

# AIR TRAVEL SAFETY

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DSC 640

May 29, 2021

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The problem



Investigation



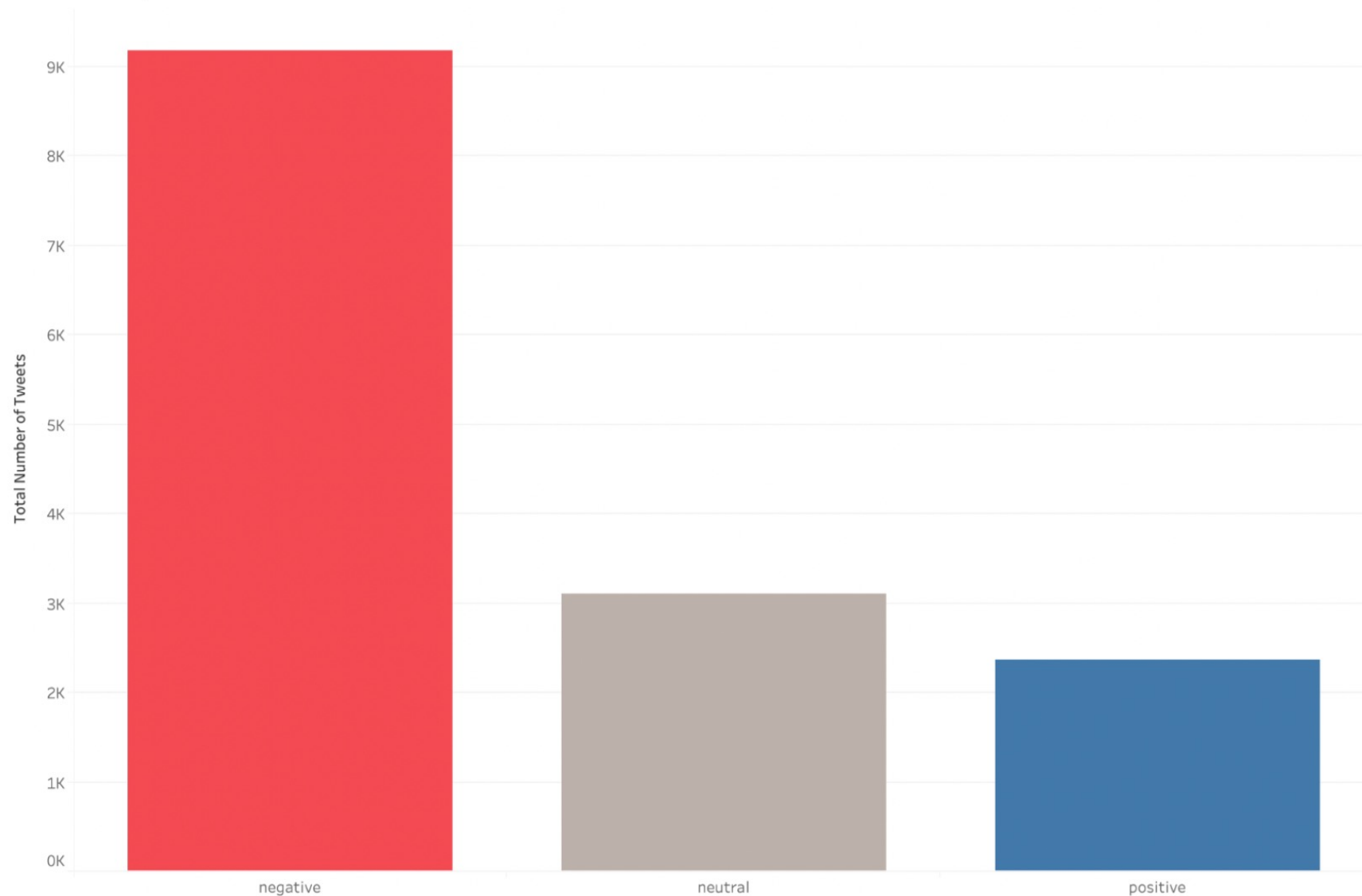
Findings



Key Takeaways

# The Problem

Public Perception of U.S. Airlines via Twitter



[Data Source](#)

# Odds of Dying by Mode of Transportation 1999 - 2003

[Data Source:](#) U.S. Department of Transportation



1 out of 7,700



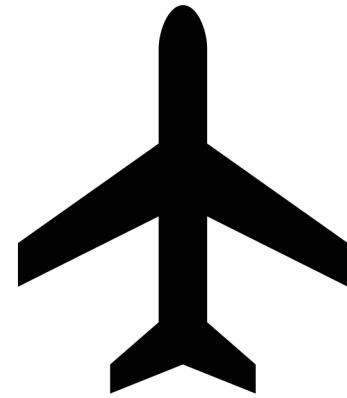
1 out of 306,000



1 out of 91,500



1 out of 410,000



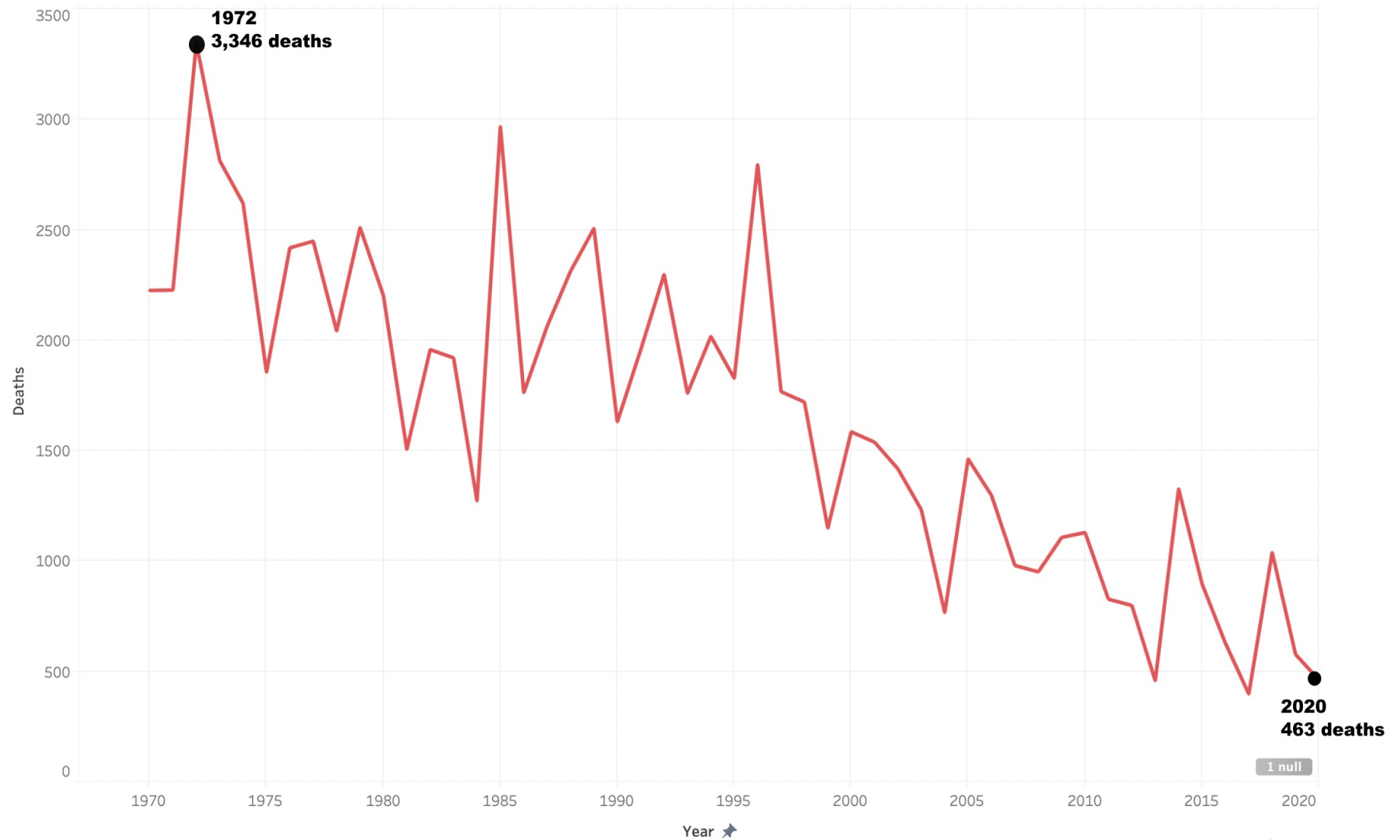
1 out of 2,067,000

# What is the trend?

- Number of deaths continue to decline consistently over time

Number of Airplane Deaths by Year

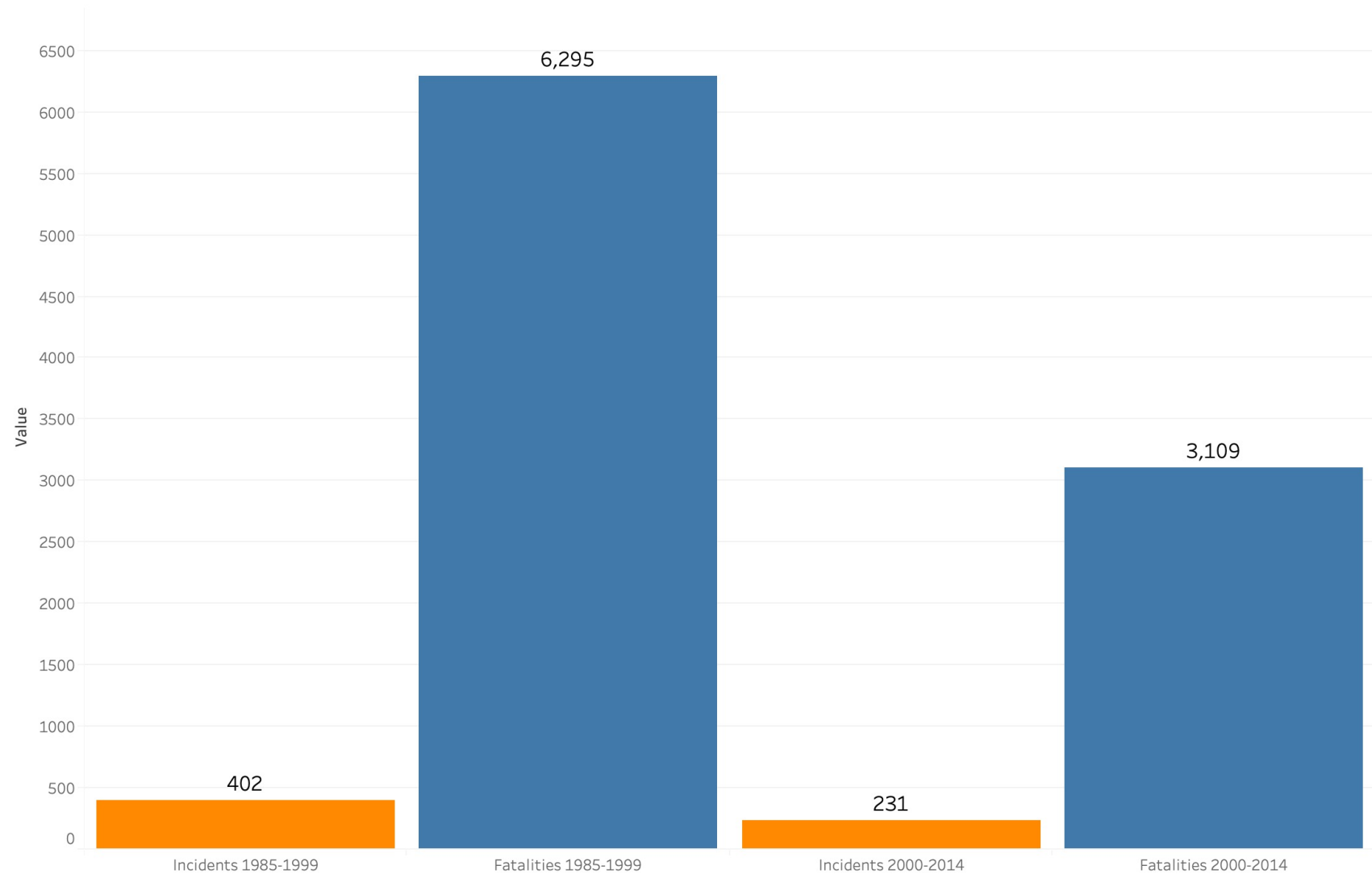
Significant **decreases** have happened over time



[Data Source](#)

Both the  
number of  
fatalities and  
the number of  
incidents are  
decreasing over  
time.

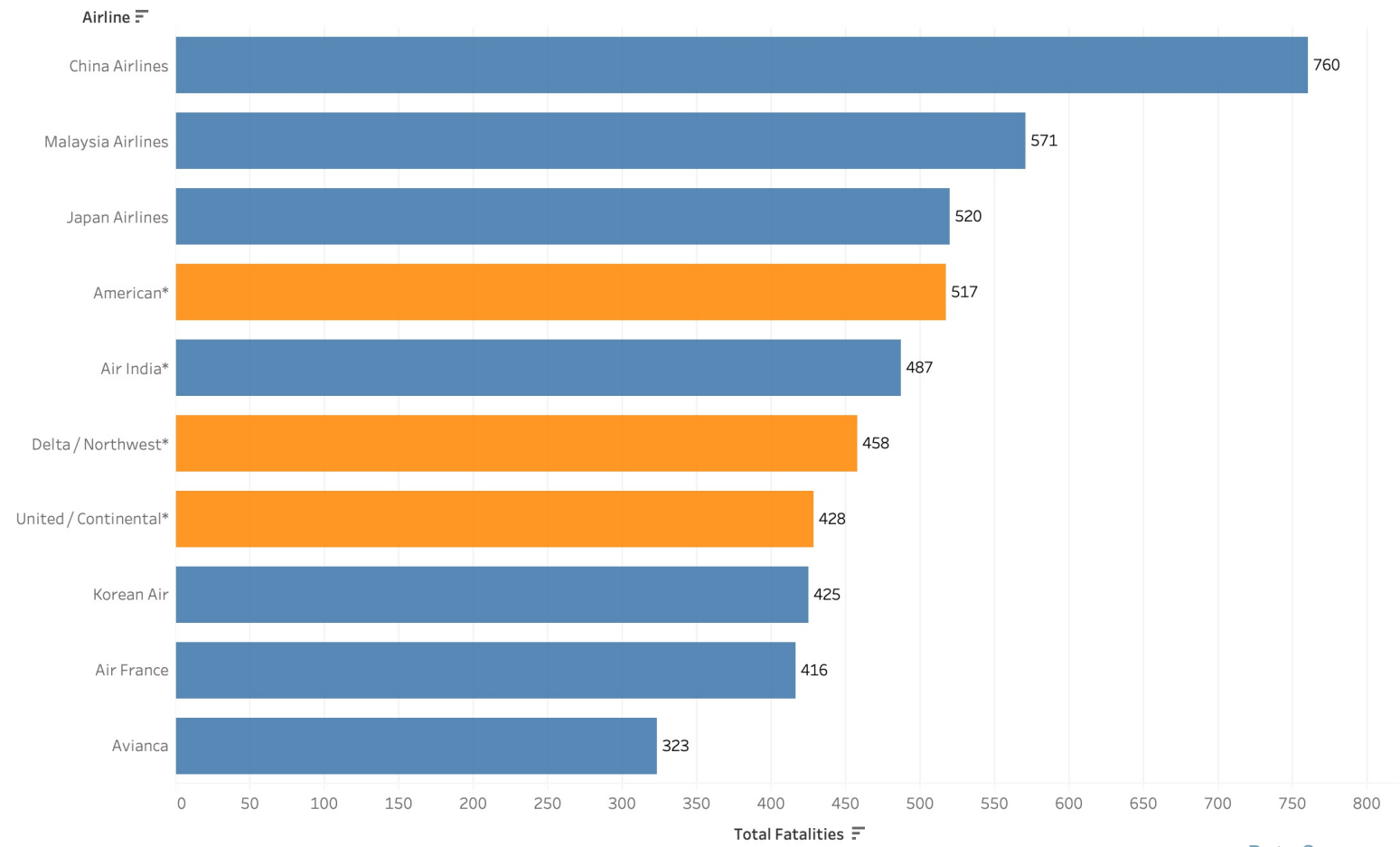
Comparing Incidents & Fatalities



Number of Fatalities by Airline

1985 - 2014

\*International Airlines / U.S. Airlines



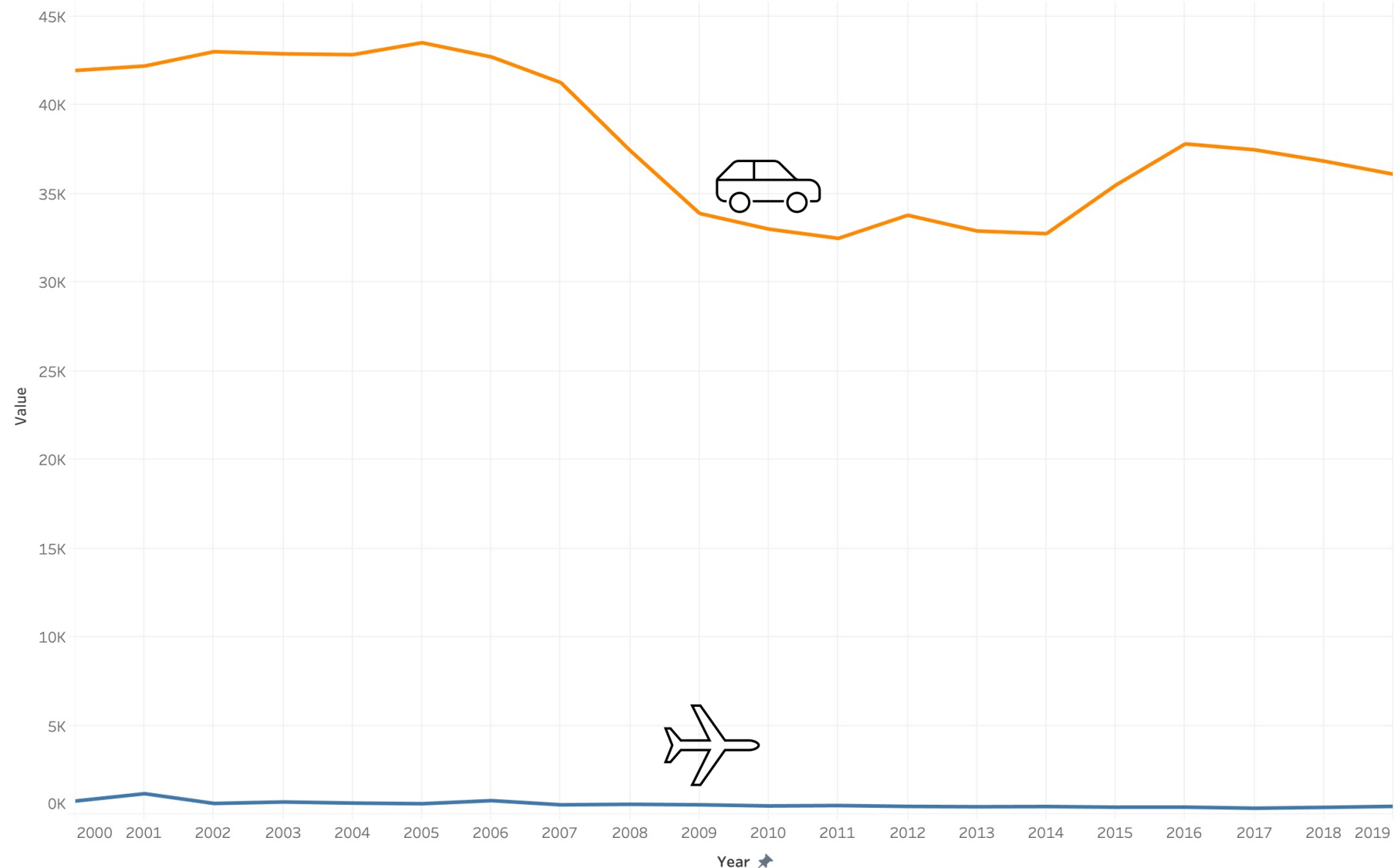
[Data Source](#)

1985-2014

U.S. Airlines are not among the leading 3 when it comes to fatalities

We are 268 times more likely to end up in a fatal car accident than a plane crash.

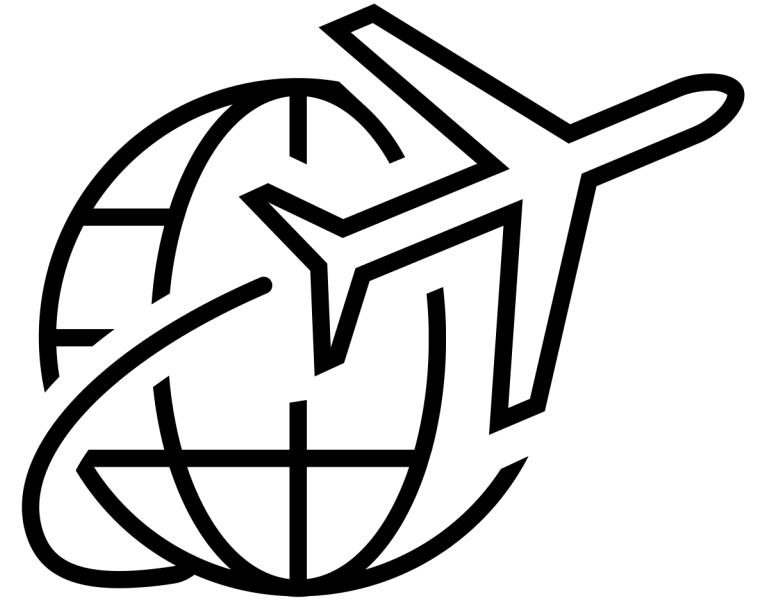
Comparing Total **Air Fatalities** & Total **Highway Fatalities**





# Key Takeaways

- Social media is steering people away from air travel
- Keep yourself informed
- Air travel is 268 times safer than cars
- U.S. airlines have lower fatality rates compared to international airlines
- Don't be afraid to book your next flight!



THANK YOU!



# References

- Aviation Accidents and Incidents. Retrieved May 31st, 2021 from [https://en.wikipedia.org/wiki/Aviation\\_accidents\\_and\\_incidents](https://en.wikipedia.org/wiki/Aviation_accidents_and_incidents)
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- GitHub Airline-Safety Dataset <https://github.com/fivethirtyeight/data/tree/master/airline-safety>
- Twitter Sentiment Analysis Dataset <https://www.kaggle.com/crowdflower/twitter-airline-sentiment>
- Total Airline Fatalities and Highway Fatalities Dataset <https://www.bts.gov/content/transportation-fatalities-mode>