

madeleineut@gmail.com
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MADELEINE BROOKS

UX Designer • Bilingual Communicator • Solutionist

EDUCATION

University of Texas, Austin
B.S. Public Relations | B.A. Spanish
High Honors, GPA: 3.86

SKILLS

Front-End

HTML5, CSS3, & Javascript

UX Research

User Survey creation, administration, & analysis; User Personas; Journey Mapping; Wireframing

Prototyping & Graphic Design

Adobe Photoshop, Illustrator, & XD; Figma; InDesign; Sketch

Languages

Fluent Spanish; Conversational French & Korean

PROJECTS

DeskSpace: researched, designed, and prototyped a cloud app that not only allows users to back-up and create content easily, but also reduce the amount of file bloat they have across multiple accounts. Went through several iterations with UX leaders' feedback. [See DeskSpace prototype](#)

BusyBus: researched and designed an app to allow bus riders to easily access where their bus was, changes to routes, and estimated wait times. [See BusyBus concept](#)

EXPERIENCE

UX/UI Apprentice, Thinkful | Nov '19 - Current

- » Learning industry best practices and design process standards with a focus on UX Research, Visual Design, and Front-end development
- » Creating and deploying projects while learning new tools and frameworks by collaborating several hours every week with a senior product designer

Executive Assistant to COO, Indigenous Media | Feb '16 - Jun '19

- » Managed all communications on behalf of COO in high pressure entertainment industry at a "tech/studio" startup
- » Trouble-shot IT issues ranging from Google Sheets formulas to iPhone cameras as resident 'techie'
- » Designed & edited various graphic assets for 60 Second Docs series
- » Welcomed high-profile visitors from both the tech and entertainment worlds in at least two languages in any given week

Executive Assistant to CEO/Founder, Leepson Bounds, Inc. | Oct '14 - Feb '16

- » As one of the first employees, I onboarded all independent contractors, and liaised with legal
- » Managed private data storage & helped set up IT networks
- » Aided graphic designers in creating visuals for sales decks