

## Features and Functionality of BOTB website:-

BOTB (Best of the Best plc) has been running competitions since 1999 and has given away over £30 million of prizes so far. Every week there are guaranteed winners in both the Dream Car and Lifestyle Competitions.

The idea of this website is to give people a great chance to win the car along with lifestyle products of their dreams for a small amount of money.

## How to participate in contenst?

For the Dream Car and Midweek Car Competitions, simply add tickets to your basket for the prizes you'd like to win, play Spot the Ball and then proceed to checkout. For further information, watch out How to Play video.

For the Lifestyle Competition, add tickets for the prizes you'd like to win and answer the skilled multiple choice question. Your answer applies to all tickets in that order.







## How is winner decided?

At the end of the Dream Car competition, the same 'Spot the Ball' picture you used to choose your coordinates is shown to a judging panel comprised of professional sporting experts. In the presence of an independent lawyer they mark where they think, in their professional opinion, the centre of the ball should be. The winner is

simply the person who is closest to the judged position. They will receive the prize corresponding to their winning ticket.

- ♦ For the Lifestyle Competition, the winner is drawn from all correct entries by PromoVeritas, the UK's leading independent promotional verification service. They will receive the prize corresponding to their winning ticket.
- ◆ This is a weekly contest and the winners is announced on the website itself. The winner is determined by matching the judged coordinates from the Spot the Ball game (as chosen by our panel of expert judges) to the closest of all the entries.
- ◆ This website has a simple User Interference so that person can easily buy the tickets and also there is a limit of 100 tickets per customer, per competition for both the Dream Car and Lifestyle Competitions.
- ◆ To mark a lacation of the ball on the image they have provided a tool on a website to predict the position, according to your choice easily.

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