# youtube-data

### November 13, 2023

```
[129]: # analyzing the youtube data
       # download the dataset from kaggle https://www.kaggle.com/datasnaek/youtube-new
       # performing data cleaning and EDA in the dataset
       # importing the libraries
[130]: import numpy as np
       import pandas as pd
       import matplotlib.pyplot as plt
       import seaborn as sns
       import json
       import warnings
       warnings.filterwarnings("ignore")
       pd.set_option('display.max_columns', None)
[131]: # reading the json file with pandas.read_json() method
[132]: df=pd.read_json('archive (12)/CA_category_id.json')
       df.head()
[132]:
                                       kind \
       0 youtube#videoCategoryListResponse
       1 youtube#videoCategoryListResponse
       2 youtube#videoCategoryListResponse
       3 youtube#videoCategoryListResponse
       4 youtube#videoCategoryListResponse
                                                        etag \
       0 "ld9biNPKjAjgjV7EZ4EKeEGrhao/1v2mrzYSYG6onNLt2...
       1 "ld9biNPKjAjgjV7EZ4EKeEGrhao/1v2mrzYSYG6onNLt2...
       2 "ld9biNPKjAjgjV7EZ4EKeEGrhao/1v2mrzYSYG6onNLt2...
       3 "ld9biNPKjAjgjV7EZ4EKeEGrhao/1v2mrzYSYG6onNLt2...
       4 "ld9biNPKjAjgjV7EZ4EKeEGrhao/1v2mrzYSYG6onNLt2...
                                                       items
       O {'kind': 'youtube#videoCategory', 'etag': '"ld...
       1 {'kind': 'youtube#videoCategory', 'etag': '"ld...
       2 {'kind': 'youtube#videoCategory', 'etag': '"ld...
```

```
3 {'kind': 'youtube#videoCategory', 'etag': '"ld...
      4 {'kind': 'youtube#videoCategory', 'etag': '"ld...
[133]: # kind column has only one unique value
       # it is not needed to extract
[134]: df['kind'].unique()
[134]: array(['youtube#videoCategoryListResponse'], dtype=object)
[135]: # kind column has only one unique value
       # it is not needed to extract
[136]: df['etag'].unique()
[136]: array(['"ld9biNPKjAjgjV7EZ4EKeEGrhao/1v2mrzYSYG6onNLt2qTj13hkQZk"'],
            dtype=object)
[137]: # column kind has the json data
       # kind, etaq, id, snippet, channerlid, title and assignable are the keys present in
        → the kind column
[138]: row=df.iloc[:1,2]
      for i in row:
          print(i)
      {'kind': 'youtube#videoCategory', 'etag':
      'snippet': {'channelId': 'UCBR8-60-B28hp2BmDPdntcQ', 'title': 'Film &
      Animation', 'assignable': True}}
[139]: # we also know that kind and etag have only one unique value
       # so we are taking only id, channel id , title, assignable
       # we are saving all data of json in kind column in dictionary
[140]: d={'id':[],'channelId':[],'title':[],'assignable':[]}
      for item in df['items']:
          d['id'].append(item['id'])
          d['channelId'].append(item['snippet']['channelId'])
          d['title'].append(item['snippet']['title'])
          d['assignable'].append(item['snippet']['assignable'])
[141]: | # we are making a dataset with dictionay by pandas.DataFrame() method
[142]: df2=pd.DataFrame(d)
      df2.head()
```

```
[142]:
          id
                             channelId
                                                   title assignable
             UCBR8-60-B28hp2BmDPdntcQ Film & Animation
       0
           1
                                                                True
           2 UCBR8-60-B28hp2BmDPdntcQ
                                       Autos & Vehicles
                                                                True
       1
       2
         10
             UCBR8-60-B28hp2BmDPdntcQ
                                                   Music
                                                                True
                                                                True
             UCBR8-60-B28hp2BmDPdntcQ
                                          Pets & Animals
       3
         15
             UCBR8-60-B28hp2BmDPdntcQ
                                                  Sports
                                                                True
[143]: # concatenating the columns of df1 and df2
       # deleting the column items which has the json data
[144]: df3=pd.concat([df,df2],axis=1)
       CA_category=df3.drop(columns=['items'],axis=1)
       CA_category.head()
[144]:
         youtube#videoCategoryListResponse
         youtube#videoCategoryListResponse
       2 youtube#videoCategoryListResponse
       3 youtube#videoCategoryListResponse
       4 youtube#videoCategoryListResponse
                                                       etag id \
        "ld9biNPKjAjgjV7EZ4EKeEGrhao/1v2mrzYSYG6onNLt2...
                                                            1
       1 "ld9biNPKjAjgjV7EZ4EKeEGrhao/1v2mrzYSYG6onNLt2...
       2 "ld9biNPKjAjgjV7EZ4EKeEGrhao/1v2mrzYSYG6onNLt2...
       3 "ld9biNPKjAjgjV7EZ4EKeEGrhao/1v2mrzYSYG6onNLt2...
       4 "ld9biNPKjAjgjV7EZ4EKeEGrhao/1v2mrzYSYG6onNLt2...
                                                     assignable
                         channelId
                                               title
       0 UCBR8-60-B28hp2BmDPdntcQ
                                   Film & Animation
                                                            True
       1 UCBR8-60-B28hp2BmDPdntcQ
                                    Autos & Vehicles
                                                            True
                                                            True
       2 UCBR8-60-B28hp2BmDPdntcQ
                                               Music
       3 UCBR8-60-B28hp2BmDPdntcQ
                                      Pets & Animals
                                                            True
       4 UCBR8-60-B28hp2BmDPdntcQ
                                              Sports
                                                            True
[145]: # inspecting the dataset with info() method
[146]: CA_category.info()
      <class 'pandas.core.frame.DataFrame'>
      RangeIndex: 31 entries, 0 to 30
      Data columns (total 6 columns):
           Column
                       Non-Null Count
                                       Dtype
                       -----
           -----
       0
           kind
                       31 non-null
                                       object
       1
                       31 non-null
                                       object
           etag
       2
           id
                       31 non-null
                                       object
```

```
title
                       31 non-null
                                        object
           assignable 31 non-null
                                        bool
      dtypes: bool(1), object(5)
      memory usage: 1.4+ KB
[147]: # column id has datatype "object" converting it into the "int32"
[148]: CA_category['id']=CA_category['id'].astype('int32')
[149]: # json file contains the video category data
       # only 30 video categories are there
[150]: CA_category.shape
[150]: (31, 6)
[151]: # dataset contains 10 json files and 10 csv files
       # each json and csv for one country
       # countries are USA, Great Britain, Germany, Canada, France, Russia, Mexico,
        South Korea, India and Japan.
[152]: import os
       base_dir=os.getcwd()
       base_dir+='\\archive (12)'
       for file in os.listdir(base_dir):
           print(file)
      .ipynb_checkpoints
      CAvideos.csv
      CA_category_id.json
      DEvideos.csv
      DE_category_id.json
      FRvideos.csv
      FR_category_id.json
      GBvideos.csv
      GB_category_id.json
      INvideos.csv
      IN_category_id.json
      JPvideos.csv
      JP_category_id.json
      KRvideos.csv
      KR_category_id.json
      MXvideos.csv
      MX_category_id.json
      RUvideos.csv
      RU_category_id.json
```

object

3

channelId

31 non-null

```
USvideos.csv
US_category_id.json
```

```
[153]: # performing the above operations in all the json files
       # saving all the dataFrames in a list
[154]: all_json_csv=[]
       all_json_files=['archive (12)/CA_category_id.json',
                       'archive (12)/DE_category_id.json',
                       'archive (12)/FR_category_id.json',
                       'archive (12)/CA_category_id.json',
                       'archive (12)/GB_category_id.json',
                       'archive (12)/IN_category_id.json',
                       'archive (12)/JP_category_id.json',
                       'archive (12)/KR category id. json',
                       'archive (12)/MX_category_id.json',
                       'archive (12)/RU_category_id.json',
                       'archive (12)/US_category_id.json']
       for file in all_json_files:
           #print(file.split('.'))
           df=pd.read_json(file)
           d={'id':[],'channelId':[],'title':[],'assignable':[]}
           for item in df['items']:
               d['id'].append(item['id'])
               d['channelId'].append(item['snippet']['channelId'])
               d['title'].append(item['snippet']['title'])
               d['assignable'].append(item['snippet']['assignable'])
           df2=pd.DataFrame(d)
           df3=pd.concat([df,df2],axis=1)
           category=df3.drop(columns=['items'],axis=1)
           category['id']=category['id'].astype('int32')
           all_json_csv.append(category)
[155]: # its time to perform data cleaning on csv files
       # json files contains the data of video category
       # csv files contains the videos data
[156]: CAvideos=pd.read_csv('archive (12)/CAvideos.csv')
       CAvideos=CAvideos.rename(columns={'category_id':'id'})
       CAvideos.head()
[156]:
             video_id trending_date \
       0 n1WpP7iowLc
                           17.14.11
```

```
1 OdBIkQ4Mz1M
                    17.14.11
2 5qpjK5DgCt4
                    17.14.11
3 d380meD0W0M
                    17.14.11
4 2Vv-BfVoq4g
                    17.14.11
                                                title channel_title
                                                                      id
0
          Eminem - Walk On Water (Audio) ft. Beyoncé
                                                         EminemVEV0
                                                                      10
1
                       PLUSH - Bad Unboxing Fan Mail
                                                          iDubbbzTV 23
2
  Racist Superman | Rudy Mancuso, King Bach & Le... Rudy Mancuso 23
                            I Dare You: GOING BALD!?
                                                           nigahiga
3
         Ed Sheeran - Perfect (Official Music Video)
4
                                                         Ed Sheeran 10
               publish_time \
  2017-11-10T17:00:03.000Z
1 2017-11-13T17:00:00.000Z
2 2017-11-12T19:05:24.000Z
3 2017-11-12T18:01:41.000Z
4 2017-11-09T11:04:14.000Z
                                                          views
                                                                    likes \
                                                 tags
O Eminem|"Walk"|"On"|"Water"|"Aftermath/Shady/In...
                                                     17158579
                                                                787425
  plush|"bad unboxing"|"unboxing"|"fan mail"|"id...
                                                      1014651
                                                                127794
2 racist superman|"rudy"|"mancuso"|"king"|"bach"...
                                                                146035
                                                      3191434
3 ryan|"higa"|"higatv"|"nigahiga"|"i dare you"|"...
                                                      2095828
                                                                132239
4 edsheeran|"ed sheeran"|"acoustic"|"live"|"cove...
                                                     33523622
                                                               1634130
             comment_count
                                                             thumbnail link \
   dislikes
0
      43420
                            https://i.ytimg.com/vi/n1WpP7iowLc/default.jpg
                    125882
1
       1688
                     13030
                            https://i.ytimg.com/vi/OdBIkQ4Mz1M/default.jpg
2
       5339
                            https://i.ytimg.com/vi/5qpjK5DgCt4/default.jpg
                      8181
3
                            https://i.ytimg.com/vi/d380meD0W0M/default.jpg
       1989
                     17518
4
                            https://i.ytimg.com/vi/2Vv-BfVoq4g/default.jpg
      21082
                     85067
   comments_disabled
                     ratings_disabled
                                        video_error_or_removed
0
               False
                                 False
                                                          False
1
               False
                                 False
                                                          False
2
               False
                                 False
                                                          False
                                                          False
3
               False
                                 False
4
               False
                                 False
                                                          False
                                          description
O Eminem's new track Walk on Water ft. Beyoncé i...
1 STill got a lot of packages. Probably will las...
2 WATCH MY PREVIOUS VIDEO
                            \n\nSUBSCRIBE http...
3 I know it's been a while since we did this sho...
4 : https://ad.gt/yt-perfect\n: https://atlant...
```

```
[157]: # inspecting the data
[158]: CAvideos.info()
      <class 'pandas.core.frame.DataFrame'>
      RangeIndex: 40881 entries, 0 to 40880
      Data columns (total 16 columns):
       #
           Column
                                   Non-Null Count
                                                    Dtype
           ____
                                    _____
           video_id
       0
                                    40881 non-null object
       1
           trending_date
                                   40881 non-null
                                                   object
       2
           title
                                   40881 non-null object
       3
           channel_title
                                   40881 non-null
                                                   object
       4
           id
                                   40881 non-null
                                                    int64
           publish_time
                                   40881 non-null
                                                    object
       6
                                   40881 non-null
                                                    object
           tags
       7
           views
                                   40881 non-null
                                                   int64
           likes
                                   40881 non-null
                                                    int64
       9
           dislikes
                                   40881 non-null
                                                   int64
       10
           comment_count
                                   40881 non-null
                                                   int64
           thumbnail link
       11
                                    40881 non-null
                                                    object
           comments_disabled
                                   40881 non-null
                                                    bool
           ratings_disabled
                                    40881 non-null
                                                    bool
          video_error_or_removed 40881 non-null
                                                    bool
           description
                                    39585 non-null object
       15
      dtypes: bool(3), int64(5), object(8)
      memory usage: 4.2+ MB
[159]: # trending date column has the object type data
[160]: CAvideos['trending_date']
[160]: 0
                17.14.11
       1
                17.14.11
       2
                17.14.11
       3
                17.14.11
                17.14.11
       40876
                18.14.06
       40877
                18.14.06
       40878
                18.14.06
       40879
                18.14.06
       40880
                18.14.06
       Name: trending_date, Length: 40881, dtype: object
[161]: # converting the trending date column to "date" type
```

```
# the year is in the form of YY format,converting it into YYYY format by addign_{f U}
        →2000 to it
[162]: date=CAvideos['trending_date'].str.split('.')
       d={'trending_date':[]}
       for i in date:
           d['trending_date'].append(i[1]+'-'+i[2]+'-'+str(int(i[0])+2000))
       date=pd.DataFrame(d)
       CAvideos=CAvideos.drop(columns='trending_date',axis=1)
[163]: # concatenating the trending date to the dataset
[164]: CAvideos=pd.concat([CAvideos,date],axis=1)
[165]: | # converting the trending date column to the "date type" using pd.to_datetime()
[166]: CAvideos['trending_date']=pd.
        →to_datetime(CAvideos['trending_date'],format='%d-%m-%Y')
[167]: CAvideos['trending_date']
[167]: 0
               2017-11-14
               2017-11-14
               2017-11-14
       2
       3
               2017-11-14
               2017-11-14
       40876
               2018-06-14
       40877
               2018-06-14
       40878
               2018-06-14
       40879
               2018-06-14
       40880
               2018-06-14
      Name: trending_date, Length: 40881, dtype: datetime64[ns]
[168]: # inspecting the column publish time
       # it contains the publish time and date , seperating it into date and time
[169]: CAvideos['publish_time']=pd.to_datetime(CAvideos['publish_time'])
       CAvideos.info()
      <class 'pandas.core.frame.DataFrame'>
      RangeIndex: 40881 entries, 0 to 40880
      Data columns (total 16 columns):
           Column
                                   Non-Null Count Dtype
           video id
       0
                                   40881 non-null object
```

```
title
                                   40881 non-null object
       1
       2
           channel_title
                                   40881 non-null object
       3
                                   40881 non-null int64
           id
       4
                                   40881 non-null datetime64[ns, UTC]
           publish_time
       5
           tags
                                   40881 non-null object
       6
           views
                                   40881 non-null int64
       7
           likes
                                   40881 non-null int64
           dislikes
                                   40881 non-null int64
           comment_count
                                   40881 non-null int64
       10 thumbnail_link
                                   40881 non-null object
       11 comments_disabled
                                   40881 non-null bool
       12 ratings_disabled
                                   40881 non-null bool
       13 video_error_or_removed 40881 non-null bool
                                   39585 non-null object
       14 description
                                   40881 non-null datetime64[ns]
       15 trending_date
      dtypes: bool(3), datetime64[ns, UTC](1), datetime64[ns](1), int64(5), object(6)
      memory usage: 4.2+ MB
[170]: | # appending the published date , extracted from publish time column
[171]: CAvideos['published_date']=pd.
        ⇔to_datetime(CAvideos['publish_time'],format='%d-%m-%Y')
[172]: # publish time has the date and time together converting it into time
[173]: CAvideos['published time']=CAvideos['publish time'].dt.time
       \#CAvideos['published\_time'] = CAvideos['published\_time'].dt.strftime('%H:%M:%S')
[174]: # checking for duplicated row in dataset
[175]: CAvideos.duplicated(subset=['video_id']).sum()
[175]: 16454
[176]:
       # removing the duplicated rows
[177]: CAvideos=CAvideos.drop_duplicates('video_id',keep='first')
       CAvideos.shape
[177]: (24427, 18)
[178]: # renaming the column "category id" to "id"
[179]: CAvideos=CAvideos.rename(columns={'category_id':'id'})
[180]: # performing the all above operations in the all csv files
       # printing the sample dataset
```

```
[181]: all_csv=[]
       all_csv_files=['archive (12)/CAvideos.csv',
                      'archive (12)/DEvideos.csv',
                      'archive (12)/FRvideos.csv',
                      'archive (12)/GBvideos.csv',
                      'archive (12)/JPvideos.csv',
                      'archive (12)/INvideos.csv',
                      'archive (12)/KRvideos.csv',
                      'archive (12)/MXvideos.csv',
                      'archive (12)/RUvideos.csv',
                      'archive (12)/USvideos.csv',]
       for csv in all_csv_files:
           try:
               videos=pd.read_csv(csv,encoding='utf-8')
               #print('a')
           except:
               videos=pd.read_csv(csv,encoding="ISO-8859-1")
               #print('b')
           print(videos.shape,end=' ')
           videos['country']=csv.split('/')[1][:2]
           date=videos['trending_date'].str.split('.')
           d={'trending date':[]}
           for i in date:
               d['trending_date'].append(i[1]+'-'+i[2]+'-'+str(int(i[0])+2000))
           date=pd.DataFrame(d)
           videos=videos.drop(columns='trending_date',axis=1)
           videos=pd.concat([videos,date],axis=1)
           videos['trending_date']=pd.
        →to_datetime(date['trending_date'],format='%d-%m-%Y')
           videos=videos.drop_duplicates('video_id',keep='first')
           videos=videos.rename(columns={'category_id':'id'})
           videos['publish_time']=pd.to_datetime(videos['publish_time'])
           videos['published_date']=videos['publish_time'].dt.date
           videos['published_time']=videos['publish_time'].dt.time
           videos=videos.drop(columns='publish_time',axis=1)
           all_csv.append(videos)
       videos.head()
      (40881, 16) (40840, 16) (40724, 16) (38916, 16) (20523, 16) (37352, 16) (34567,
      16) (40451, 16) (40739, 16) (40949, 16)
[181]:
             video_id
                                                                    title \
      0 2kyS6SvSYSE
                                      WE WANT TO TALK ABOUT OUR MARRIAGE
       1 1ZAPwfrtAFY The Trump Presidency: Last Week Tonight with J...
       2 5qpjK5DgCt4 Racist Superman | Rudy Mancuso, King Bach & Le...
```

```
3 pugaWrEC7tY
                                  Nickelback Lyrics: Real or Fake?
                                          I Dare You: GOING BALD!?
4 d380meD0W0M
           channel_title
                          id
0
            CaseyNeistat
                          22
1
         LastWeekTonight
                          24
2
            Rudy Mancuso
                          23
3
  Good Mythical Morning
4
                nigahiga
                          24
                                                 tags
                                                          views
                                                                  likes \
0
                                      SHANtell martin
                                                        748374
                                                                  57527
  last week tonight trump presidency | "last week ... 2418783
                                                                97185
  racist superman|"rudy"|"mancuso"|"king"|"bach"... 3191434
                                                               146033
  rhett and link|"gmm"|"good mythical morning"|"...
                                                      343168
                                                                10172
4 ryan|"higa"|"higatv"|"nigahiga"|"i dare you"|"...
                                                     2095731
                                                               132235
   dislikes
             comment_count
                                                              thumbnail_link \
       2966
0
                     15954
                            https://i.ytimg.com/vi/2kyS6SvSYSE/default.jpg
       6146
                     12703
                            https://i.ytimg.com/vi/1ZAPwfrtAFY/default.jpg
1
2
                      8181 https://i.ytimg.com/vi/5qpjK5DgCt4/default.jpg
       5339
                      2146 https://i.ytimg.com/vi/puqaWrEC7tY/default.jpg
3
        666
4
       1989
                     17518
                           https://i.ytimg.com/vi/d380meD0W0M/default.jpg
   comments_disabled ratings_disabled video_error_or_removed
0
               False
                                  False
                                                           False
               False
                                  False
                                                           False
1
2
               False
                                  False
                                                           False
3
               False
                                  False
                                                           False
               False
                                  False
                                                           False
                                          description country trending_date \
  SHANTELL'S CHANNEL - https://www.youtube.com/s...
                                                         US
                                                                2017-11-14
1 One year after the presidential election, John...
                                                         US
                                                                2017-11-14
2 WATCH MY PREVIOUS VIDEO
                            \n\nSUBSCRIBE http...
                                                        US
                                                               2017-11-14
3 Today we find out if Link is a Nickelback amat...
                                                         US
                                                                2017-11-14
4 I know it's been a while since we did this sho...
                                                         US
                                                                2017-11-14
  published date published time
0
      2017-11-13
                       17:13:01
      2017-11-13
                       07:30:00
1
2
      2017-11-12
                       19:05:24
3
      2017-11-13
                       11:00:04
      2017-11-12
                       18:01:41
```

[182]:

# cheking the country column

```
[183]: videos['country'].unique()
[183]: array(['US'], dtype=object)
[184]: videos.info()
      <class 'pandas.core.frame.DataFrame'>
      Index: 6351 entries, 0 to 40766
      Data columns (total 18 columns):
           Column
                                   Non-Null Count
                                                    Dtype
          ____
       0
           video_id
                                   6351 non-null
                                                    object
       1
           title
                                   6351 non-null
                                                    object
       2
           channel_title
                                   6351 non-null
                                                    object
       3
                                   6351 non-null
                                                    int64
           id
       4
           tags
                                   6351 non-null
                                                    object
       5
           views
                                   6351 non-null
                                                    int64
       6
           likes
                                   6351 non-null
                                                    int64
       7
           dislikes
                                   6351 non-null
                                                    int64
       8
           comment_count
                                   6351 non-null
                                                    int64
       9
           thumbnail_link
                                   6351 non-null
                                                    object
          comments disabled
                                   6351 non-null
       10
                                                    bool
       11 ratings_disabled
                                   6351 non-null
                                                    bool
          video_error_or_removed 6351 non-null
                                                    bool
       13
           description
                                    6249 non-null
                                                    object
          country
                                   6351 non-null
                                                    object
       15
          trending_date
                                   6351 non-null
                                                    datetime64[ns]
       16 published_date
                                   6351 non-null
                                                    object
       17 published_time
                                   6351 non-null
                                                    object
      dtypes: bool(3), datetime64[ns](1), int64(5), object(9)
      memory usage: 812.5+ KB
[185]: # merging the json files dataset and csv files datasets by country wise
       # merging the datasets based on the "column" and performing "inner" join
[186]: merged=[]
       for json,csv in zip(all_json_csv,all_csv):
           df=pd.merge(json,csv,on='id',how='inner')
           print(csv.isna().sum().sum(),end=' ')
           print(df.isna().sum().sum())
           merged.append(df)
      973 971
      1305 1296
      2479 2475
      58 55
      1342 1342
```

```
294 294
      1602 1601
      3627 3534
      2166 2069
      102 101
[187]: # checking the no of rows in each dataset
[188]: for df in merged:
           print(df.shape)
      (24377, 23)
      (29425, 23)
      (30477, 23)
      (3266, 23)
      (12899, 23)
      (16238, 23)
      (15757, 23)
      (33302, 23)
      (32968, 23)
      (6337, 23)
[189]: # concatenating all countries dataset column wise
       # printing the shape of the dataset
[190]: merged_df=pd.concat([df for df in merged],axis=0)
       merged_df.shape
[190]: (205046, 23)
[191]: # columns of the dataset
[192]: merged_df.columns
[192]: Index(['kind', 'etag', 'id', 'channelId', 'title_x', 'assignable', 'video_id',
              'title_y', 'channel_title', 'tags', 'views', 'likes', 'dislikes',
              'comment_count', 'thumbnail_link', 'comments_disabled',
              'ratings_disabled', 'video_error_or_removed', 'description', 'country',
              'trending_date', 'published_date', 'published_time'],
             dtype='object')
[193]: # inspecting the dataset
       # the column "description" has 13738 null values
[194]: 205046-191308
[194]: 13738
```

```
[195]: merged_df.info()
      <class 'pandas.core.frame.DataFrame'>
      Index: 205046 entries, 0 to 6336
      Data columns (total 23 columns):
       #
           Column
                                   Non-Null Count
                                                    Dtype
           _____
      ___
                                   205046 non-null
       0
           kind
                                                    object
       1
           etag
                                   205046 non-null
                                                    object
       2
           id
                                   205046 non-null int32
       3
           channelId
                                   205046 non-null object
       4
                                   205046 non-null object
           title_x
       5
                                   205046 non-null bool
           assignable
                                   205046 non-null object
           video_id
       6
       7
                                   205046 non-null object
           title y
           channel_title
                                   205046 non-null object
       9
           tags
                                   205046 non-null object
       10
          views
                                   205046 non-null int64
       11 likes
                                   205046 non-null int64
                                   205046 non-null int64
          dislikes
       12
       13
          comment_count
                                   205046 non-null int64
          thumbnail_link
                                   205046 non-null
                                                    object
          comments_disabled
                                   205046 non-null bool
          ratings_disabled
                                   205046 non-null bool
          video_error_or_removed 205046 non-null bool
       18 description
                                   191308 non-null object
       19
           country
                                   205046 non-null object
       20
                                   205046 non-null datetime64[ns]
          trending date
       21
          published_date
                                   205046 non-null
                                                    object
       22 published time
                                   205046 non-null object
      dtypes: bool(4), datetime64[ns](1), int32(1), int64(4), object(13)
      memory usage: 31.3+ MB
[196]: # checking the kind column
[197]: merged_df['kind'].unique()
[197]: array(['youtube#videoCategoryListResponse'], dtype=object)
[198]: # column kind has only one unique value
       # so removing it from the dataset
[199]: merged_df=merged_df.drop(columns='kind',axis=1)
       merged_df.head()
[199]:
                                                       etag id \
         "ld9biNPKjAjgjV7EZ4EKeEGrhao/1v2mrzYSYG6onNLt2...
```

```
"ld9biNPKjAjgjV7EZ4EKeEGrhao/1v2mrzYSYG6onNLt2...
2 "ld9biNPKjAjgjV7EZ4EKeEGrhao/1v2mrzYSYG6onNLt2...
3 "ld9biNPKjAjgjV7EZ4EKeEGrhao/1v2mrzYSYG6onNLt2...
4 "ld9biNPKjAjgjV7EZ4EKeEGrhao/1v2mrzYSYG6onNLt2...
                  channelId
                                                              video_id \
                                      title_x
                                              assignable
O UCBR8-60-B28hp2BmDPdntcQ Film & Animation
                                                     True
                                                           FyZMnhUtLfE
1 UCBR8-60-B28hp2BmDPdntcQ Film & Animation
                                                     True
                                                           fy-CuCzaPp8
2 UCBR8-60-B28hp2BmDPdntcQ Film & Animation
                                                     True
                                                           kzwfHumJyYc
3 UCBR8-60-B28hp2BmDPdntcQ Film & Animation
                                                           -Toujzk3ysk
                                                     True
4 UCBR8-60-B28hp2BmDPdntcQ Film & Animation
                                                           kOnQocd799Y
                                                     True
                                             title y \
0
            | Game Of Hunting 12 TV
1 Rooster Teeth Animated Adventures - Drunk Baby...
2 Sharry Mann: Cute Munda (Song Teaser) | Parmi...
3 Gerrymandering, Conservative Comedians, Bobby ...
  Everything Wrong With Baby Driver In 14 Minute...
               channel_title \
0
1
               Rooster Teeth
2
            Lokdhun Punjabi
 Real Time with Bill Maher
3
4
                 CinemaSins
                                                tags
                                                        views
                                                              likes \
         0
                                           158815
                                                     218
  Rooster Teeth|"RT"|"animation"|"television"|"f...
1
                                                     308568
                                                             19541
2 sharry mann|"sharry mann new song"|"sharry man...
                                                    1096327
                                                             33966
3 DNC Chairwoman Donna Brazile|"Hacks"|"The Insi...
                                                     458964
                                                              4903
  baby driver | "edgar wright" | "everything wrong w...
                                                    2736733
                                                            58967
   dislikes
             comment_count
                                                            thumbnail_link \
0
        30
                           https://i.ytimg.com/vi/FyZMnhUtLfE/default.jpg
                       186
1
        70
                       495
                           https://i.ytimg.com/vi/fy-CuCzaPp8/default.jpg
2
        798
                       882 https://i.ytimg.com/vi/kzwfHumJyYc/default.jpg
3
        392
                      1289
                           https://i.ytimg.com/vi/-Toujzk3ysk/default.jpg
4
       3492
                      7915 https://i.ytimg.com/vi/kOnQocd799Y/default.jpg
   comments_disabled ratings_disabled video_error_or_removed \
0
               False
                                 False
                                                         False
               False
                                 False
                                                         False
1
2
               False
                                 False
                                                         False
3
                                 False
               False
                                                         False
4
               False
                                 False
                                                         False
```

```
description country trending_date \
                                                                      2017-11-14
      O Thanks for watching the drama! Help more peopl...
                                                                CA
       1 Miles gets stuck at work one night watching ov...
                                                                CA
                                                                      2017-11-14
       2 Presenting Sharry Mann latest Punjabi Song Cu...
                                                                      2017-11-14
                                                                CA
       3 Subscribe to the Real Time YouTube: http://its...
                                                                CA
                                                                      2017-11-14
       4 Here's a movie that most people, including us,...
                                                                CA
                                                                      2017-11-14
        published_date published_time
             2017-11-12
       0
                              16:00:01
       1
             2017-11-13
                              14:00:03
       2
             2017-11-12
                              12:20:39
       3
             2017-11-11
                              05:30:08
             2017-11-09
                              17:14:11
[200]: # checking the etag column
[201]: merged_df['etag'].unique()
[201]: array(['"ld9biNPKjAjgjV7EZ4EKeEGrhao/1v2mrzYSYG6onNLt2qTj13hkQZk"',
              "m2yskBQFythfE4irbTIeOgYYfBU/1v2mrzYSYG6onNLt2qTj13hkQZk",
              "XI7nbFXulYBIpLOayR_gDh3eu1k/1v2mrzYSYG6onNLt2qTj13hkQZk""],
             dtype=object)
[202]: # column etag has only one unique value
       # so removing it from the dataset
[203]: merged_df=merged_df.drop(columns='etag',axis=1)
[204]: merged_df.shape
[204]: (205046, 21)
[205]: # checking for duplicate rows
[206]: merged_df.duplicated(subset=['video_id']).sum()
[206]: 22747
[207]: # removing all duplicated rows
[208]: merged_df=merged_df.drop_duplicates('video_id',keep='first')
       merged_df.shape
[208]: (182299, 21)
[209]: #checking for null values
       # column description has 12967 null values
```

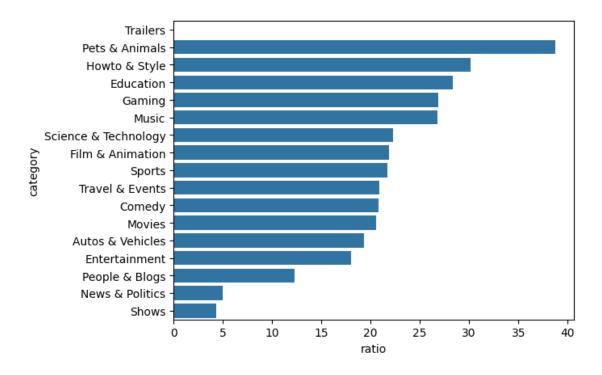
```
[210]: merged_df.isna().sum()
[210]: id
                                     0
                                     0
       channelId
       title x
                                     0
       assignable
                                     0
      video_id
                                     0
      title_y
                                     0
      channel_title
                                     0
      tags
                                     0
      views
                                     0
      likes
                                     0
       dislikes
                                     0
      comment count
                                     0
      thumbnail_link
                                     0
      comments_disabled
                                     0
      ratings_disabled
                                     0
      video_error_or_removed
                                     0
       description
                                 12967
       country
                                     0
       trending_date
                                     0
       published_date
                                     0
      published_time
                                     0
       dtype: int64
[211]: # removing the column description
[212]: merged_df=merged_df.drop(columns='description',axis=1)
[213]: # renaming the column title_x to category
[214]: merged_df=merged_df.rename(columns={'title_x':'category'})
       merged_df.columns
[214]: Index(['id', 'channelId', 'category', 'assignable', 'video_id', 'title_y',
              'channel_title', 'tags', 'views', 'likes', 'dislikes', 'comment_count',
              'thumbnail_link', 'comments_disabled', 'ratings_disabled',
              'video_error_or_removed', 'country', 'trending_date', 'published_date',
              'published_time'],
             dtype='object')
[215]: # Ratio of likes-dislikes in different categories
       # to calculate that divide sum of likes with sum of dislikes by category wise
[216]: likes=merged_df.groupby('category')['likes'].sum()
       dislikes=merged_df.groupby('category')['dislikes'].agg('sum')
       likes_dislikes_ratio=likes/dislikes
```

likes\_dislikes\_ratio=likes\_dislikes\_ratio.sort\_values(ascending=False)
likes\_dislikes\_ratio=pd.DataFrame(likes\_dislikes\_ratio,columns=['ratio'])
likes\_dislikes\_ratio

```
[216]:
                                  ratio
       category
       Trailers
                                    inf
       Pets & Animals
                              38.716438
       Howto & Style
                              30.117611
       Education
                              28.369119
       Gaming
                              26.891060
       Music
                              26.785348
       Science & Technology
                              22.320670
       Film & Animation
                              21.850140
       Sports
                              21.739690
       Travel & Events
                              20.921760
       Comedy
                              20.827985
       Movies
                              20.570413
       Autos & Vehicles
                              19.335142
       Entertainment
                              18.056741
       People & Blogs
                              12.298057
       News & Politics
                               4.993195
       Shows
                               4.312365
```

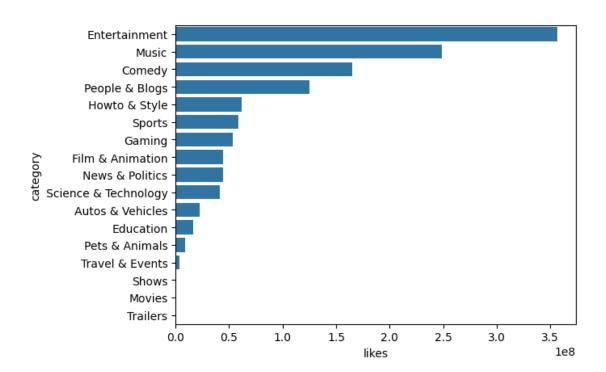
[217]: sns.barplot(x='ratio',y='category',data=likes\_dislikes\_ratio)

[217]: <Axes: xlabel='ratio', ylabel='category'>



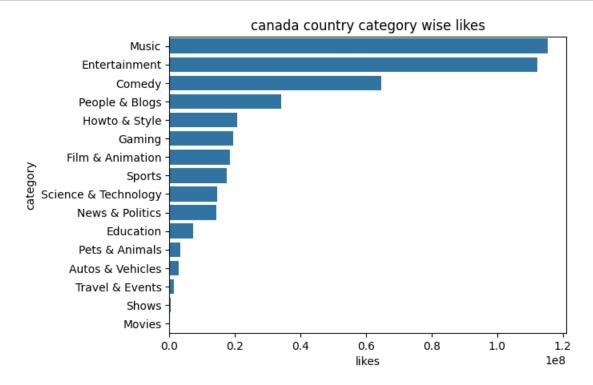
```
[218]: '''observation:
       pets and Animals, howto and style, education, gaming, music
       are the top 5 categories which have highest like-dislikes ratio'''
[218]: 'observation: \npets and Animals, howto and style, education, gaming, music \nare
       the top 5 categories which have highest like-dislikes ratio'
[219]: #Users like videos from which category more?
       # to see that group all rows by categorywise and sum all the likes
[220]: likes=merged_df.groupby('category')['likes'].agg('sum').
       ⇔sort_values(ascending=False)
       likes=pd.DataFrame(likes)
       likes
[220]:
                                 likes
       category
       Entertainment
                             356340961
                             248765865
      Music
       Comedy
                             165274771
      People & Blogs
                             124930558
      Howto & Style
                              61492873
       Sports
                              58786164
       Gaming
                              53135955
      Film & Animation
                              44686683
      News & Politics
                              44092067
      Science & Technology
                              41552718
      Autos & Vehicles
                              22394889
                              16749752
      Education
      Pets & Animals
                               9113114
      Travel & Events
                               3421733
       Shows
                                986018
       Movies
                                 14461
       Trailers
                                    57
[221]: sns.barplot(x='likes',y='category',data=likes)
```

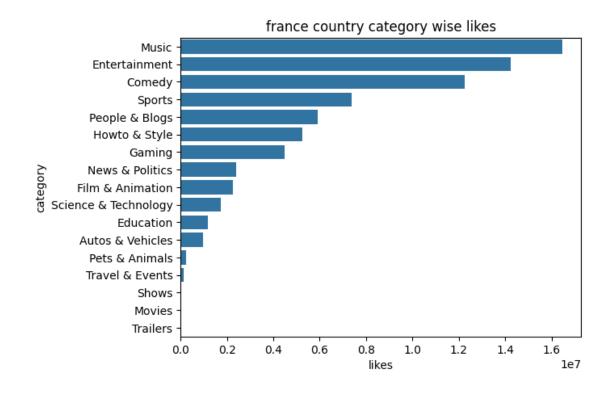
[221]: <Axes: xlabel='likes', ylabel='category'>

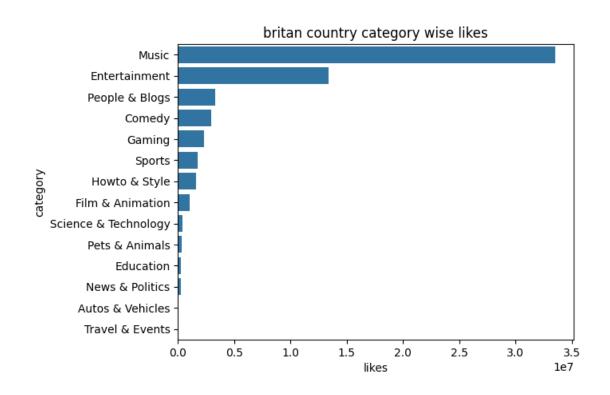


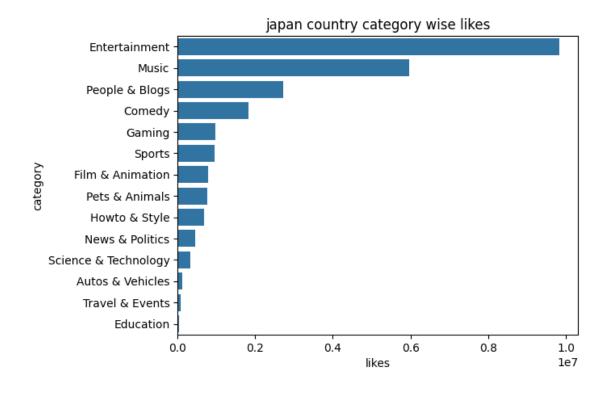
```
[224]: array(['canada', 'germany', 'france', 'britan', 'japan', 'india', 'korea', 'mexico', 'Russia', 'america'], dtype=object)
```

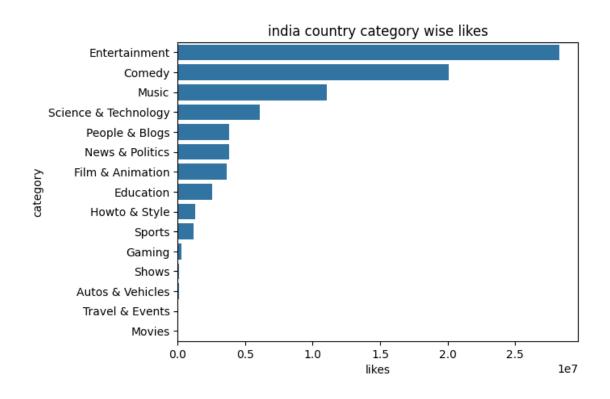
[225]: #Users like videos from which category more country wise

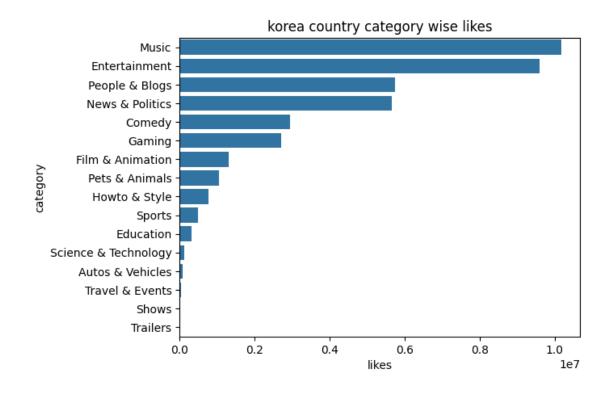


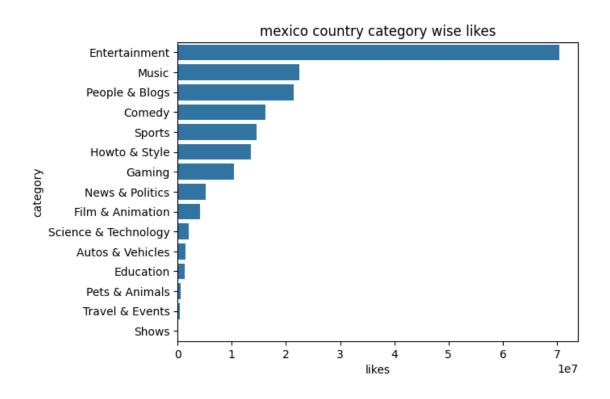


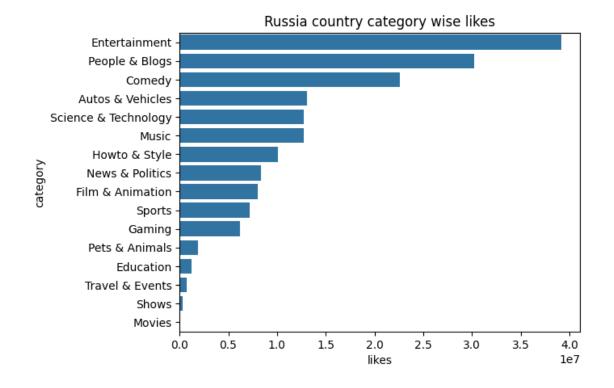


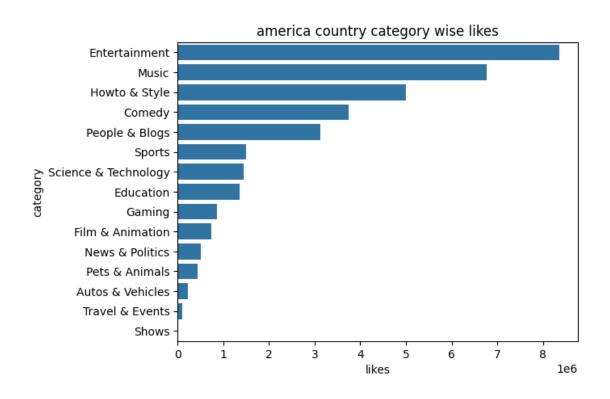


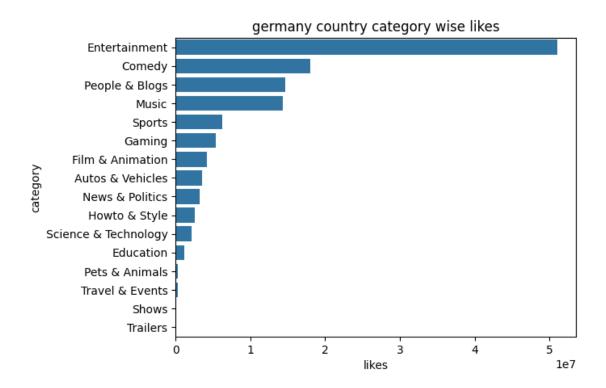












```
[227]: #Top 5 videos that are on trending in each country?
       merged_df.columns
[227]: Index(['id', 'channelId', 'category', 'assignable', 'video_id', 'title_y',
              'channel_title', 'tags', 'views', 'likes', 'dislikes', 'comment_count',
              'thumbnail_link', 'comments_disabled', 'ratings_disabled',
              'video_error_or_removed', 'country', 'trending_date', 'published_date',
              'published_time'],
             dtype='object')
[228]:
       # Top 5 videos that are on trending in each country
[229]: for country in country_map:
           trending=merged_df[merged_df['country'] == country_map[country]].
        ⇔sort_values(by=['views'],ascending=False)
           df=pd.DataFrame(trending[['video_id','views','category','likes','views']])
           print('Top 5 videos that are on trending in',country_map[country])
           print(df.head(5))
           print()
      Top 5 videos that are on trending in canada
                video_id
                             views
                                         category
                                                      likes
                                                                views
      2766
             7C2z4GqqS5E 39349927
                                             Music 3880074 39349927
```

11180       6ZfuNTqbHE8       37736281       Entertainment       1735931       37736281         1995       wfWkmURBNv8       37597115       Music       769384       37597115         1400       2Vv-BfVoq4g       33523622       Music       1634130       33523622         1493       xmU0s2QtaEY       24939458       Music       529906       24939458
Top 5 videos that are on trending in france           video_id         views         category         likes         views           4522         AhQcNVyndSM         31791115         Music         299378         31791115           21527         Ed-A73MxMgo         12118553         Entertainment         50708         12118553           2774         ZgTKmRPWMq4         6451953         Music         136776         6451953           3609         Iwz4P8HfGVM         6389033         Music         112962         6389033           4600         tK087MJtngk         5859790         Music         95516         5859790
Top 5 videos that are on trending in britan video_id views category likes views 887 WtE011iVx1Q 47669287 Music 396337 47669287 711 VTzD0jNdrmo 39118664 Music 383030 39118664 882 iOp1bmr0EmE 38873543 Music 1111595 38873543 752 OXElmYomloA 27801810 Music 104931 27801810 655 sD9_13oDOag 24843733 Music 372300 24843733
Top 5 videos that are on trending in japan           video_id         views         category         likes         views           12810         aBr2kKAHN6M         6408303         Science & Technology         165892         6408303           9451         KiBS-dbv_x0         4885887         Entertainment         158270         4885887           7318         tR6M8FjHnvE         4719554         Comedy         18080         4719554           8733         s2qyL1DCDcM         3909683         Entertainment         37528         3909683           2216         JspVs6ILBKE         3798438         Pets & Animals         15313         3798438
Top 5 videos that are on trending in india video_id views category likes views 1 eP05M5DE01I 35885754 Film & Animation 829362 35885754 402 YjMSttRJrhA 15590958 Film & Animation 255106 15590958 1545 3SWc5G8Gx7E 13541025 Music 261457 13541025 1063 h8bvxiE3KCo 13301387 Music 117639 13301387 1253 I7nbSzLCtEE 12374054 Music 134647 12374054
Top 5 videos that are on trending in korea  video_id views category likes views 15281 bjn0nYBmS5g 13432309 Howto & Style 20041 13432309 1232 cajMxG9Y-Dk 7664810 Music 198185 7664810 15671 gmK27rbFTpk 6950397 Science & Technology 11942 6950397 5763 kFgRKoLA1Us 6583116 People & Blogs 6951 6583116 8053 mgd-dSDfb4E 5639375 Entertainment 124908 5639375
Top 5 videos that are on trending in mexico video_id views category likes views  2463 OZLkv6cMK14 11731087 Music 113378 11731087

2463 OZLkv6cMK14 11731087

Music 113378 11731087

```
13902 ummI3h6Lbm0
                           8940772
                                     People & Blogs
                                                               8940772
                                                         131
                                     People & Blogs
      14417 YOM6LIPhrPg
                           6868690
                                                        6279
                                                               6868690
      3791
             5aU4RQoNzXY
                           6520083
                                              Music
                                                       27643
                                                               6520083
      29078 3P-Ats8NLXg
                                    News & Politics
                                                        3544
                                                               4841490
                           4841490
      Top 5 videos that are on trending in Russia
                video id
                             views
                                            category likes
                                                                 views
      2168
             baODA54mAtc 10699657 Film & Animation
                                                        5194
                                                              10699657
      30764 M26uJlp9ASI
                                       Howto & Style
                                                        6559
                                                               9055150
                           9055150
      23333
             8FVYKlp1nkA
                           5557520
                                       Entertainment
                                                        9431
                                                               5557520
                                                Shows 50414
      32862
             SwI33b2w7ag
                           5167531
                                                               5167531
      23962 dRoQzDc0y2o
                                       Entertainment
                           3862756
                                                           0
                                                               3862756
      Top 5 videos that are on trending in america
               video_id
                            views
                                                category
                                                           likes
                                                                     views
                                                  Sports 377740
      1696 hYirFqEc8Tg 12941382
                                                                  12941382
      6165 ktafrbsKeZw
                         10008678 Science & Technology
                                                           23091
                                                                  10008678
      1008 u6unJQownW4
                          9129695
                                                  Music
                                                         332748
                                                                   9129695
      4318 JqfuKsoEEms
                          8244248
                                          Entertainment
                                                            2697
                                                                   8244248
      6332 J2m7EUwnqGg
                          8045394 Science & Technology
                                                           68126
                                                                   8045394
      Top 5 videos that are on trending in germany
                                                      likes
                video_id
                             views
                                           category
                                                                 views
      3095
             yOPMqR7IbAQ
                          26137768
                                              Music
                                                      290314
                                                              26137768
      25482 OAcBTKITQsQ 11870763 News & Politics
                                                       28739
                                                             11870763
      28443 tMizgzhcTPk
                           9279003
                                          Education
                                                               9279003
                                                           0
      3422
             OaqvfQ5ggas
                                                       27457
                                                               8344248
                           8344248
                                              Music
      3637
             gi80-tmEduI
                           8186205
                                              Music 216046
                                                               8186205
[230]: #Is the most liked video also the most trending video?
[231]: for country in country_map:
           trending=merged_df [merged_df ['country'] == country_map[country]].

¬sort_values(by=['likes'], ascending=False)
           df=pd.DataFrame(trending[['video_id','views','category','likes','views']])
           print('Top 5 videos that are on trending in',country map[country])
           print(df.head(5))
```

### Top 5 videos that are on trending in canada

print()

	video_id	views	category	likes	views
2766	7C2z4GqqS5E	39349927	Music	3880074	39349927
1489	kTlv5_Bs8aw	13945717	Music	2055166	13945717
2195	OK3GJOWIQ8s	10695328	Music	2050563	10695328
2667	p8npDG2u1KQ	10666323	Music	1956230	10666323
11180	6ZfuNTabHE8	37736281	Entertainment	1735931	37736281

Top 5 videos that are on trending in france video_id views category likes views
3499 80_MwlZ2dEg 5275672 Music 1401947 5275672
4219 28XC2KRE-DE 2248202 Music 401604 2248202
3479 cD8SYW8rjaQ 2191988 Music 354931 2191988
4522 AhQcNVyndSM 31791115 Music 299378 31791115
17786 YDLNnw7gWLo 2351873 Entertainment 259078 2351873
Top 5 videos that are on trending in britan
video_id views category likes views
2479 _5d-sQ7Fh5M 11511155 Entertainment 1133321 11511155
882 iOp1bmr0EmE 38873543 Music 1111595 38873543
1485 x4CF5pruJz4 15919643 Gaming 915212 15919643
1272 Vm4Xn5vjqRA 3990953 Sports 889008 3990953
644 qtTM2YV3bI8 19878085 Music 874521 19878085
Top 5 videos that are on trending in japan
video_id views category likes views
1675 10f16ZQDDdE 2951703 Music 488444 2951703
1753 K4Melso7MPU 2384801 Music 416032 2384801
1209 Ip7eVuFxiEE 1478220 Music 232359 1478220
8633 sJGolNWtHFI 690491 Entertainment 210294 690491
7007 flPqsVWTnT0 854949 People & Blogs 166673 854949
Top 5 videos that are on trending in india
video_id views category likes views
10041 T9WN2_ikz6Q 7633571 Entertainment 1075454 7633571
1 eP05M5DE01I 35885754 Film & Animation 829362 35885754
1 eldohodedii 55005/54 liim & Animation 525502 55005/54
7635 PoJ730XEEy0 6731648 Entertainment 666922 6731648
7635 PoJ730XEEy0 6731648 Entertainment 666922 6731648
7635         PoJ730XEEy0         6731648         Entertainment         666922         6731648           10014         f6NJvg-kWJ8         6312526         Entertainment         495044         6312526           4041         Wje3zkc7syE         5691239         Comedy         482157         5691239
7635       PoJ730XEEy0       6731648       Entertainment       666922       6731648         10014       f6NJvg-kWJ8       6312526       Entertainment       495044       6312526         4041       Wje3zkc7syE       5691239       Comedy       482157       5691239         Top 5 videos that are on trending in korea
7635       PoJ730XEEy0       6731648       Entertainment       666922       6731648         10014       f6NJvg-kWJ8       6312526       Entertainment       495044       6312526         4041       Wje3zkc7syE       5691239       Comedy       482157       5691239         Top 5 videos that are on trending in korea video_id       views category       likes       views
7635 PoJ730XEEy0 6731648 Entertainment 666922 6731648 10014 f6NJvg-kWJ8 6312526 Entertainment 495044 6312526 4041 Wje3zkc7syE 5691239 Comedy 482157 5691239  Top 5 videos that are on trending in korea
7635 PoJ730XEEy0 6731648 Entertainment 666922 6731648 10014 f6NJvg-kWJ8 6312526 Entertainment 495044 6312526 4041 Wje3zkc7syE 5691239 Comedy 482157 5691239  Top 5 videos that are on trending in korea
7635 PoJ730XEEy0 6731648 Entertainment 666922 6731648 10014 f6NJvg-kWJ8 6312526 Entertainment 495044 6312526 4041 Wje3zkc7syE 5691239 Comedy 482157 5691239  Top 5 videos that are on trending in korea
7635         PoJ730XEEy0         6731648         Entertainment         666922         6731648           10014         f6NJvg-kWJ8         6312526         Entertainment         495044         6312526           4041         Wje3zkc7syE         5691239         Comedy         482157         5691239           Top 5 videos that are on trending in korea           video_id         views category         likes         views           1708         6tJP3Y0QhV4         3886012         Music         738506         3886012           1697         ZaOvpvw1NwA         2185092         Music         410325         2185092           1001         HQsyxzOCuWA         2577475         Music         398281         2577475           1667         Hoz50QjXEA8         2731984         Music         379813         2731984
7635 PoJ730XEEy0 6731648 Entertainment 666922 6731648 10014 f6NJvg-kWJ8 6312526 Entertainment 495044 6312526 4041 Wje3zkc7syE 5691239 Comedy 482157 5691239  Top 5 videos that are on trending in korea
7635         PoJ730XEEy0         6731648         Entertainment         666922         6731648           10014         f6NJvg-kWJ8         6312526         Entertainment         495044         6312526           4041         Wje3zkc7syE         5691239         Comedy         482157         5691239           Top 5 videos that are on trending in korea           video_id         views category         likes         views           1708         6tJP3Y0QhV4         3886012         Music         738506         3886012           1697         ZaOvpvw1NwA         2185092         Music         410325         2185092           1001         HQsyxzOCuWA         2577475         Music         398281         2577475           1667         Hoz50QjXEA8         2731984         Music         379813         2731984
7635 PoJ730XEEy0 6731648 Entertainment 666922 6731648 10014 f6NJvg-kWJ8 6312526 Entertainment 495044 6312526 4041 Wje3zkc7syE 5691239 Comedy 482157 5691239  Top 5 videos that are on trending in korea
7635         PoJ730XEEy0         6731648         Entertainment         666922         6731648           10014         f6NJvg-kWJ8         6312526         Entertainment         495044         6312526           4041         Wje3zkc7syE         5691239         Comedy         482157         5691239           Top 5 videos that are on trending in korea           video_id         views category         likes         views           1708         6tJP3Y0QhV4         3886012         Music         738506         3886012           1697         ZaOvpvw1NwA         2185092         Music         410325         2185092           1001         HQsyxzOCuWA         2577475         Music         398281         2577475           1667         Hoz5OQjXEA8         2731984         Music         379813         2731984           1210         XcdLVKYsHHU         2417642         Music         352937         2417642   Top 5 videos that are on trending in mexico
7635 PoJ730XEEy0 6731648 Entertainment 666922 6731648 10014 f6NJvg-kWJ8 6312526 Entertainment 495044 6312526 4041 Wje3zkc7syE 5691239 Comedy 482157 5691239  Top 5 videos that are on trending in korea
7635 PoJ730XEEy0 6731648 Entertainment 666922 6731648 10014 f6NJvg-kWJ8 6312526 Entertainment 495044 6312526 4041 Wje3zkc7syE 5691239 Comedy 482157 5691239  Top 5 videos that are on trending in korea
7635       PoJ730XEEy0       6731648       Entertainment       666922       6731648         10014       f6NJvg-kWJ8       6312526       Entertainment       495044       6312526         4041       Wje3zkc7syE       5691239       Comedy       482157       5691239         Top 5 videos that are on trending in korea         video_id       views category       likes       views         1708       6tJP3Y0QhV4       3886012       Music       738506       3886012         1697       Za0vpvw1NwA       2185092       Music       410325       2185092         1001       HQsyxz0CuWA       2577475       Music       398281       2577475         1667       Hoz50QjXEA8       2731984       Music       379813       2731984         1210       XcdLVKYsHHU       2417642       Music       352937       2417642         Top 5 videos that are on trending in mexico         video_id       views       category       likes       views         18882       q_j0vVn9v0g       3077739       Entertainment       786410       3077739         18243       TNGOGOOVnPM       2238589       Entertainment       591326       2238589   <
7635         PoJ730XEEy0         6731648         Entertainment         666922         6731648           10014         f6NJvg-kWJ8         6312526         Entertainment         495044         6312526           4041         Wje3zkc7syE         5691239         Comedy         482157         5691239           Top 5 videos that are on trending in korea           video_id         views category         likes         views           1708         6tJP3Y0QhV4         3886012         Music         738506         3886012           1697         ZaOvpvw1NwA         2185092         Music         410325         2185092           1001         HQsyxzOCuWA         2577475         Music         398281         2577475           1667         Hoz50QjXEA8         2731984         Music         379813         2731984           1210         XcdLVKYsHHU         2417642         Music         352937         2417642           Top 5 videos that are on trending in mexico           video_id         views         category         likes         views           18882         q_j0vVn9v0g         3077739         Entertainment         786410         3077739           18243         TNGOGOOVnPM

#### Top 5 videos that are on trending in Russia video\_id views category likes views 5205 IHv\_6HP65VQ 1766961 Music 319116 1766961 290930 4874 jBGeIEE4IME 1877459 Music 1877459 23659 aaZ6MakieSY 2589777 277683 2589777 Entertainment 4526 kqHkpWODINc 2024592 Music 272029 2024592 20714 7qckwhd\_lfw 2724180 Entertainment 269178 2724180 Top 5 videos that are on trending in america video\_id category views likes views 438 qooQd8AA7\_M Music 408618 5626588 5626588 hYirFqEc8Tg 1696 12941382 Sports 377740 12941382 4127 xf-dywd3zx0 Entertainment 1801695 369820 1801695

# Top 5 videos that are on trending in germany

6062169

1835185

	video_id	views	category	likes	views
20114	LTvlDklQHbs	3548264	Entertainment	506437	3548264
13395	PM47LAAT3j8	2497718	Comedy	421493	2497718
20546	0ImCUnvas8M	2517453	Entertainment	413750	2517453
28988	51wobJ4j0U4	1513232	Science & Technology	383360	1513232
8308	WzcOFPkL1yc	1840845	People & Blogs	382415	1840845

Music

363560

Music 342655

6062169

1835185

## [232]: merged\_df.info()

608

810

FITSPSA8gQs

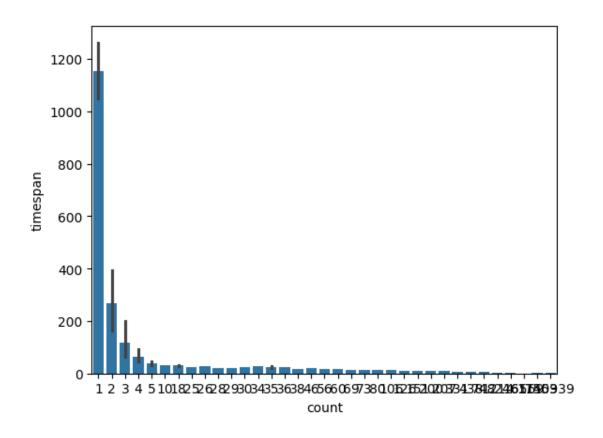
floMqK\_yHf8

<class 'pandas.core.frame.DataFrame'>
Index: 182299 entries, 0 to 6334
Data columns (total 20 columns):

	00241112 (00042 20 0024111		
#	Column	Non-Null Count	Dtype
0	id	182299 non-null	int32
1	channelId	182299 non-null	object
2	category	182299 non-null	object
3	assignable	182299 non-null	bool
4	video_id	182299 non-null	object
5	title_y	182299 non-null	object
6	channel_title	182299 non-null	object
7	tags	182299 non-null	object
8	views	182299 non-null	int64
9	likes	182299 non-null	int64
10	dislikes	182299 non-null	int64
11	comment_count	182299 non-null	int64
12	thumbnail_link	182299 non-null	object
13	comments_disabled	182299 non-null	bool
14	ratings_disabled	182299 non-null	bool

```
15 video_error_or_removed 182299 non-null bool
       16 country
                                   182299 non-null object
          trending_date
                                   182299 non-null datetime64[ns]
       17
       18 published_date
                                   182299 non-null object
       19 published_time
                                   182299 non-null object
      dtypes: bool(4), datetime64[ns](1), int32(1), int64(4), object(10)
      memory usage: 23.6+ MB
[233]: # Maximum number of days to trending status for a video
[234]: merged_df['published_date']= pd.
       →to_datetime(merged_df['published_date'],format='%d-%m-%Y')
       merged_df['timespan'] = (merged_df['trending_date'] -__
        →merged_df['published_date']).dt.days
       trending=pd.DataFrame(merged_df['timespan'].value_counts())
       trending
[234]:
                  count
       timespan
                 140939
       1
       2
                  17553
                  16569
       0
       3
                   2461
       4
                   1214
       2184
                      1
       1235
                      1
       472
                      1
       748
                      1
       1568
                      1
       [433 rows x 1 columns]
[235]: sns.barplot(x='count',y='timespan',data=trending)
```

[235]: <Axes: xlabel='count', ylabel='timespan'>



[237]:		comment_count
	category	
	Entertainment	54061612
	Music	23381489
	People & Blogs	20394603
	Comedy	19205867
	News & Politics	12176381
	Howto & Style	9387440
	Science & Technology	9216968
	Gaming	8695125
	Sports	7740339
	Film & Animation	6069950
	Autos & Vehicles	2822884
	Education	2334799

 Pets & Animals
 1586750

 Travel & Events
 549794

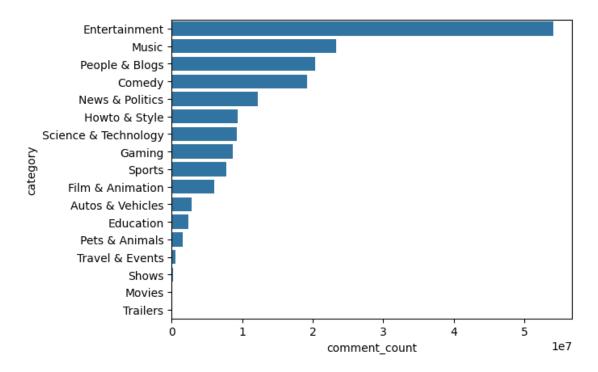
 Shows
 199338

 Movies
 1046

 Trailers
 1

[238]: sns.barplot(x='comment\_count',y='category',data=comment\_count)

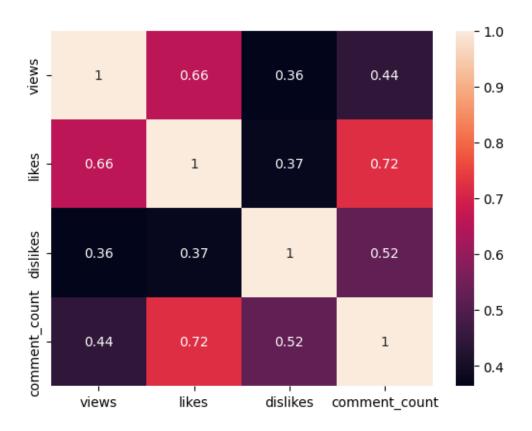
[238]: <Axes: xlabel='comment\_count', ylabel='category'>



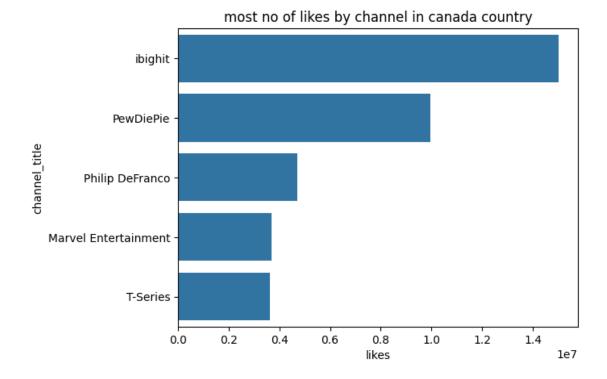
[239]: #Correlation between views, likes, dislikes, and comments

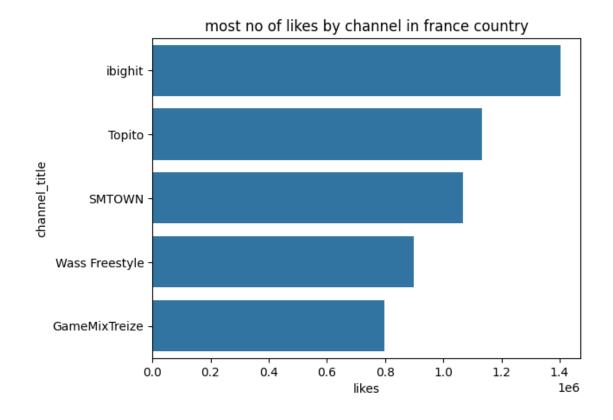
[240]: columns=['views','likes','dislikes','comment\_count']
sns.heatmap(merged\_df[columns].corr(),annot=True)

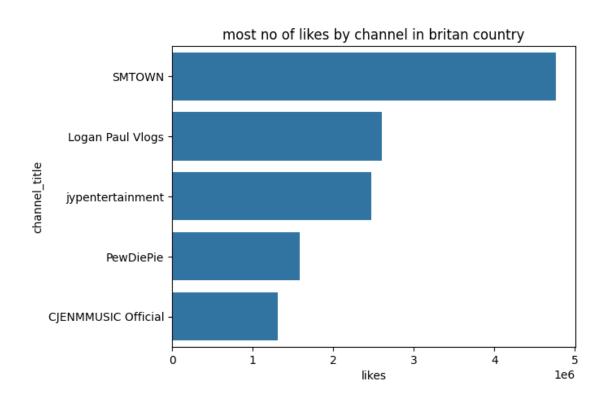
[240]: <Axes: >

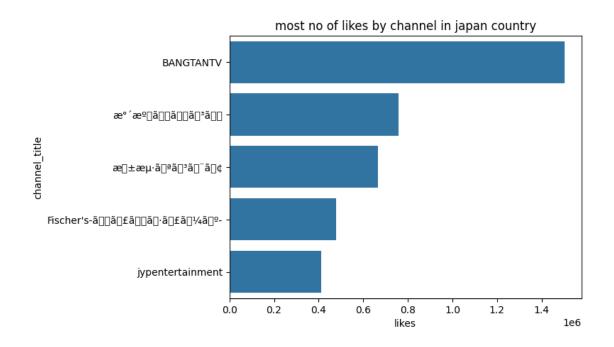


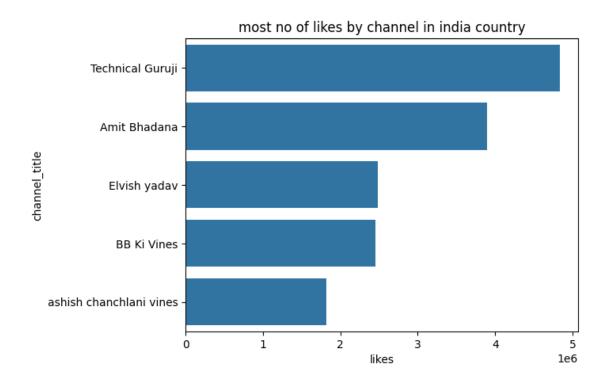
```
[241]: #which you tube channel has the most likes
[242]: merged_df['channel_title'].unique()
[242]: array([' ', 'Rooster Teeth', 'Lokdhun Punjabi', ..., 'To Scale:',
              'Deep Look', 'Mrwhosetheboss'], dtype=object)
[243]: channel_likes=merged_df.groupby('channel_title')['likes'].sum().
        ⇔sort_values(ascending=False)
       channel_likes=pd.DataFrame(channel_likes)
       channel_likes.head()
[243]:
                         likes
       channel_title
       ibighit
                      16872642
       PewDiePie
                      12481932
       SMTOWN
                      11522512
       BANGTANTV
                       8950098
       Cracks
                       7645419
[244]: | #which you tube channel has the most likes country wise
```

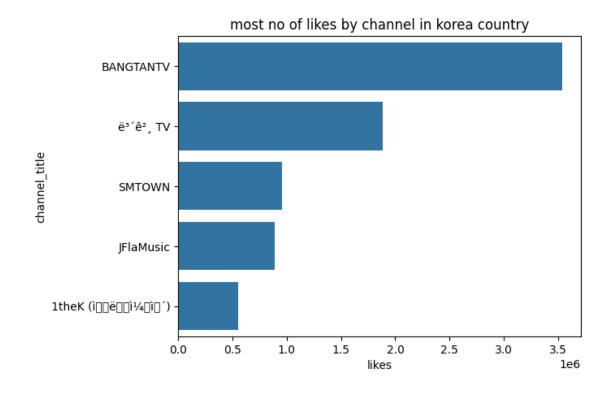


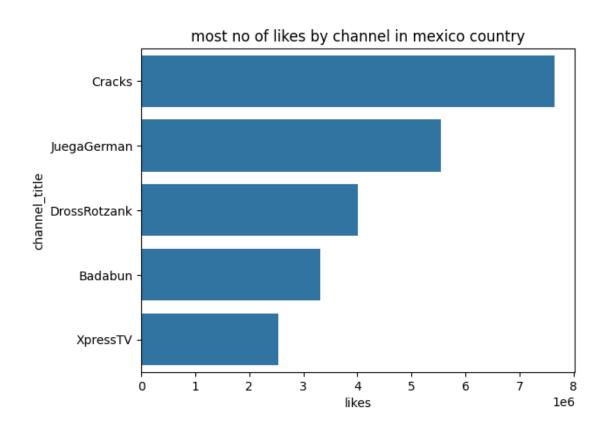


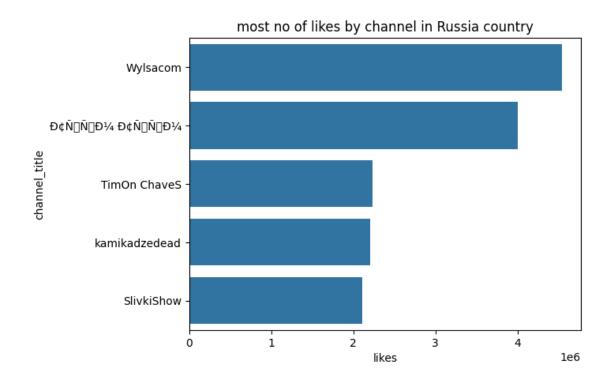


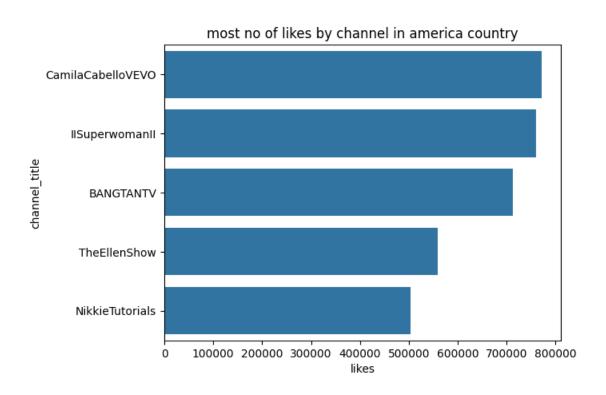


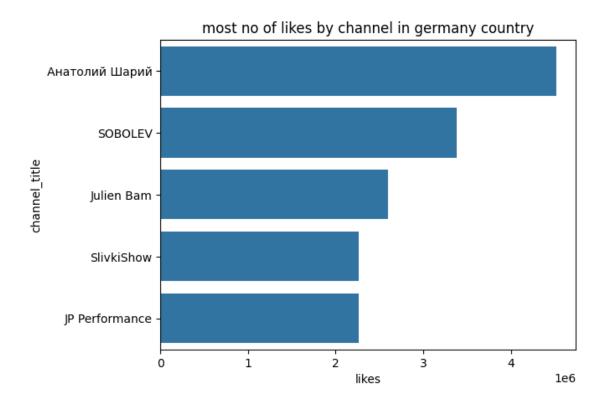


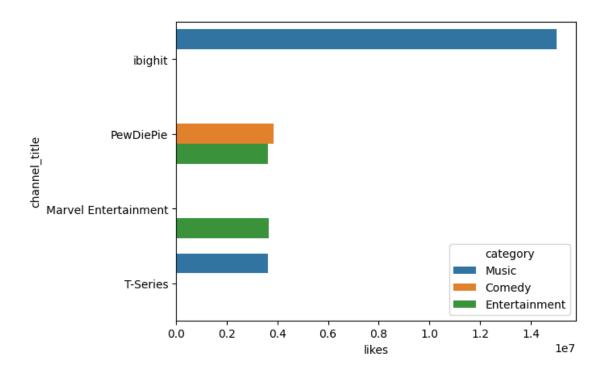


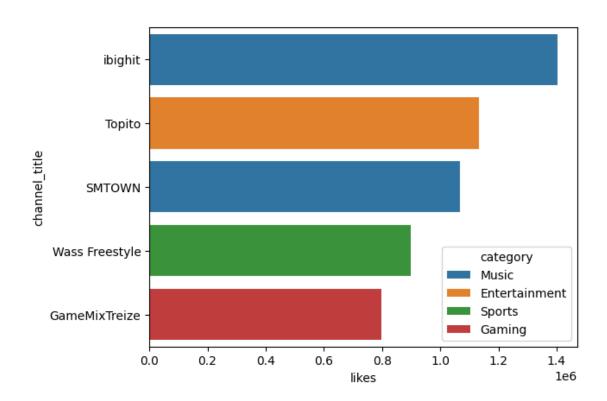


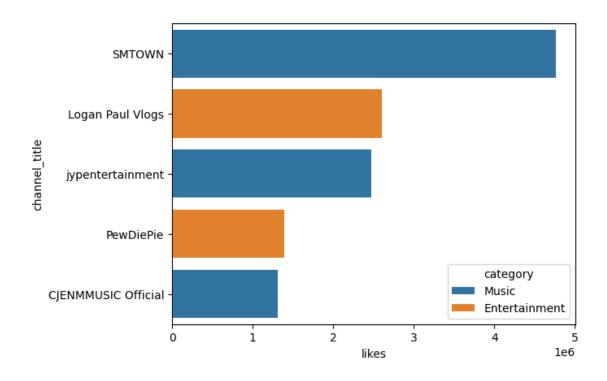


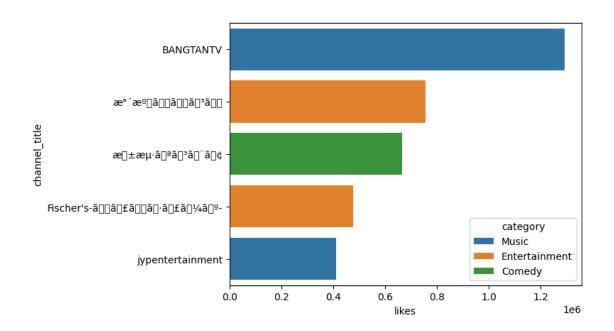


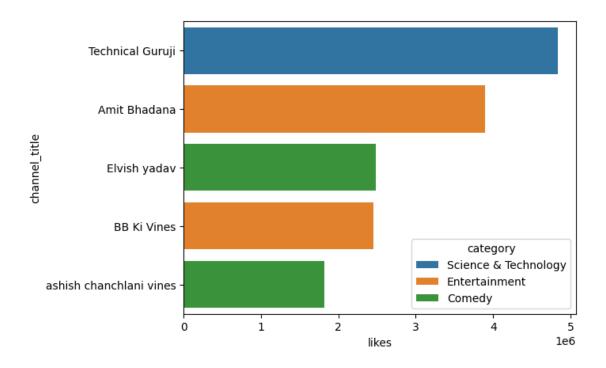


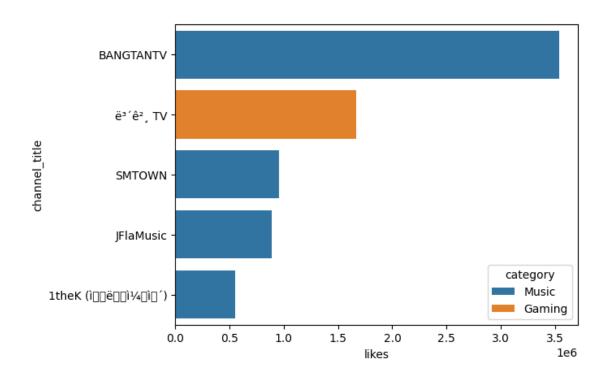


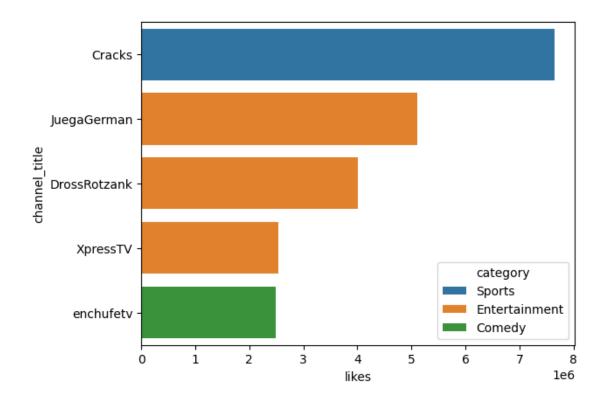


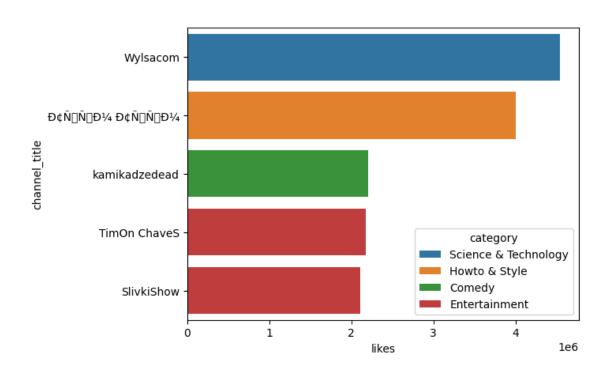


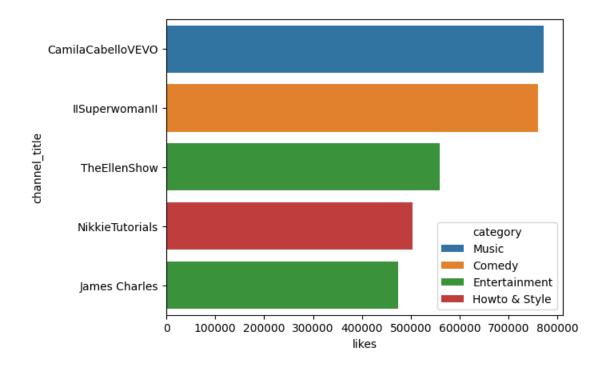


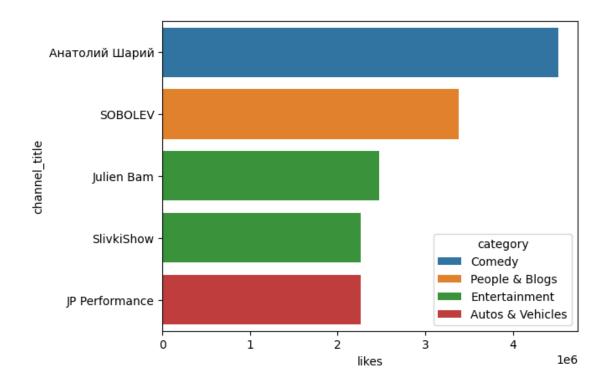












[248]: #which category videos are the most disliked videos

```
[249]: dislikes=merged_df.groupby('category')['dislikes'].sum().

sort_values(ascending=False)
dislikes=pd.DataFrame(dislikes)
dislikes=dislikes.head()
```

