Pitchboard / Comp

Madeline Allen - Personal Website

Madeline Allen is a personal website that holds the resume, portfolio, and blog posts from Madeline Allen.

Madeline Allen's Personal Website is a functional and interactive website that allows users to learn about Madeline Allen, view her resume, explore her works, connect with Madeline on social media, as well as compose an email message to her. The platform prioritizes showing Madeline's works and career focus through various projects posted and some informative text about Madeline. The user-friendly design approach to the website allows the user to understand Madeline's past works, strengths, and career goals for the future which can help tell where she might be a good fit on a job, project, or collaborative opportunity.

Personas

Job Recruiter
Prospective recruiter seeking applicants for hire

Employer
Prospective employer seeking to hire

COMPS

Nicolesaidy.com

Sachagreif.com

Madeline Allen
MI 349

Shorthand User Flows

Scenario 1 - Viewing Resume

Home Page	Resume
Click resume button	View resume

Scenario 2 - Viewing Research Paper

Home Page	Projects Page	Research Paper
Clicks "Projects" in navigation bar	Clicks on project	View paper

Scenario 3 - Reading a Blog Post

Home Page	Blog Page	Blog Post
Clicks "Blog" in navigation bar	Clicks article title	Redirected to article post, view article

Scenario 4 - Sending an Email

Any page	Email	Sending email
Scroll to footer of page to click	Email draft opens with "To" including Madeline's email	Compose email, hit send

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Low-Fi Wireframes

Low - Fidelity Wireframes for Madeline Allen - Personal Website

HOME

PROJECT   BLOG

Hello, I'm Madeline

I'm a Media and
Information student
at Michigan State.

RESUME

o o o o o o

BLOG

PROJECT   BLOG

Article   Article   Article

o o o o o o

PROJECTS

PROJECT   BLOG

P1   P2

P3   P4

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