madeline hsia

Education

University of California, San Diego

Expected December 2017
B.S. Cognitive Science: Human-Computer Interaction
Minor: Computer Science

Skills

Development

- + HTML, CSS, Javascript
- + Java, C/C++
- + Terminal, Linux/Unix
- + Git, Agile Software Dev.
- + Android Studio

Design

- + Adobe Illustrator
- + Adobe Photoshop
- + Design thinking
- + Needfinding
- + User research
- + Wireframes & mockups
- + Prototyping

Coursework

Software Engineering
Interaction Design
Usability & Info. Architecture
Advanced Data Structures
Object Oriented Design
Discrete Mathematics
Computer Organization
& Systems Programming
Mathematics Algorithms
Software Tools & Techniques

Experience

Design Research Intern / March 2016 - Present **The Design Lab @ UC San Diego**

http://designlab.ucsd.edu/

Designed a program to bring design thinking to college campuses and match design students with industry partners.

Conducted user interviews and created storyboards and personas. Presented our user research to SAP's design team, currently collaborating with SAP to prototype this initiative.

Project Manager & Designer / March 2016 - Present **RecyCool**

Managed a team of 3 developers and 3 artists to create educational minigames on recycling, created characters, animations, and designed game interface. Our game was showcased at the San Diego Design Forward conference and on the Jacobs School of Engineering newsletter.

Production Team Intern / June 2015 - August 2015 **Jason's Entertainment**

Designed show content (animation, scripts, costumes) for award winning Taiwanese variety show, iterated based on analysis of viewer demographics. Monitored live show shootings and audience interactions.

Assistant Guide / April 2015 - December 2015 UCSD Outback Adventures

Instructed kayaking and hiking trips. Participated in trip preparation, wilderness cooking, wilderness protocals, and wilderness First Aid/CPR.

Projects

CoupleTones / Spring 2016 UI Designer & Developer

Developed a location-based Android application that notifies users when a partner leaves or visits a favorite location. Implemented the app full-stack with 4 teammates. Designed the interface and created UI mockups.

Class Projects / Fall 2014 - Winter 2016

Implemented Autocomplete function using a Multi-Way/TST (C++) Implemented the Huffman Algorithm to compress files (C++) Recreated 2048 puzzle game & GUI (Java, JUnit)