

Madelon Hulsebos

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I am interested in **table representations and models**, and their applications in **data management** like data integration, search, and validation. My research is motivated by challenges faced in practice.

EDUCATION

University of Amsterdam – Amsterdam, Netherlands

PhD Computer Science

2020 – present

Delft University of Technology – Delft, Netherlands

MSc Computer Science

2016 – 2018

BSc Technology, Policy and Management

2011 – 2015

ACADEMIC EXPERIENCE

University of Amsterdam – Amsterdam, Netherlands

PhD Researcher, INDE Lab

2020 – present

- Advised by Prof. Paul Groth and co-advised by Çağatay Demiralp (industry).
- Proposed an agenda around methods and datasets for inferring table semantics and applications thereof in practice.

Massachusetts Institute of Technology – Cambridge, United States

Visiting Collaborator, MIT Media Lab

2018 – 2019

- Led and maintained a research project on semantic table understanding.
- Contributed to a data visualisation training and benchmarking dataset.

INDUSTRY EXPERIENCE

Sigma Computing – San Francisco, United States

Research Intern

2021 – present

- Developed a framework and system for deploying semantic table understanding systems in practice.
- Contributed to an interactive business analysis system.
- Published the resulting papers at the Conference of Innovative Data Systems Research.

KPN, HEINEKEN – Rotterdam/Amsterdam, Netherlands

Data Scientist

2019 – 2021

- Developed and integrated an ML system for financial forecasting that produced more accurate forecasts.
- Built two ML tools for evaluating marketing campaigns based on causal inference and Bayesian modelling.
- Mentored junior data scientists and analysts, initiated a reading group and implemented scrum processes.
- Gave presentations and tutorials on data validation, software practices and transfer learning.

TEACHING EXPERIENCE

Delft Institute of Technology – Delft, Netherlands

Graduate Teaching Assistant, Pattern Recognition & Web Information Systems groups

2017 – 2018

- TA for the MSc courses: Pattern Recognition (IN4085), Web Science & Engineering (IN4252).
- Supported 250+ graduate students throughout projects and lab sessions.
- Evaluated student assignments, projects and presentations.

Aalto University – Helsinki, Finland

Research and Teaching Assistant, Machine Learning for Big Data

2017

- Developed assignments for the BSc course “Machine Learning: Basic Principles” (CSE3210) with 500+ students.
- Conducted experiments for semi-supervised learning over networks and presented the work at ICASSP.

ACADEMIC SERVICE

Program committee, EDBT (Industry track)	2022
Program committee, WWW (Industry track)	2022
Program committee, ESWC (Posters & Demos)	2022
Reviewer, NeurIPS (Datasets & Benchmarks track)	2021
Co-organizer, SemTab challenge	2021, 2022

SELECTED PUBLICATIONS

Hulsebos, M., Gathani, S., Gale, J., Dillig, I., Groth, P., Demiralp, C. “Making Table Understanding Work in Practice” [abstract], CIDR (2022).

Hulsebos, M., Demiralp, C., Groth, P. “GitTables: A Large-Scale Corpus of Relational Tables”, arXiv preprint arXiv:2106.0725 (2021).

Zhang, D., Suhara, Y., Li, J., Hulsebos, M., Demiralp, C., Tan, W. “Sato: Contextual semantic type detection in tables”, in Proceedings of the VLDB Endowment, 2020.

Hulsebos, M., Hu, K., Bakker, M., Zraggen, E., Satyanarayan, A., Kraska, T., Demiralp, C., Hidalgo, C. “Sherlock: A deep learning approach to semantic data type detection”, in ACM SIGKDD. ACM, 2019.

Hu, K., Gaikwad, N., Hulsebos, M., Bakker, M., Zraggen, E., Hidalgo, C., Kraska, T., Li, G., Satyanarayan, A., Demiralp, C. (2018) “VizNet: Towards a large-scale visualisation learning and benchmarking repository”, in ACM CHI. ACM, 2019.

BOARD MEMBERSHIP

UniPartners Delft – Delft, Netherlands

Supervisory Board Member

2017 – present

- Supervise the financial and strategic positions of the company.
- Implement structured financial control, KPI oriented leadership and a supervision cycle.

Executive Board Member

2015 – 2016

- Controlled and optimised the quality of internal and external products and processes.
- Daily management of projects, contributing to a revenue of over €100 K.
- Moderated the CRM system (Salesforce) and trained 10+ boards.