EXPERIENCE

Wayfair - Frontend *Engineer II - Boston, MA* *July '18 - Present*
- Creating fully responsive layouts with SASS to ensure optimized UX
- Creating features with React and SASS to showcase brands and increase conversions
- Working with designers and PMs to meet new feature release deadlines
- Utilizing Redux to manage configuration data from supplier inputs

Guard Services USA - *Web Developer - NYC* *May '17 - June '18*
- Developing UIs with React for optimized performance and a cleaner UX
- Ensuring data protection with HTTP over TLS, 256 bit encryption

Dispatch Coordinator Dec '15 - May '17
- Resolving crisis situations on a national level to ensure daily operations success

K5 Whisky - *Project Coordinator - NYC* *Dec '13 - Nov '15*
- Maintained and updated company website with HTML and CSS
- Created social media marketing campaigns to increase brand awareness and sales

Practising Law Institute - *Marketing Assistant - NYC* July '11 - Nov '12
- Tracking and organizing DMM shipments in a proprietary database
- Executing marketing campaigns and ensuring accuracy of campaign outlines

Elephant Movers - *Owner - Ithaca, NY* *June '08 - June '11*
- Developed and followed annual business strategy plans to ensure growth
- Created and managed Google Adwords campaigns to generate new clients

SKILLS

JavaScript, React, Redux, Sass, Git, HTML, CSS, GraphQL, jQuery, Photoshop

EDUCATION

Team Treehouse '16-'17
Full-Stack Web Development

Ithaca College '03-'07
B.S. Communication Management and Design

PROJECTS

Mercury Row (React, Sass, GraphQL) - *Live*
- Created navigation that dynamically updates nav items into a more dropdown
- Lazy loading images below the fold and utilizing srcset for optimized performance
- Worked with designers to ensure the feasibility of new features being developed
- Set up AB tests for new features to track success of control versus variations

Brand Page Extranet (React, Sass, GrapQL, PHP)
- Added component editors so suppliers can upload content and media to the site
- Utilized Redux to manage data as content is being added through the extranet tool
- Utilized GraphQL mutations to save content and media to the DB when suppliers are ready to save their inputs

Emergency Guards (JavaScript, HTML, CSS) - *Live*
- Fully responsive site to ensure optimized desktop and mobile viewing
- Sticky header to ensure call to action is always present on the page

Madhava Hansen
Frontend Engineer

347-383-7474

144 st Botolph street
Boston, MA 02115

madhavahansen.com