Term Project – Auction Items Data Processing Pipeline

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DSC650-T301: Big Data

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<u>Introduction</u>

In this term-end project, several big data technologies were used to create a data engineering pipeline to find the top bidders who should be invited for auction in each category. The project is also aimed to provide analytics of state-wide trends of auctions. There are a number of predefined entities using which the outcome should be done:

- New items ready for auction coming in stream
- New users coming in as stream to register for auction site Kafka topic bidders
- Active Bids coming as stream
- 1 value object of item category- csv file
- A bidder can be for multiple categories

Data set used:

Auctions.csv

Bidders.csv

Bids.csv

Category.csv

https://github.com/madhavig2020/dsc650/blob/main/auction%20data%20set%20-%20auctions list.csv

Goal:

Based on the aforementioned data sets, a solution should be able to calculate which top 20 bidders performed better historically in a specific Item category, which means inviting them for a new auction, as it is coming in a stream of data.

Solution:

Criteria for solution stack. All listed technologies chosen based on the core criteria:

- Truly scalable, distributed and highly efficient in data processing and streaming
- Stability
- Result with a minimum configuration
- Popularity, community, ease of integration and ecosystem
- Personal preference

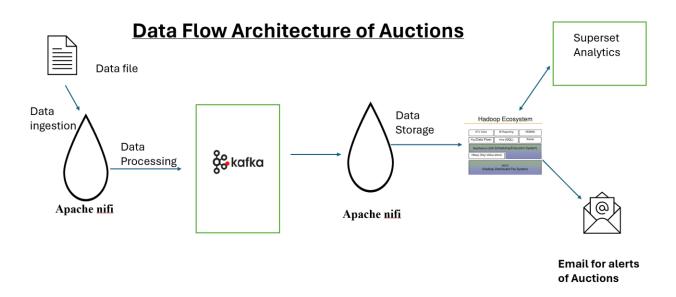
Apache nifi- is used for real-time data flow control to help manage the transfer of data between various sources and destination.

Apache Kafka - highly scalable, fault-tolerant distributed message streaming / Pub-Sub system. Now #1 on the market.

Hadoop – HDFS - USES distributed storage and parallel processing to handle big data and analytics jobs, breaking workloads down into smaller workloads that can be run at the same time.

Apache Hive is used to share the results of ranked bidders from Top Category bidders.

Project Architecture Overview



Infrastructure Setup

I used Terraform to automate the deployment of the tech stack in GCP. Deployed the docker images given in the course and ensured that they were up and running.

```
[ag13@AG13s-MacBook-Pro ~ % ls -1
 total 2342528
drwxr-xr-x 15 ag13
drwx-----@ 4 aq13
                                                       480 Feb 26 12:11 Ag13-Data
               -0 4 ag13
-+ 17 ag13
                                                      128 Oct 9 19:29 Applications
544 Mar 3 15:12 Desktop
                                 staff
                                staff
                                                      128 Feb 28 12:08 Documents
                  4 ag13
                                staff
        ----+ 20 ag13
                                                                   3 14:45 Downloads
1 01:07 Library
drwx----@ 87 ag13
                                                     2784 Mar
                                 staff
                                 staff
                                                      128 Mar 30 2023 Movies
128 Sep 2 2023 Music
128 Mar 2 08:57 Pictures
                                 staff
drwx--
                    4 ag13
                                 staff
                                                      128 Feb 24 2023 Public
192 Mar 3 09:33 dsc650-infra
drwxr-xr-x+
                    4 ag13
                    6 ag13
2 ag13
drwxr-xr-x
                                staff
                                                      192 Mar 3 09:33 dsc6bb-lnfra
64 Feb 26 20:24 key
224 Feb 26 18:53 learn-terraform-docker-container
288 Feb 29 07:17 learn-terraform-gcp
96 Mar 3 12:13 mg-auction
drwxr-xr-x
                    7 ag13
                                staff
drwxr-xr-x
                                staff
                    3 ag13
                                staff 96 Feb 29 23:31 mg-dsc650-infra-bak
staff 608 Mar 1 01:07 nifi-1.25.0
staff 1199370198 Feb 27 21:58 nifi-1.25.0-bin.zip
drwxr-xr-x 3 ag13
drwxrwxr-x@ 19 ag13
-rw-r--r--@
                   1 ag13
                    1 ag13
                                                        99 Mar 1 11:10 nifi.sh
96 Mar 3 10:59 test-data
drwxrwxrwx
                   3 ag13
                               staff
drwxr-xr-x 18 ag13 staff
ag13@AG13s-MacBook-Pro ~ %
                                                      576 Mar 1 01:07 vehicle-auction-stream-processor
```

Terraform Script used:

```
mg-terraform-gcp — vi main.tf — 140×75
Terraform {
  required_providers {
   google = {
    source = "hashicorp/google"
   version = "4.51.0"
provider "google" {
    credentials = file("${(abspath(path.root))}/mghanta-2024-dsc650-project-359ad868382e.json")
  project = "mghanta-2024-dsc650-project"
region = "us-central1"
zone = "us-central1-c"
resource "google_compute_subnetwork" "network-with-private-secondary-ip-ranges" {
   name = "mg_subnet"

ip_cidr_range = "10.2.0.0/16"

region = "us_west2"

network = google_compute_network.dsc-proj-network.id
  secondary_ip_range {
     range_name = "mg-ip-range"
ip_cidr_range = "192.168.10.0/24"
resource "google_compute_network" "dsc-proj-network" {
  name = "mg-vpc-network"
auto_create_subnetworks = false
# This code is compatible with Terraform 4.25.0 and versions that are backwards compatible to 4.25.0.
resource "google_compute_instance" "instance-20240227-143538" {
  boot_disk {
   auto_delete = true
     device_name = "mg-instance"
    initialize_params {
  image = "projects/ubuntu-os-cloud/global/images/ubuntu-2004-focal-v20240226"
  size = 50
  type = "pd-balanced"
  mode = "READ_WRITE"
}
  can_ip_forward = false
deletion_protection = false
enable_display = false
  goog-ec-src = "vm_add-tf" }
  machine type = "e2-custom-4-8192"
  metadata = {
startup-script = "#! /bin/bash\nmkdir mg\ncd mg\ngit clone https://github.com/bellevue-university/dsc650-infra.git\ncd /mg/dsc650-infra/\nchmod +x setup.sh\n./setup.sh\"
  network_interface {
     access_config {
  network_tier = "PREMIUM"
```

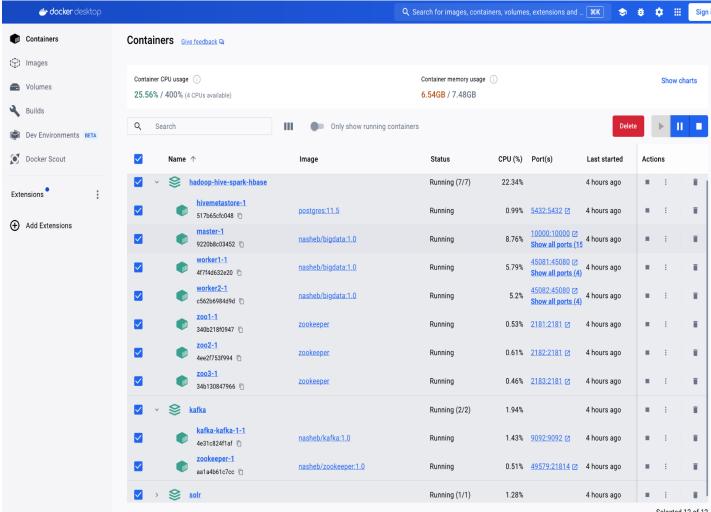
Challenges faced:

Due to the challenges faced for testing number of trails / iterations in bringing up and destroying the tech stack in GCP, I have duplicated the same tech stack environment in my local machine.

Issues identified in local:

- Resolved port conflicts while running Hadoop and Kafka at the same time using port 2181
- Opened ports from outside docker images to put files from nifi to HDFS
- Modified docker-compose files to handle hostname issues

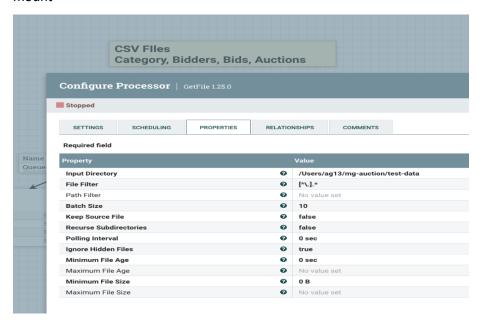
Local Docker Tech Stack



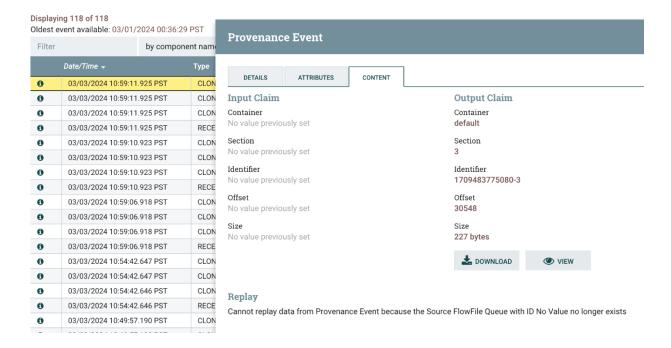
Selected 12 of 12

Data Ingestion - Nifi

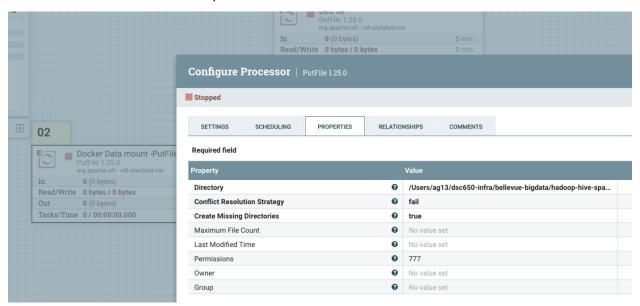
Data set- bidders.csv, category.csv , auctions.csv , bids.csv files has been ingested to nifi to docker data mount

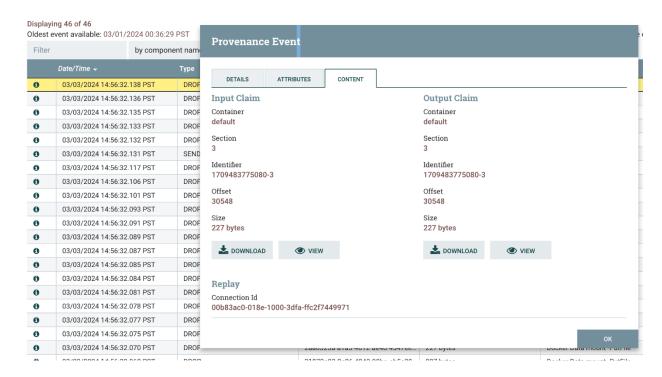


Confirmation of data ingestion:

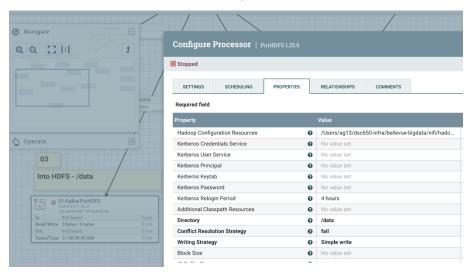


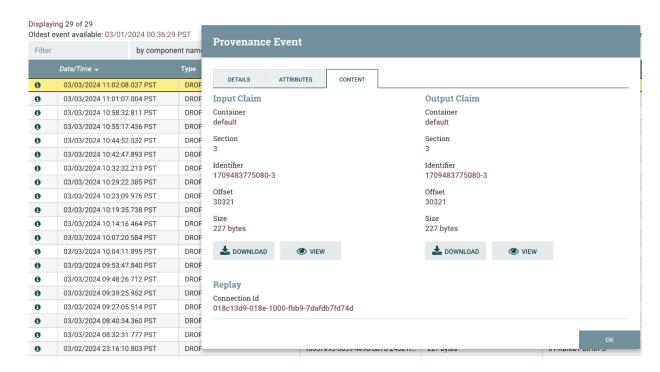
Data has been mounted to Hadoop docker files.



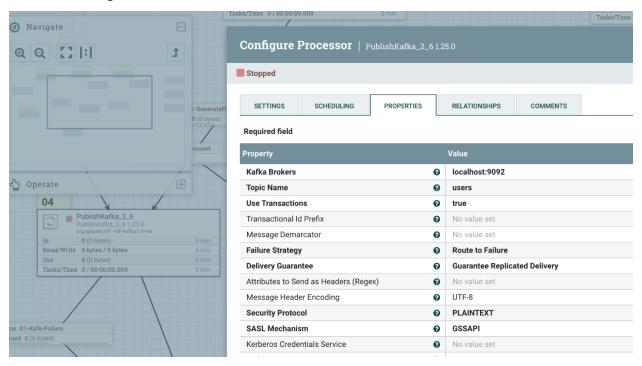


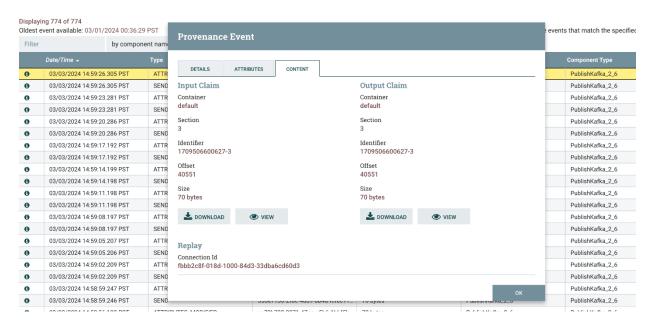
Moved csv files to HDFS /data directory.



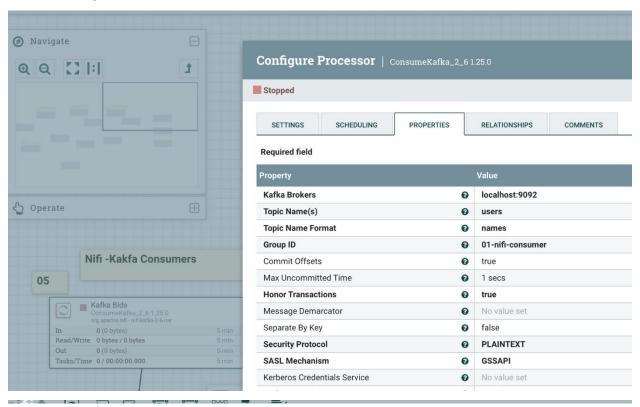


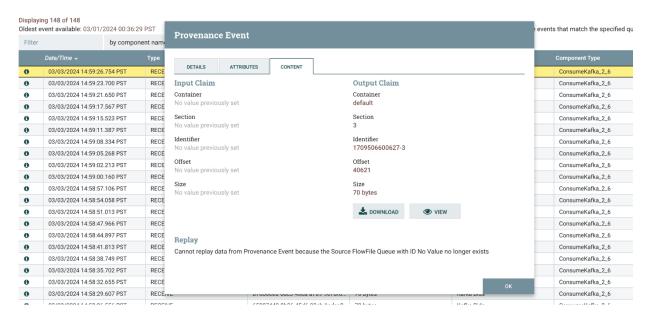
4. Data streaming to Kafka Producer



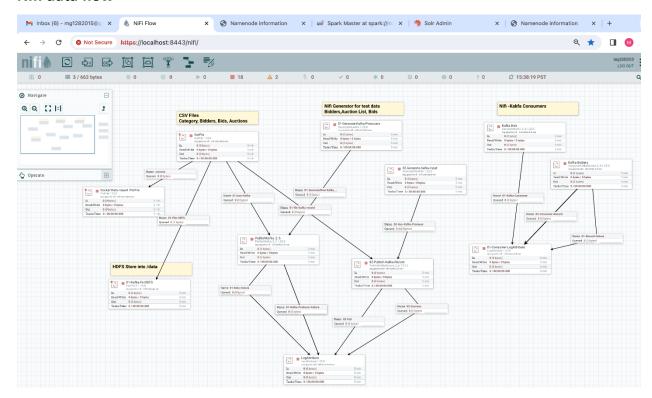


Data streaming to Kafka Producer





Nifi data flow



Step 6

Based on the files in Hadoop – Hive queries are executed to find top bidders based on item category. Hive queries are also run based on zip code to segregate users from each state to get analytics of active users, revenue amount of each state.

Query 1:

List of closed auctions from auctions table with user email addresses & final bid price

SELECT a.auction_id,a.item_description,a.category, a.final_bidder_internal_id,b.name,b.email,a.final_bid_price,a.bid_status FROM auctions a JOIN bidders b ON (a.final_bidder_internal_id=b.user_internal_id) WHERE a.bid_status='closed';

hive> SELECT a.auction_id,a.item_description,a.category, a.final_bidder_internal_id,b.name,b.email,a.final_bid_price,a.bid_status FROM auctions a JOIN bidders b ON (a.final_bidder_internal_id=b.user_internal_id) WHERE a.bid_status='closed'; Query ID = root_20240304022457_cbde13ce-85e3-4062-9765-f7a2baa64819 Total jobs = 1 Launching Job 1 out of 1 Status: Running (Executing on YARN cluster with App id application_1709518678473_0001) VERTICES MODE STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED SUCCEEDED SUCCEEDED Map 1 container VERTICES: 02/02 [===========>>] 100% ELAPSED TIME: 9.07 s 10021 14KT White Gold 1.81 ctw Fancy Brown Diamond Ring **Building Materials** 1016 ablotkamp ablotkamp@1127Z.com 1157 Pearl and Diamond Necklace - 14KT Yellow Gold Jewelry 1045 10044 chuevchuev chuevchuev@1026J.com 2652 closed Rolex Datejust Watches 1037 chrisreed52
EarthQuake Benefit & Charity 1028
Pearl and Diamond Necklace - 14KT White Gold chrisreed52@1059T.com bartcee bartcee@1048J.com 10019 7099 closed barrettdonna Time taken: 10.242 seconds, Fetched: 5 row(s)

Query 2:

Select bids that need to be emailed to a customer, from the bids table that are active with a minimum price that is above last price that a bidder has successfully closed the last. (Work in progress to write relevant sub queries etc.)

select a.auction_id,a.item_description,a.category, a.min_price, a.bid_status FROM auctions a join (select min(final_bid_price) as max_price from auctions) b on b.max_price < a.min_price where a.bid status = 'active';



Conclusion

The project can be further enhanced by incorporating sending emails to the current bidders based on Hive queries calculation of which top 20 bidders performed better historically in a specific Item category.