# Madelon Hulsebos

Amsterdam, Netherlands | madelon.hulsebos@amail.com | madelonhulsebos.aithub.io

I am interested in **Intelligent Data Systems**. So far, my research has been on **learned table representations** and their **applications** like data preparation, search, and analysis.

#### **EDUCATION**

University of Amsterdam – Amsterdam, Netherlands

PhD Computer Science

Sep 2020 - May 2023 (expected)

Delft University of Technology – Delft, Netherlands

MSc Computer Science

Sep 2016 – July 2018

BSc Technology, Policy and Management

Sep 2011 – July 2015

#### **ACADEMIC EXPERIENCE**

University of Amsterdam - Amsterdam, Netherlands

PhD Researcher, INDE Lab

Sep 2020 – May 2023 (expected)

- Advised by Prof. Paul Groth.
- Proposed an agenda around methods and datasets for inferring table semantics and applications thereof.

Massachusetts Institute of Technology – Cambridge, United States

Visiting Collaborator, MIT Media Lab

Aug 2018 – March 2019

- Led and maintained a research project on semantic table understanding.
- Contributed to a data visualisation training and benchmarking dataset.

#### **INDUSTRY EXPERIENCE**

Sigma Computing - San Francisco, United States

PhD Student Researcher, previously Research Intern (Summer 2021)

2021 - present

- Developing systems for deploying table understanding models, and applications like data preparation and search.
- Contributing to an interactive data science tool (Decision Studio), mainly backend design and analyses.
- Publishing and presenting the outcomes of my work at scientific conferences, e.g. CIDR '22.

KPN, HEINEKEN - Rotterdam/Amsterdam, Netherlands

Data Scientist

2019 - 2021

- Developed and integrated an ML system for financial forecasting that produced more accurate forecasts.
- Built two ML tools for evaluating marketing campaigns based on causal inference and Bayesian modelling.
- Gave talks e.g. on data validation and transfer learning, initiated a reading group, mentored junior data scientists.

# **TEACHING EXPERIENCE**

Delft Institute of Technology - Delft, Netherlands

Graduate Teaching Assistant, Pattern Recognition & Web Information Systems groups

2017 - 2018

- TA for the MSc courses: Pattern Recognition (IN4085), Web Science & Engineering (IN4252).
- Supported 250+ graduate students throughout projects and lab sessions.
- Evaluated student assignments, projects and presentations.

Aalto University - Helsinki, Finland

Research and Teaching Assistant, Machine Learning for Big Data

2017

- Developed assignments for the BSc course "Machine Learning: Basic Principles" (CSE3210) with 500+ students.
- Conducted experiments for semi-supervised learning over networks and presented the work at ICASSP.

## **ACADEMIC SERVICE**

| Assistant Editor, Journal of Systems Research (jsys)           | 2022 - present |
|--|----------------|
| Co-organizer, Table Representation Learning workshop @ NeurlPS | 2022           |
| Co-organizer, SemTab challenge @ ISWC                          | 2021, 2022     |
| Reviewer, NeurlPS (Datasets & Benchmarks track)                | 2021, 2022     |
| Program Committee, AIDB @ VLDB                                 | 2022           |
| Program Committee, EDBT (Industry track)                       | 2022           |
| Program Committee, WWW (Industry track)                        | 2022           |
| Program Committee, ESWC (Posters & Demos)                      | 2022           |

## **SELECTED PUBLICATIONS**

GitSchemas: A Dataset for Automating Relational Data Preparation Tasks, DBML@ICDE, 2022.

Döhmen, T., Hulsebos, M., Beecks, C., Schelter, S.

Making Table Understanding Work in Practice [abstract], CIDR, 2022.

Hulsebos, M., Gathani, S., Gale, J., Dillig, I., Groth, P., Demiralp, C.

Augmenting Decision Making via Interactive What-If Analysis, CIDR, 2022.

Gathani, S., Hulsebos, M., Gale, J., Haas, P. J., Demiralp, C.

GitTables: A Large-Scale Corpus of Relational Tables, SIGMOD, 2023.

Hulsebos, M., Demiralp, C., Groth, P.

Sato: Contextual semantic type detection in tables, PVLDB, 2020.

Zhang, D., Suhara, Y., Li, J., Hulsebos, M., Demiralp, C., Tan, W.

Sherlock: A deep learning approach to semantic data type detection, SIGKDD, 2019.

Hulsebos, M., Hu, K., Bakker, M., Zgraggen, E., Satyanarayan, A., Kraska, T., Demiralp, C., Hidalgo, C.

VizNet: Towards a large-scale visualisation learning and benchmarking repository, CHI, 2019.

Hu, K., Gaikwad, N., Hulsebos, M., Bakker, M., Zgraggen, E., Hidalgo, C., Kraska, T., Li, G., Satyanarayan, A., Demiralp, C.

## **INVITED TALKS**

| Towards "Large Table Models" for enterprise data management, KomPAKI seminar, TU Darmstadt,    | June 2022 |
|--|-----------|
| GitTables: a large corpus of relational tables, Database Architecture group CWI, Amsterdam, NL | Feb 2022  |
| Keep The Data Flowing - Data Validation using Great Expectations, PyData, Amsterdam            | Sep 2020  |

#### NOTABLE

| VLDB Endowment Travel Award                              | 2022 |
|--|------|
| Honourable mention for GitTables in the SemTab challenge | 2021 |

# **BOARD MEMBERSHIP**

UniPartners Delft - Delft, Netherlands

Supervisory Board Member

2017 - present

- Supervise the financial and strategic positions of the company.
- Implement structured financial control, KPI oriented leadership and a supervision cycle.

Executive Board Member 2015 - 2016

- Controlled and optimised the quality of internal and external products and processes.
- Daily management of projects, contributing to a revenue of over €100 K.
- Moderated the CRM system (Salesforce) and trained 10+ boards.