



**Job Title:** Senior Product Designer

**Function:** Design

**Location:** HSR Layout, Bangalore

**Role Type:** Full Time

### **About AppsforBharat**

AppsForBharat is a devotion-technology startup, that enables the public to cater to their devotional needs through the SriMandir app. We are developing a range of products and services that will holistically address the devotional and spiritual needs of our users. Our first app SriMandir was launched in December 2020 and it is already at 3M+ monthly active users with a 4.7 rating on Google Play Store.

We are alumni of IITs & IIMs and have previously built and scaled high-growth startups. We are a Series-A funded startup, backed by Peak XV, Elevation Capital and BEENEXT. We are now adding more hands to our team in Bengaluru, India.

### **About SriMandir**

SriMandir is a single destination for a billion people's devotional needs and is the most trusted platform for Hindus to access devotional services and information. It stands as the world's largest devotional app connecting users for their spiritual practices in India as well as abroad.

SriMandir offers a virtual temple experience - where devotees can establish a digital temple and pray, listen to devotional songs, access hindu calendar and devotional library to help them stay connected to their deities at all times. SriMandir provides a suite of services that are part of the user's devotional journey such as conducting pujas at pilgrimages and making offerings at famous temples in the name of the devotees on their behalf.

### **Job Description - Senior Product Designer**

Join us to assist a billion Indians in their spiritual and devotional journeys and guide them on the path towards feeling happy, peaceful, and content.

Our Product Design team advances this vision through quality, inclusive design. We're passionate about designing an equal, fair, and accessible platform that's modern and engaging.

## Why join the Design team at AppsForBharat?

- Designers are strategic partners, from product innovation and planning to final launch
- Work and learn with passionate, talented, and supportive people
- Opportunities for professional development and career growth.
- We're equipped with the best design tools in the business, including Figma, Whimsical, and LottieFiles, and the complete Adobe Suite
- A trusting, open environment helps us do our best work...and we have fun together!

We're looking for designers who lead by connecting the dots between user insights, design patterns, and business goals. You will partner and collaborate closely with user research, content, product management, engineering, marketing, and data. Designing for Bharat takes a diverse, empowered team — come be a part of ours.

## Minimum Qualifications

- Bachelor's degree / Master's degree in Design (e.g., interaction, graphic, visual communications, product, industrial) or equivalent practical experience.
- 4 or more years of experience in User Experience Design or industry experience.

## Responsibilities (What you'll do)

- Dive into research to steer our design in the right direction and make sure it's hitting the spot with our users.
- Connect with our users - understand their frustrations, desires, and dreams, to tailor solutions that feel personal and spot-on.
- Take the lead on the design front, from the spark of an idea through sketching, prototyping, refining, and gathering user thumbs-ups.
- Team up closely with the brains behind our product - the managers, engineers, and big thinkers - to bring user-centric masterpieces to life.
- Sketch, build, and polish standout digital designs, ensuring they're both beautiful and functional.
- Keep your designs fresh and responsive, always tuned into user feedback and the latest data insights.
- Stand by your design decisions with solid reasoning and a critical eye.
- Keep our visual game strong and consistent, making sure it always feels like us.

## **What we're looking for in you**

- Deep understanding of design processes and research methodologies.
- You're all about testing ideas early and refining them as you learn more.
- You're articulate, both in writing and prototyping, making your ideas clear and compelling.
- Fast learner and extremely self-motivated to lead.
- You're skilled with design tools like Figma, Framer, and the Adobe Suite, to bring your visions to life.
- You're a team player, brilliant at communicating and collaborating to bring the best ideas to the forefront.
- Exceptional ability to deliver design solutions that grow the business area and create new value for members/customers.
- Ability to handle multiple projects in an agile, fast and dynamic environment

## **Preferred Skills and Experience**

- Product and System Thinking
- Design Strategy
- Visual Design
- Interaction Design + Prototyping
- Storytelling and Leadership