Food SAM (for RoboHack- Software)

Name: Madhav Maheshwari

Team Name: SAM

Theme Name: Software (Student Innovation)

Contact Number: +91 77373 66586

College Name: Zakir Husain College of Engineering and Technology, AMU

Product Name: Food SAM

What is the idea?

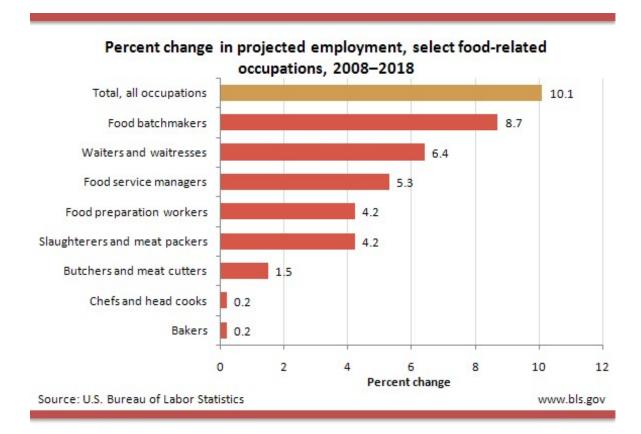


Fig 1.



Fig. 2

The job sector of chef and cooks is facing a noticeable scenario. Fig. 2 shows the rise in wages of chefs and cooks while on the other hand food related employments are not seeing the required growth i.e. its having only 0.2% growth while overall jobs market had 10.1 % growth (Fig. 1). So, what to infer from this? Well the job sector of cooks and chefs could repay a handsome job but the thing people are not getting interested here. So, to make this job sector in reach of all, the team is proposing a prototype of a platform for cooks/chefs/housewives to sell their home cooked food from their homes to customers in their local city/ town and to restaurants.

How unique?

Present platforms in the food market like swiggy, provide interaction between customers and restaurants but there is no platform for interaction between cooks/ chefs and restaurants/customers. Further it's also a great opportunity for housewives.

How to implement it?

The team has planned and developed a website as a single platform for interaction of Chefs/ cooks/ housewives, restaurants and local customers. Anyone could Sign Up in their respective area and could login to place or bid order.

Potential Customers: Benefits for them:

Our potential customers will be restaurants and local people. Restaurants could compliment their sale by providing a variety of tastes to their customers while local people could get home like food from their nearby which is the need in many big cities. Rather it will provide an opportunity for cooks/ chefs and most importantly housewives to earn from their homes over the skill that they master.