



Statement of Work

DUTIES AND COMPENSATION

DUTIES: The Contractor, Madeline Janotta, will develop infographics related to the McDonalds Safety and Compliance Website for Company's client UL. As such, she will perform all relevant duties including submitting versions of the infographics twice daily for feedback, until UXFACTORY is satisfied or until COB May 1, 2012, whichever is earlier. Infographic will include workflow for safety manual, toy production and related issues identified in provided documentation. Final review with Phil Keiken is scheduled for Friday April 27. Contractor will provide UXFACTORY with native files at every stage of review. Contractor will report directly to Steve Miller and to any other party designated by Phillip Keiken in connection with the performance of the duties under this Agreement and shall fulfill any other duties reasonably requested by the Company or Company's client within the scope of effort jointly outlined.

COMPENSATION: *As full compensation for the services rendered during the Term and pursuant to this Agreement, Company shall pay Contractor a fixed fee of \$1,200. Such compensation shall be in-full at the completion of the stated task*

IN WITNESS WHEREOF the undersigned have executed this Agreement as of the day and year first written above. The parties hereto agree that facsimile or emailed signatures shall be as effective as if originals.

UXFACTORY, LLC.

Madeline Jannotta

A handwritten signature in black ink, appearing to read "Phil Keiken".

Title: Managing Partner

Title: Self

SSN #

Date: 04/24/2012

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