

### INFO 101 Class Eight

Thurs. April 21, 2022 Topic: Builder #4



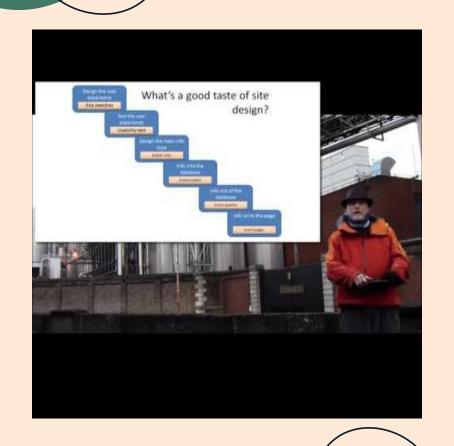
#### Quiz Time!

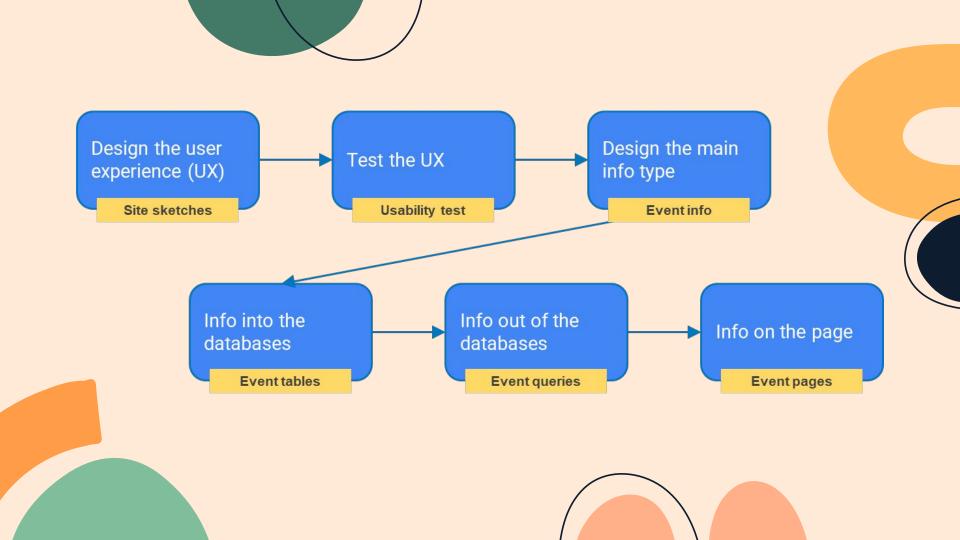


01.

## Intro to the rest of Builders







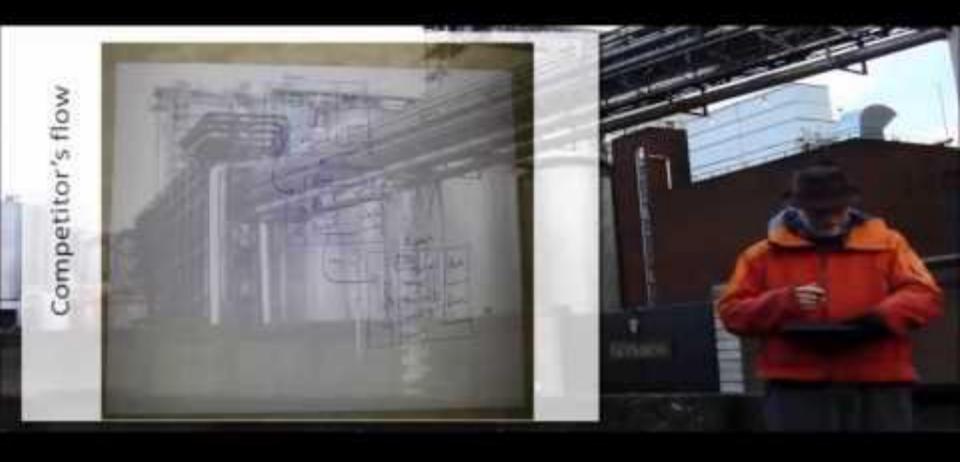
# Today we are designing the user experience (UX)

02.

## Builder #4: Stage One

#### Site Flow and Page Sketches

## Step 1



#### Site Flow and Page Sketches

#### **Step 1: Competitive Analysis**

- 1. Find two websites that accomplish the same goal
- 2. Compare the aesthetics, efficiency, intuitiveness
- 3. Pay attention to what they do well and what they do poorly
  - a. Keep these in mind when building your own idea

#### Site Flow and Page Sketches

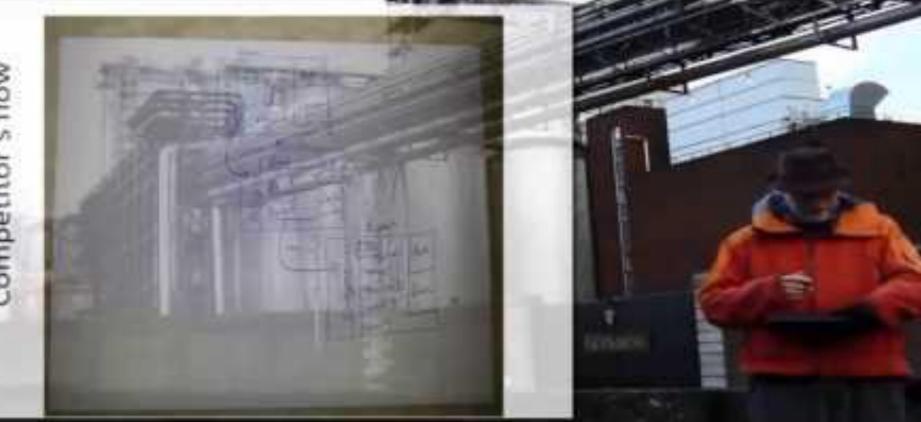
#### Step 1: Example

To answer "What platform is the best for watching TV shows?", you could compare the interfaces (screens) of Hulu and Netflix

- Which one is prettier?
- Which one makes more sense to you?
- How easy is it to navigate to a specific show?
- How easy is it to navigate to a genre of shows?

#### Site Flow and Page Sketches

## Step 2



#### Site Flow and Page Sketches

#### **Step 2: Sketch the Competitor's Flow**

- 1. Choose the website you liked better from your competitive analysis
- 2. Sketch the "flow" of the website on paper or on your computer
- **3.** Boxes represent a page of the website (and boxes within that box represent elements on that page)
- **4.** Each box should contain information about what is on that page
- **5.** Arrows between boxes represent the "flow", AKA where you click to get from one page to the next

### Step 2 Example



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#### NETFLIX

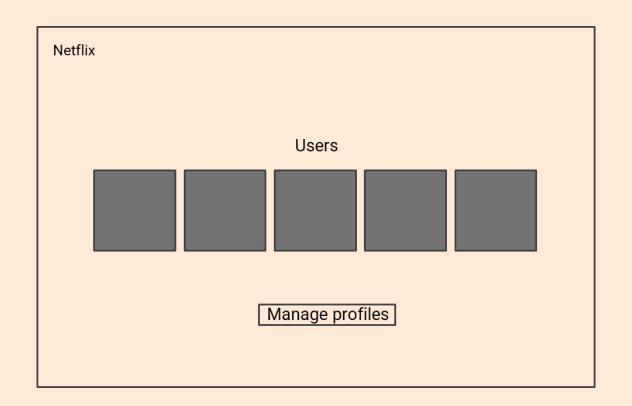
Netflix - Google Chrome

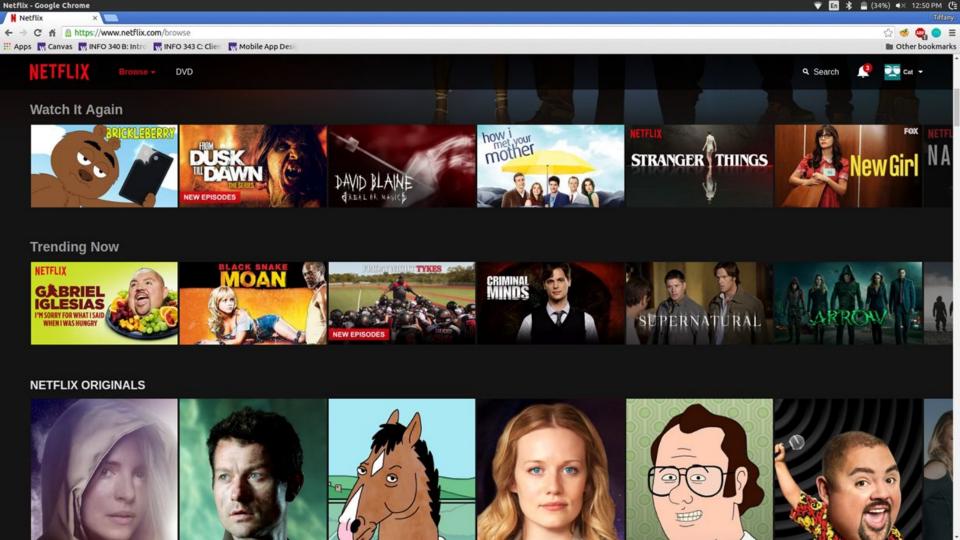
Netflix

#### Who's watching?

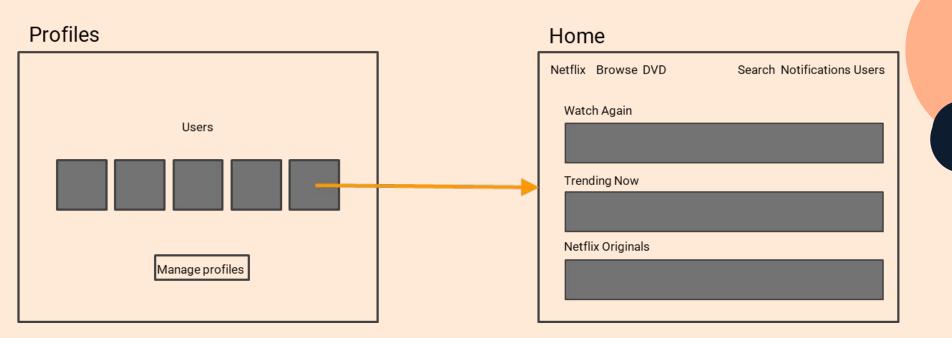


MANAGE PROFILES



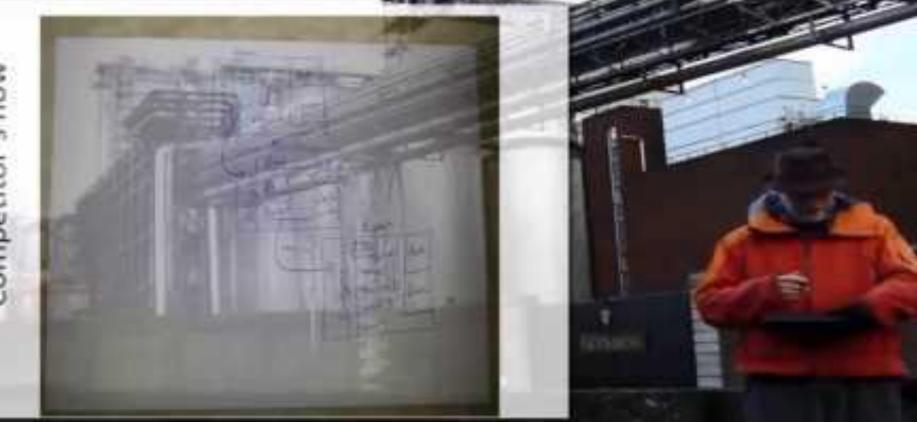


Netflix Browse Watch Again	DVD	Search	Notifications	Users
Trending Now				
Netflix Originals				



#### Site Flow and Page Sketches

## Step 3



#### Site Flow and Page Sketches

#### Step 3: Sketch your own flow

- 1. Think back to the two websites you chose at the beginning of this activity.
- 2. Name your website
- 3. Create your own sketch of pages and site flow that accomplishes the same task as these websites but improved
- 4. Decide what content you want on each page of your website
- 5. Same idea as sketching the competitor's flow, but now with your own ideas!



## After you're done...

Pair up with a partner and show them the flow of your website. Evaluate the difficulty of your partner's site flow -- if you were a user of this website, how easy or hard would you find it to navigate?



# What you need to submit for Stage 1

Complete the siteFlowAndPage document

 Stage 3 is the most important! You should have at least 3 screen sketches for your own site + a name

Export your document as a pdf

(file -> export -> done!)

Upload your pdf to gClass

03.

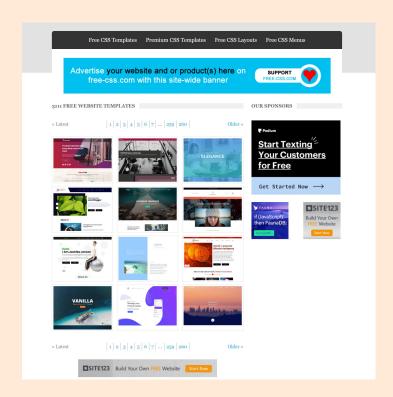
## TA Workshop

Topic: Stealing CSS

#### Stealing CSS

Find a website template <u>here.</u>

Download a CSS template of your choosing



#### Stealing CSS

Unzip the downloaded zip file and you should have a set of folders that usually look something like this:

CSS	10/27/2020 9:04 PM	File folder		
fonts	10/27/2020 9:04 PM	File folder		
icon	10/27/2020 9:04 PM	File folder		
images	10/27/2020 9:04 PM	File folder		
js	10/27/2020 9:04 PM	File folder		
about	10/27/2020 9:04 PM	Chrome HTML Docu 7 K		
books	10/27/2020 9:04 PM	Chrome HTML Docu 8 K		
contact	10/27/2020 9:04 PM	Chrome HTML Docu		
index	10/27/2020 9:04 PM	Chrome HTML Docu 16 K		
library	10/27/2020 9:04 PM	Chrome HTML Docu	7 KB	

#### Alter the HTML

Open up index.html

All you need to do is replace the text and images

Do not change the tags (<things in angle brackets>) unless you know what you are doing!

Remember to save and refresh your page to see your changes

Do <u>not</u> touch the JavaScript or bad things will happen!!!!

#### Alter the HTML

If there is something specific you want to change on the website,

Right click element on the page in your browser > Inspect

and you can find where it will be located in the HTML document!

## Original Work

#### O1. Newbie (40XP)

- Make up a fun company you want to create a homepage for.
- Go to
   http://www.freecsstemplates.o
   rg/ or a similar site.
- Download a CSS template of your choosing and then unpack the zip file.
- Then customize all the content of the HTML file included in your download so that it works for this company.

### O2. Apprentice (80XP)

All of newbie + 10 tweaks to the CSS file (default.css)

### **O3.**Master (120XP)

All of newbie&apprentice + add navigation between 3 HTML pages. For example, make a homepage, search page, and details page when you click on a search result.





# What you need to submit for Stage 3

- Name your main html file myFunSite.html (For newbie and apprentice, this will be the file for your home page. For master, it will be a file that links your 3 pages)
- Upload myFunSite.html and your CSS file to GitHub (For master, also upload your 3 page files and any other CSS files)
- 3. When your link works, click the certify button