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Excel Homework Submission

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

* Large submission of theater items (specifically sub-category “plays”)
* Technology projects globally have similar chances of being canceled (29%), failing (33%), or being successful (38%)
* Successful projects significantly drop off if the project is created in December

1. What are some of the limitations of this dataset?

* Different currencies are not normalized to reflect standard fund-raising among projects
* Size and scope of projects not reflected – smaller projects may be more “successful” on average if lower cost

1. What are some other possible tables/graphs that we could create?

* Successful/failed/canceled projects by country
* Percent funded correlation with success rate