Madeline Seraphin

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Education

Northeastern University, Boston, MA
B.S. in Computer Science and Design expected May 2020
Concentration in Interaction Design
3.70 GPA
Dean's Scholarship, IBM Watson Scholarship

Relevant Coursework

Graphic Design I
Information Design I (in progress)
Interaction Design I & II
Typography I & II
Object-Oriented Design
Human Computer Interaction (in progress)
Software Development (in progress)

Related Experience

Head of Design, Council for University Programs, Boston, MA • May 2017 - Present
Create digital and print media to advertise upcoming student events
Maintain the website to feature the latest announcements and information

UI Design Co-op, Boston Children's Hospital Heart Center, Boston, MA • July 2017 - December 2017
Designed and developed clean and intuitive graphical user interfaces for patient and provider web applications
Worked with developers in an Agile/Scrum workflow to provide design feedback and produce constant improvements

Design Lead, Bender/Grondin: ReNUal Campaign • Spring 2017
Produced a logo, campaign document, business cards, and posters for a student government campaign
Organized, delegated tasks to, and collaborated with other members of the design team

Marketing Chair, Orchard Gardens DREAM, Roxbury, MA • 2016 - 2017
Designed informational handouts to recruit new children to the youth mentoring program
Created flyers to promote fundraising events on campus

Designer, "Woof Magazine", Boston, MA • Fall 2015
Composed single-page layouts and full spreads for student-written articles
Collaborated with photographers to showcase their work and develop cohesive color schemes

Additional Experience

Team Member, Menchie's Frozen Yogurt, Littleton, MA • Summer 2016
Operated the front register and provided high quality customer service

Mushroom Specialist, Fat Moon Farm, Westford, MA • Summer 2016
Harvested and packaged shiitake and oyster mushrooms to sell at farmers markets and to local restaurants

Skills

Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere)
Proficient in Balsamiq, InVision, and Sketch
Proficient in HTML and CSS
Proficient in Microsoft Office (Word, PowerPoint, Excel)
Advanced knowledge of Java
Working knowledge of Javascript and jQuery

Interests

Nature walks, stand-up comedy, biking, brunch