Business Rule Solutions, LLC
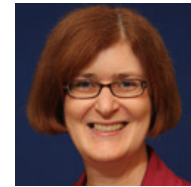### Think Why. Ask Why. Know Why.™

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Instructor

Kristen Seer

Kristen Seer is a Senior Consultant with Business Rule Solutions, LLC. She has worked as a business analyst in industries such as retailing, pharmaceuticals, insurance, education, finance, energy and government.

Her practice focuses on helping clients introduce the business rules approach, including setting up centers of excellence, mentoring business analysts, facilitating sessions to capture business rules, harvesting rules from source documents, redesigning business processes, and analyzing decisions.

Kristen is the lead trainer for in-house training in the IPSpeak™ Business Rules Methodology, bringing real-life experience in applying the methodology (including RuleSpeak®, DecisionSpeak™ and TableSpeak™) to the training.

Her thirty-year career has encompassed roles as business analyst, rule analyst, data analyst, and project manager. Kristen is a well-known speaker at the annual Building Business Capability and BA World conferences and has written several articles published in the Business Rule Journal (www.brcommunity.com), including the popular "How to Develop Business Analysts" and "8 Steps to Crafting a Business Rule" series.

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Business Analysis with Business Rules: From Strategy to Requirements

195/session

or

895/series

Next Events
Oct 4-6, 2016

Register Series!

Business Analysis with Business Rules: *From Strategy to Requirements*

by Kristen Seer

Now you can learn state-of-the-art techniques from the world-leaders in the comfort of your own work desk!

Overview:

This highly pragmatic series shows you how to achieve unparalleled success in business analysis. It details the innovative techniques you need for a business-driven approach, and how to apply each for dramatic improvements in the quality of business requirements. Find out how you can achieve simpler, smarter process models, and a huge boost in business agility. The innovative approach taught in this seminar has proven itself time and time again in achieving true business solutions. It enables you to transition smoothly into system requirements and design, and then into successful roll-out of a complete and highly effective business system.

Special Offer: Register Series!

Save 10% when you use discount code **EARLY12** when registering for your online training. This offer expires on September 20, 2016.

Session 1. Introduction to Business Analysis with Business Rules

Next Session: October 4, 2016 @ 10:30am - 12:00noon (ET)

What it means to be business-driven

The role of business rules

The importance of factoring

The importance of audience

The art of business re-think

Business architecture vs. system design

Steps: developing the business architecture

About the pattern questions for capturing business rules

Ensuring complete business alignment

Session 2. Creating a Strategy for the Business Solution

Next Session: October 4, 2016 @ 3:30pm - 5:00pm(ET)

How strategy is structured

Steps: developing the Policy Charter

Identifying and addressing business risks

Where business policies and business rules fit

Developing and refining the business tactics and business policies

Looking for holes in the business solution

Getting ready for modeling business processes

General pattern questions for harvesting business rules

Completion checklist for the Policy Charter

Session 3. Creating Business Process Models and Harvesting the Business Rules

Next Session: October 5, 2016 @ 10:30am - 12:00noon (ET)

What is business process from a business perspective

Developing business process models with business rules

Behavioral rules vs. decision rules

Where operational business decisions fit

How to avoid gridlock, meltdown and other pitfalls

How to handle special scenarios

Specific pattern questions for harvesting business rules from business process models

Steps: developing the process model

Completion checklist for business process models

Session 4. Creating a Business Vocabulary and Harvesting the Business Rules

Next Session: October 5, 2016 @ 3:30pm - 5:00pm(ET)

Concept analysis: How to figure out what terms really mean

Guidelines for definitions -- do's and don'ts

The concept model: Developing a structured business vocabulary

Visualization

What to avoid

Specific pattern questions for harvesting business rules from the concept model

Steps: developing the concept model

Completion checklist for the concept model

Session 5. Completing the Business Architecture: Business Milestones, More Business Rules, Metrics and Rule Management

Next Session: October 6, 2016 @ 10:30am - 12:00noon (ET)

Developing business milestones: State transition from the business perspective

Specific pattern questions for harvesting business rules from business milestone models

Steps: developing the business milestones

Completion checklist for business milestones

Specific pattern questions for harvesting business rules for locations, links, roles and work products

Developing violation responses for behavioral rules

Completing the business architecture

Metrics, policy performance and performance indicators

Session 6. Creating Business Requirements from the Business Architecture

Next Session: October 6, 2016 @ 3:30pm - 5:00pm(ET)

Using the business architecture to develop the system design

Steps: developing the system design

What the system design must support: ability statements

Developing ability statements

Business rule management

Business alignment – proven results

General Information

Live Sessions

Each Series:	6 sessions
Each Session:	1.5 hours
Schedule:	2 sessions per day - AM and PM over 3 consecutive days
Times:	Morning: 10:30am - 12:00noon (ET) Afternoon: 3:30pm - 5:00pm (ET)
After-Class:	Instructors available for one hour after each session for Q&A and interaction on exercises.
Prices:	Full series of six sessions: **$895** / connection Individual sessions: **$195** / connection
Attendee Limitations:	There is no limit on the number of participants who may join in over your connection.
Certification:	Only one set of 9 CDUs/PDs and one completion certification will be rewarded per registration.

Rules of Participation

By registering for Business Rule Solutions On-Line Training, you agree not to:

Record or re-transmit the sessions.

Connect remote participants in the sessions from your location.

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All training sessions and materials remain the sole property of Business Rule Solutions, LLC and are intended for the exclusive benefit of attendees at your physical location.

Benefits for You and Your Company

Easy: A phone line and computer with access to the Internet is all you need. Just dial in, enter your access code, and click to the website. Follow along with hand-outs provided in advance.

Convenient: No airlines. No travel. No time out of the office. Now you can learn state-of-the-art techniques from the world leaders in the comfort of your own work space.

Affordable: Your costs are a fraction of the normal travel and registration fees for public or on-site seminars. Do the math!

Unlimited Participation: Put a speakerphone on your end so as many people as you want can listen in – there's no extra cost. Use a projector for the video portion too if you like.

Team Training: Use these sessions as a cost-effective, time-efficient means to train supervisors, managers and staff on key points in a manner they will remember and act on.

Effective: Our sessions give you pragmatic techniques you can start to use as soon as you're off the phone.

High-Impact: Fast paced and highly focused. No wasted time – perfect to fit your busy schedule.

Self-Directed: Attend an entire series or any single session – or some combination – it's your choice.

Online Training

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Workshops

Overview
Business Rules and Decision Analysis
Business Analysis with Business Rules

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