twitterapiR Wraper Function for R

Nelson Tang, Ling Xiang Zou, Nyanda Redwood

1. Introduction

The intent of the *twitterapiR* is to provide a quick exploratory service of the resources provided by *Twitter*, a popular social media platform. It does so by providing access to the Twitter API via R.

twitterapiR outputs a general DataFrame as well disaggregated DataFrames for the total number of followers per user as well the names of the friends of a user. Both these subsets include the users screen name. The latter subset is capped to a maximum number of 195 friends per user and displays the user's name separately from the user's screen name.

2. Authentication

You will need to follow these instructions to continue. We are accessing *Twitter* programatically. *twitter-apiR* uses the *httr* package under the hood to manage this.

The first step is to create a *Twitter* application for yourself. To do so, go to the Developer Platform's page and log in.

Follow the instruction and fill in some basic info. After your project is created, you can generate your consumer API and Secret key.

In your R session, you will want to do the following using the appropriate values from the web page:

```
set_bearer("API key", "API secret")
```

This will authenticate via **httr**, we recommend looking at the Token man page of this package for more information regarding how to manage the authentication and caching processes.

3. Getting Started

This document is intended to describe the usage of each function and to show examples of each function. To explore the source code or report some issues, we recommend going to our GitHub. Before exploring our functionality, please make sure you complete the following steps.

```
# install package
remotes::install_github("tangaot/twitterapiR")
library(twitterapiR)
set_bearer("API key", "API secret")
```

4. Exploring twitterapiR

4.1 Necessary Environtmental Variables

The **set_bearer** function will set key and secret key as environment variables. The key and secret key are always required. These are essentially the username and password for Twitter API. You can refer to

Authentication to generate the key and secret key. If the key and secret key are successfully set, the function will return TRUE. Otherwise, it will return FALSE.

```
set_bearer("API key", "API secret")
```

The get_bearer function is a helper function that can be used to generate the bearer key by using API key and API secret. It is embedded in the functions searchTweets, user_friends, and followersCount. The bearer key allows the users to query information from Twitter.

```
get_bearer()
```

##4.2 Exploring Friends of a User The user_friends function can be used to get some of the names of the friends of a user. A friend is being understood here where the act of following is reciprocal. That is, the followers of a user that said user follows back. The user_friends function takes two arguments: screen name and number.

To get a user's friends, run the command **user_friends**. This will only work correctly with users who have their profiles public, or if you are authenticated and granted access. The **user_friends** function returns a DataFrame with the name of the user, screen name of the user, and name's of the friends of the user.

```
user_friends(screen_name = "BarackObama", number = 10)
```

##4.3 Exploring the Number of Followers of a User

The **followersCount** function can be used to return the total number of followers of a user. It does so by using a user's screen name as its sole argument. It returns the user's screen name and the total number of followers of a user in a DataFrame. The idea here is to cater to those curious about the number of followers a user of interest has.

To get a user's followers, run the command **followersCount**. This will only work correctly with users who have their profiles public, or if you're authenticated and granted access.

```
followersCount(screen_name = "BarackObama")
```

4.4 Search Tweets

The searchTweets function can be used to search for related tweets that match the specified string. The argument for searchString is the string of 100 characters maximum we want to search for in the tweet, it can contain hashtag in order to search some tag in Twitter. The count will restricts the maximum number of tweets return. Default is 5. The resultType will specifies what type of search results you would prefer to receive. The default is "mixed." Valid values include:

- mixed: Include both popular and real time results in the response.
- recent: return only the most recent results in the response.
- popular: return only the most popular results in the response.

The function will return a dataframe contains following columns:

- created_time: When this tweet was created - user_name: The name of the user - user_screen_name: The screen name of the user - user_followers_count: The number of followers of the user - text: The text of this tweet - truncated: Whether this tweet was truncated - favorited: Whether this tweet has been favorite} - retweeted: Whether this tweet has been retweeted - favorite_count: The number of times this tweet has been favorited - retweeted. The number of times this tweet has been retweeted

```
library(twitterapiR)
res <- searchTweets("#ubc", resultType = "mixed", count = 15)
tail(res)</pre>
```