JUSTIN STEELE

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EXPERIENCE

November 2019 – Present

**84.51°** – Cincinnati, OH

Senior Fullstack Developer

* Angular & Java/Spring Boot developer on an application designed to support marketing campaigns and data science for Kroger.
* Contributed to architecture design and planning.
* Created a frontend system utilizing Angular reactive forms based on json-schema.
* Worked to onboard and mentor junior developers & intern.
* Responsible for updating patterns and best practices.

August 2016 – November 2019

**LANDS’ END** - Dodgeville, WI

Senior Frontend Engineer & Lead

* Worked as frontend lead helping to delegate work amongst offshore resources & junior developers during sprints to ensure business goals were met.
* Lead an application rewrite initiative to improve site speed and mobile performance. This project transitioned the Lands’ End platform from a mix of AngularJS and Java technologies for rendering the HTML content to one based purely on the Angular 7, utilizing the built-in server-side rendering technology and NodeJS.
* Re-implemented a digital data layer designed to work in the context of single page applications as the basis of re-architecting our web analytics platform. Also created supporting documentation.
* Responsible for working with the Lands’ End architecture team to address long term technology initiatives and goals.
* Responsible for frontend build plans and management and local development environment setup.
* Responsible for working with dev-ops to design & implement site architecture changes.
* Created API stubs in Spring Boot.
* Helped to train and onboard junior developers and consultants, integrating them into the team.

October 2015 – August 2016

**WPS HEALTH SOLUTIONS** - Madison, WI

Senior Frontend Developer

* Worked with consultant group to implement a redesign of the WPS Government Health Advisers Provider Portal. This part of the site was dedicated to allowing users to file claims, appeals, and other information to Medicare and track information around those functions.
* Organized communication between other frontend developers across the various teams at WPS to ensure that coding standards and processes were as similar as possible.
* Created API stubs in Spring Boot.
* Trained and mentored an intern who later joined the development staff. June 2010 – October 2015

June 2010 – October 2015

**LANDS’ END** - Dodgeville, WI

Senior Frontend Developer & UI Designer

* Developed multiple rapid prototypes for the Lands’ End e-commerce website including the checkout & product buy pages using AngularJS.
* Designed and implemented significant portions of the Lands’ End responsive design e-commerce website. Primarily product page and checkout with a bit of attention given to the browse page. Also served as a team lead on this project helping to delegate work and ensure timelines were hit.
* Contributed to the administration and customer facing portions of the Lands’ End school uniform program including custom schools and process for creating custom dress codes.
* UI Designer & Frontend developer for the product content management system backing the Lands’ End e-commerce website.

August 2008 - June 2010

**BLACKBAUD** - Charleston, SC

User Interface Designer & Developer

* Tasked with re-skinning the administration side of the CMS by rewriting 50+ ASCX files to utilize XHTML compliant code, CSS, and jQuery.
* Helped to craft technical accessibility and usability guidelines for Blackbaud’s web-based software.
* Worked with designers and developers to create a pattern library for faster development and more consistent user experience for the Blackbaud CMS.
* Developed several prototypes for testing pieces of functionality within the application utilizing HTML, CSS, and JavaScript including several iterations of the admin navigation system.

June 2006 - August 2008

**LANDS’ END** - Dodgeville, WI

User Interface Designer & Developer

* Worked closely with other designers, business owners, analysts, developers, and even outside vendors to create the best possible user interface for various projects including online chat and search.
* Designed and developed the promotion workflow, design, and frontend development for the Lands’ End website.
* Performed front end development for the Lands’ End browse page including a functional prototype written in JSP that was later used as the basic structure for the JSP files later deployed to production.
* Created multiple prototypes used to test user interface designs for the Landsend.com browse pages, navigation, promotion code, and buy page for the Lands' End Business Outfitters website.

EDUCATION

September 1999 - June 2006

**UNIVERSITY OF CINCINNATI** - Cincinnati, OH

College of Design, Architecture, Art, and Planning  
BS Digital Design

SKILLS & KNOWLEDGE

* Front End Development
* Prototype Development
* Technology Lead
* Accessibility
* SEO
* User Centered Design
* Graphic Design
* Agile & Scrum
* Visual Studio Code
* Eclipse
* Node.js
* Apache
* Tomcat
* Adobe Web Suite
* Microsoft Office
* Jira
* HTML
* CSS, SASS, & LESS
* JavaScript
* jQuery
* AngularJS
* Angular
* Java
* Spring Boot