

# QuipuSwap

## Guidelines

# Logotype

Full version



Short version



# Fonts

## IBM Plex Sans

<https://fonts.google.com/specimen/IBM+Plex+Sans>

Minimal font weight difference  
**8 pt**

Preferable font pair weight difference  
**16 pt**

**Headline**

**Title**

**Subtitle**

**Body**

**Title**

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# Colors

## Main



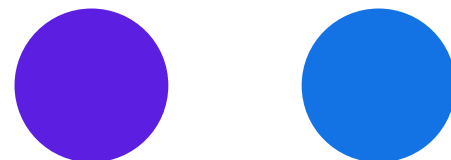
FF6B00 – F9A605



## Secondary



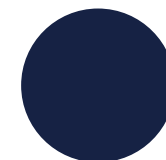
5C1EE0 – 1373E4



## Additional (background)

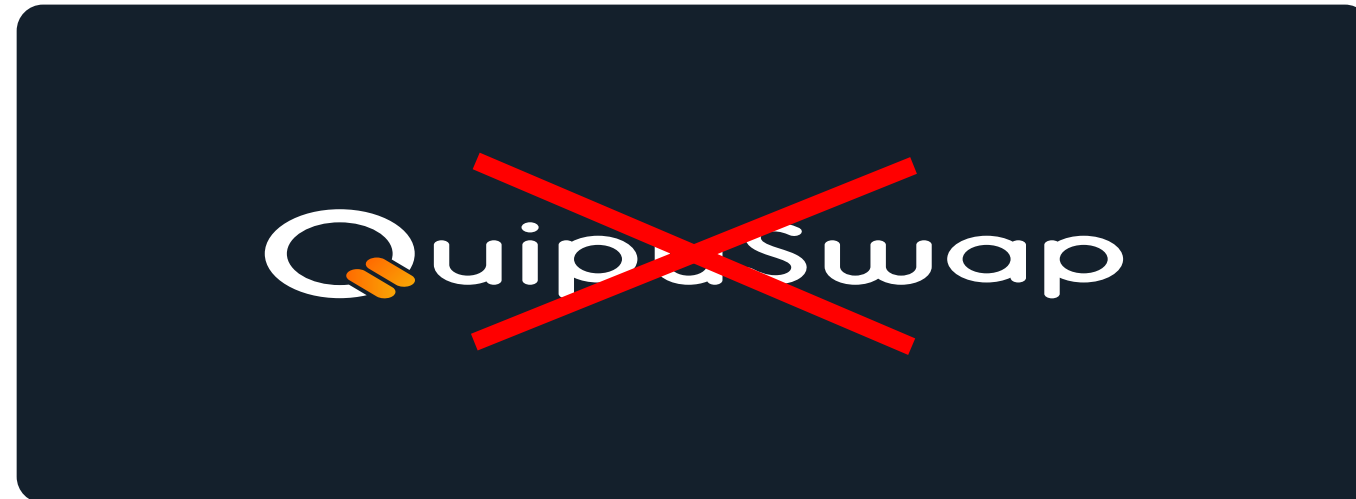


162244



# Rules

Do **NOT** deform



Do **NOT** use unprovided colors



Do **NOT** change elements



Do **NOT** use backgrounds with insufficient contrast ratio



# Elements



Background example  
(media mostly)



Token illustration



Token icon



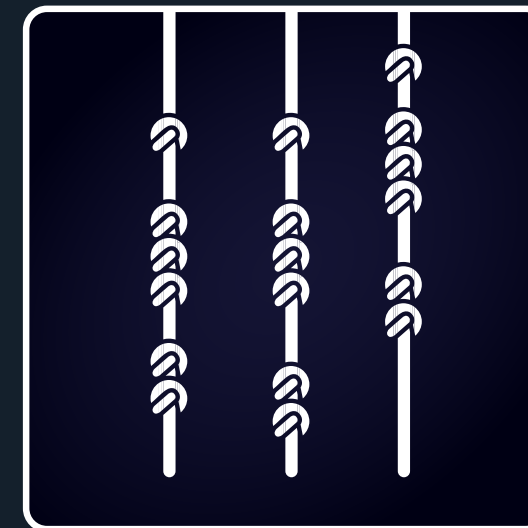
Icon examples



Additional  
graphic elements



QuipuSwap



QuipuSwap's ropes