## MADELINE LIN

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### **EDUCATION**

Monroe College; New Rochelle NY

**April 2022 - April 2023** 

Post Masters Certificate Data Science GPA: 4.0/4.0

 Core Courses: Machine Learning, Statistical Computing, Object Oriented Software, Database Systems, Data Science, Big Data Management and Analytics, Analytic Techniques, Applied Data Science Project

### University of Texas at Austin; Austin TX

Jul 2018 - May 2020

Master of Quantitative Economics GPA: 3.51/4.0

 Core Courses: Econometrics, Microeconomics, Macroeconomics, Statistics, Data Mining, Econometrics with R, Causal Inference, Computer Programming: Python, Business Analytics & Decision Modeling

# Shanghai Maritime University; Shanghai China

Sep 2014 - Jul 2018

Bachelor of International Accounting GPA: 3.76/4.0

 Core Courses: Financial Accounting, Financial Management, Calculus, Statistics, VB Programming, Linear Algebra, Marketing Analytics, Public Finance, International Finance, Monetary and Banking

### **EXPERIENCE**

**Deloitte** - *Transfer Pricing Consultant*; New York NY

June 2021 - Present

- Work with Ph.D. economists, tax attorneys and tax specialists in a team environment to analyze and resolve international transfer pricing issues faced by multinational enterprises in a wide variety of industries
- Performed detailed economic and financial data benchmark studies, researched macro industry trends, and conducted more complex
  modeling and empirical analyses

#### CertiK - Economic Research Intern; New York NY

Dec 2019 - Jan 2020

• Supported blockchain security industry in economic analysis of Ethereum 2.0, using statistical techniques to build a validator economic incentive model and evaluate the feasibility and profitability of Proof of Stake algorithm

### **Austin Film Festival** – Data Analytics Intern; Austin TX

May - June 2019

- Conducted sales forecast analysis for film badges, created data visualizations for film submissions, and produced a 3-page report with insights for marketing campaigns
- Identified key customer segments, examined the purchasing patterns and preferences, and optimized marketing strategies

## **PROJECTS**

# Healthcare Analytics Platform - Artificial Intelligence - Deloitte Firm Initiative Project; New York NY

May 2023 - Present

- Collaborated with software engineers on natural language processing ontology driven matching algorithms
- Designed the user interface for the healthcare data mapping process, transformed the UI designs into functional and interactive elements, and contributed to front end development of the application

### Life Science Accounts Scan - Deloitte Firm Initiative Project; New York NY

May 2023 - Present

• Contributed to the development of executive-level dashboards for the life science industry, utilized Tableau to visualize performance metrics and key insights from collected survey data, and monitor and evaluate dashboard effectiveness

### Spotify Personal Music and Recommendation System Analysis - Individual Project; New York NY

**July 2022** 

- Created data visualizations to understand personal music tastes and listening habits
- Built the optimal stream prediction model based on track audio features (i.e. danceability, energy, liveness, key, etc.) through regression models, stepwise selection, and decision tree methods, and proposed a better recommendation system
- Conducted a comparative research study of Support Vector Regression and Feedforward Neural Network on Spotify recommendation system

## The Natural Gas Demand Model - Individual Project; Austin TX

May 2020

- Collected and organized demand, price, temperature, policy, GDP, etc. to multivariate time series data frame
- Built vector auto regression model, smoothed average method, log-linear regression model to predict natural gas demand for the next 10 years and offer potential solutions to policy makers

#### SKILLS

Computer Skills: R, Python, SQL, SAS, Tableau, PowerBI, Stata, Hadoop, Adobe Analytics (learning) **Hobbies:** Lift weights, Taste cheese, Binge on music, Bike around the city, Watch classic films