



MADHU KAPOOR

UI-UX DESIGNER

CONTACT

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🌐 <https://github.com/madhu-ux>

🏠 House-3, Block-18,
Sec-31, Faridabad, India

EDUCATION

BACHELOR OF ARTS:

2009

Punjab University Chandigarh,
India

CERTIFICATION

INTERACTION DESIGN FOUNDATION:

2020

SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe Sketch

Figma

Adobe XD

Canva

Adobe Dreamweaver

HTML / CSS / Bootstrap

Wireframe & Prototyping

ABOUT

IDF Certified UI-UX Designer with a passion for metrics and beating former "best-yets." **Results oriented**, innovative, passionate and visionary designer in Product UI-UX Design with high proficiency in visual design, UX research HCI, User-centered design principles and front-end development.

CORE QUALIFICATIONS

Creativity
Persona Creation
Coding
Communication Skills
Team Leadership

Interaction Design
User Testing & Flow
Wireframing and Prototyping
Colour Palette Picking
Material Design

EXPERIENCE

UI-UX DESIGNER @ INSTAACODERS (ENDCLIENT- COCOLEVIO LLC)

Austin, Texas (USA) based company providing AI based solutions (October 2019 - Present)

- Create user centric design, user story, user flows, process flows and site maps to effectively communicate interaction and design ideas.
- Conduct user research and evaluate user feedback for design-related problems and devise elegant solutions.
- Followed changes in industry trends and changing styles.

UI DESIGNER @ NOVELVOX

Software Product House operating in Contact Center Industry (February 2018 - July 2019)

- Designed customer-focused contact center applications based on client's specifications using quantitative and user behavior analysis skills.
- Create wireframes, user flows, process flows and site maps to effectively communicate interaction and design ideas.
- Converting Designs into high quality implementation for the web and mobile front-end using color theory, typography, design principles and standards.

WEB DESIGNER @ VERITO TECHNOLOGIES

India based company providing cloud hosting services (November 2013 - February 2018)

- Responsible for conceptualizing, designing & coding websites with web standards (W3C Validation) & emphasizing on browser compatibility, user friendliness & SEO (search engine optimization).
- Promotional Banner / Print Media Material :- Design Email Marketing Template, LinkedIn Banner etc to achieve different campaign goal.



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PORTFOLIO

[behance.net/madhukapoor](https://www.behance.net/madhukapoor)

DOMAIN

Banking & Finance
Telecom
Hospitality
Healthcare
Education
eCommerce

HOBBIES

Travelling
Cooking
Adventure Activities

SOCIAL

in <https://www.linkedin.com/in/madhu-k-022083170>

Bē <https://www.behance.net/madhukapoor>

WEB DESIGNER @ SOFT SYSTEM SOLUTION

IT Company deliver streamlined and proficient solutions, (September 2012 - October 2013)

WEB DESIGNER @ WEB ELITE STUDIOS

IT Company deliver best SEO Services (August 2011 - September 2012)

ACADEMIC CREDENTIALS

- Pursuing Master of Computer Application from Guru Jambheshwar University.
- Post-Graduation in Web Designing from Visual Media Academy, Chd in 2011.
- Bachelor of Arts from Punjab University, Chandigarh in 2009 with 69.16%

ACHIEVEMENTS

- NCC "C" Certificate holder with 'A' grade.
- Being the Best NCC Cadet of the college in the year 2009 & 2010.
- Represent 3PB BN NCC in SNIC at Lakshadweep (Ernakulum Ireland) and selected as All India Senior Cadet Officer in 2010 and won 3 Silver, 1 Bronze & 2 Gold Medal.
- Selected in TSC at State Level and won the Special Award from NCC Directorate.
- Achieved Silver Medal in North Zone Shooting Camp at Chandigarh.
- Represented College in Civil Defense Dare Devils at State Level & National Level.
- Declared Best Softball team player in year 2005 at both State Level & District Level
- Achieved Gold Medal in Creative Writing Competition in 2010 at District Level.