



# MADHAN C

Capture | Compose | Create | Convey

I am a passionate photographer with a strong interest in visual storytelling and creative composition, focused on capturing meaningful moments through thoughtful framing, lighting, and perspective. I specialize in portrait and landscape photography, working confidently with both natural and artificial lighting to create visually compelling and balanced images, while blending creativity with attention to detail so each frame tells a story. I am deeply committed to refining my craft through continuous practice, workshops, and hands-on experience, always striving to produce impactful and inspiring visual content.

## Contact

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## Skills

- Classic Photography
- Macro & Micro Photography
- Candid photography/videography
- Visual Media Design
- Efficient Team Coordination & Communication

## Education

- Bachelor of Commerce 2022 - 2025  
Dr.NGP College of Arts and Science, Coimbatore
- Higher Secondary Education 2021 - 2022  
Kongu vellalar matriculation higher secondary school

## Experience

- Freelance 2023 - Present
  - Created and edited Instagram Reels and short-form videos with creative transitions and engaging visuals
  - Covered political party meetings and public events, capturing key moments and crowd visuals
  - Worked as a Camera Assistant, supporting camera setup, lens changes, framing, and on-set coordination
  - Handled product shoots, event shoots, and social media promotional visuals
  - Performed on-spot video editing and quick turnaround delivery for clients
  - Managed lighting setup, composition, and post-production workflow
- Social Media & Visual Content Promoter 2020 - 2023
  - Shot promotional photo & video content for Instagram pages, small brands, and personal branding projects