

ANNA UNIVERSITY, CHENNAI

BONAFIDE CERTIFICATE

Certified that this Report titled "ENHANCING PLAYER ENGAGEMENT AND RETENTION THROUGH BEHAVIORAL ANALYTICS AND FEATURE OPTIMIZATION IN GAMING" is the Bonafide work of GIRIDHARAN M (221801504), MADHUVANTHIY S (221801031) who carried out the work under my supervision.



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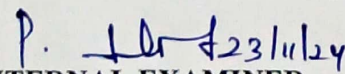
Dr. J.M. Gnanasekar M.E., Ph.D.,
Professor and Head
Department of Artificial Intelligence
and Data Science
Rajalakshmi Engineering College
Chennai – 602 105



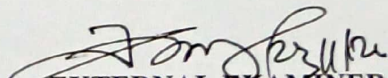
SIGNATURE

Mrs D. Sorna Shanthi M.Tech,
Associate Professor,
Department of Artificial Intelligence
and Data Science
Rajalakshmi Engineering College
Chennai – 602 105

Submitted for the project viva-voce examination held on 23/11/2024



INTERNAL EXAMINER



EXTERNAL EXAMINER