deliver designs on time
- » Creating visual guides for user personas

Product Design Apprentice, Thinkful | Nov '19 - Oct '20

» Learning industry best practices and design process standards with a focus on UX Research, Visual Design, and Front-end development, all under the mentorship of a Sr. UX Designer in the field

Executive Assistant to COO, Indigenous Media | Feb '16 - Jun '19

- » Managed all communications on behalf of COO in high pressure entertainment industry at a "tech/ studio" startup
- » Designed & edited various graphic assets for <u>60</u> Second Docs series