

# Executive Overview: Revenue vs Operational Loss

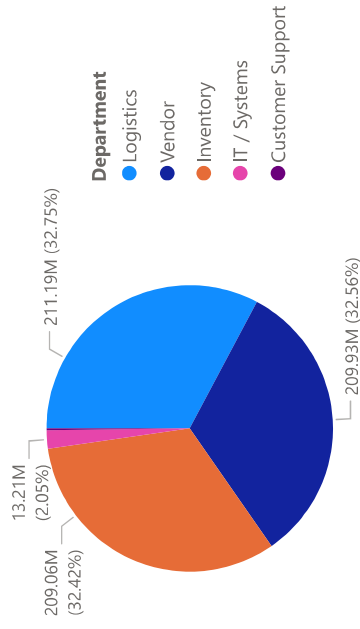
Overview

Department breakdown

Loss insights

ROI planner

Loss by Department

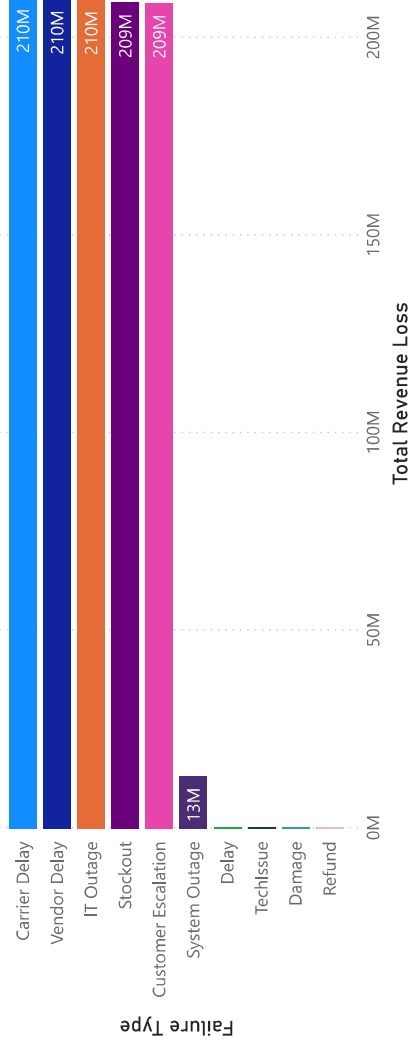


Total Revenue  
**1.05bn**

Total Loss  
**644.77M**

Percent Lost  
**61.52**

Top Failure Modes by Cost



97.5% of losses come from Logistics, Vendor & Inventory.

# Department Breakdown

Overview

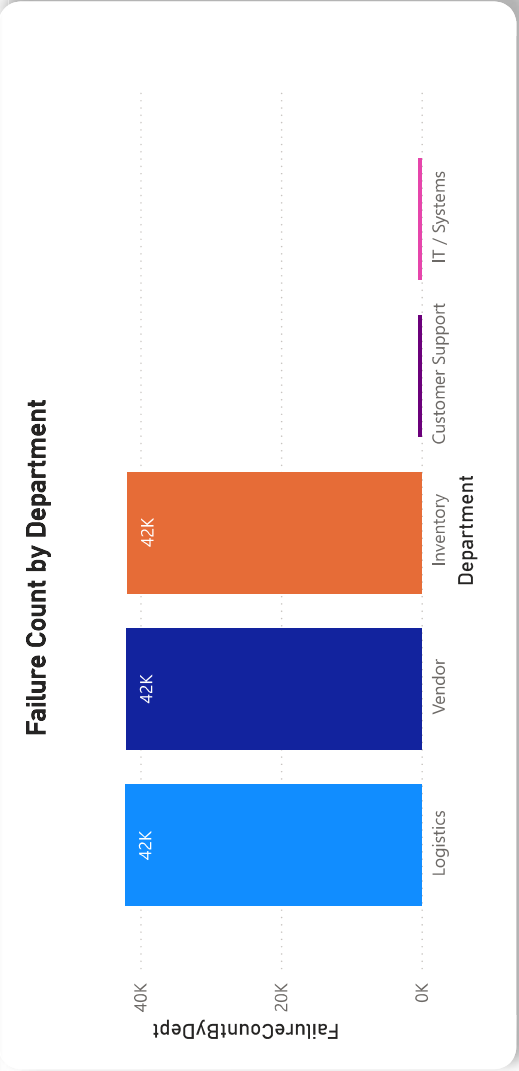
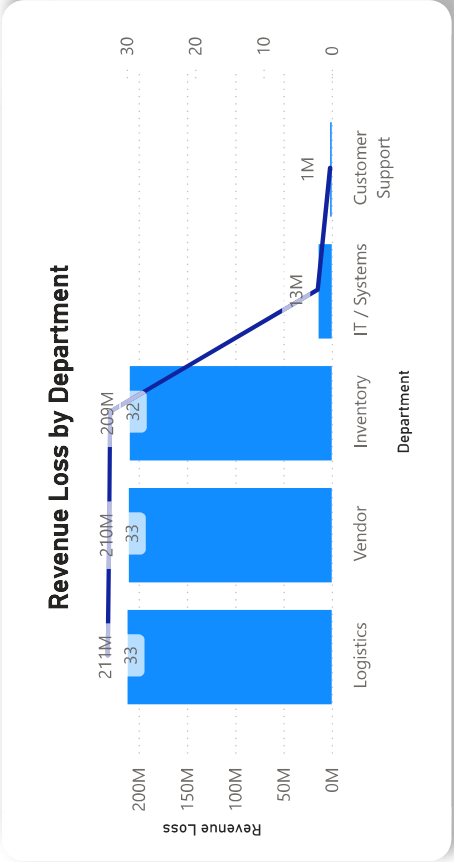
Department breakdown

Loss insights

ROI planner

Department			
Select all	Inventory	Logistics	
Customer Support	IT / Systems	Vendor	

Logistics	Vendor	Inventory
211.19M	209.93M	209.06M



Losses in **Logistics, Vendor, and Inventory** exceed ₹630M—**60% of total revenue**. These three remain the **core focus areas** for recovery.

# Product & Category Loss Insights

Overview

Department breakdown

Loss insights

ROI planner

category ▼

- ☐ Clothing
- ☐ Electronics
- ☐ Food
- ☐ Furniture
- ☐ Toys

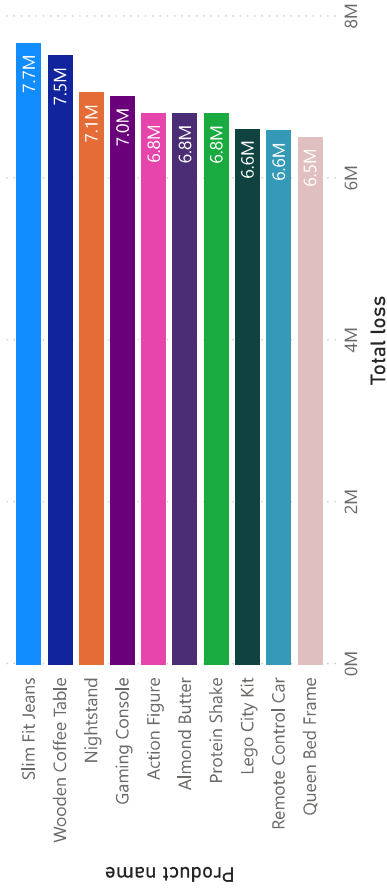
vendor\_id ▼

All ▼

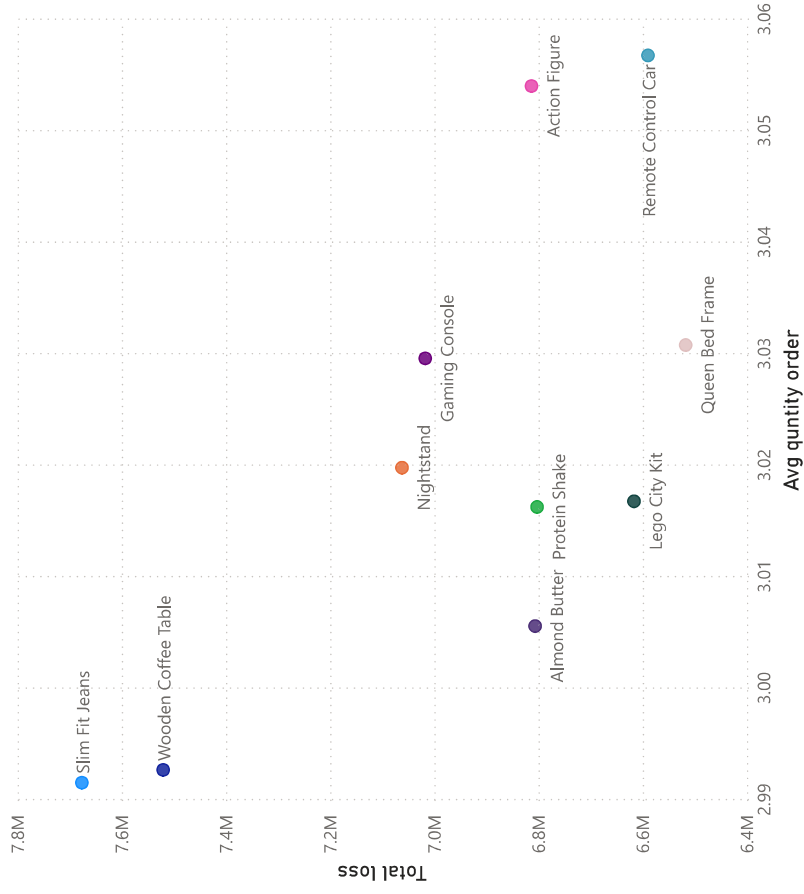
Loss by Category



Top 10 Products by Loss



Avg Order Quantity vs Revenue Loss



# Investment & ROI Planner

Overview

Department breakdown

Loss insights

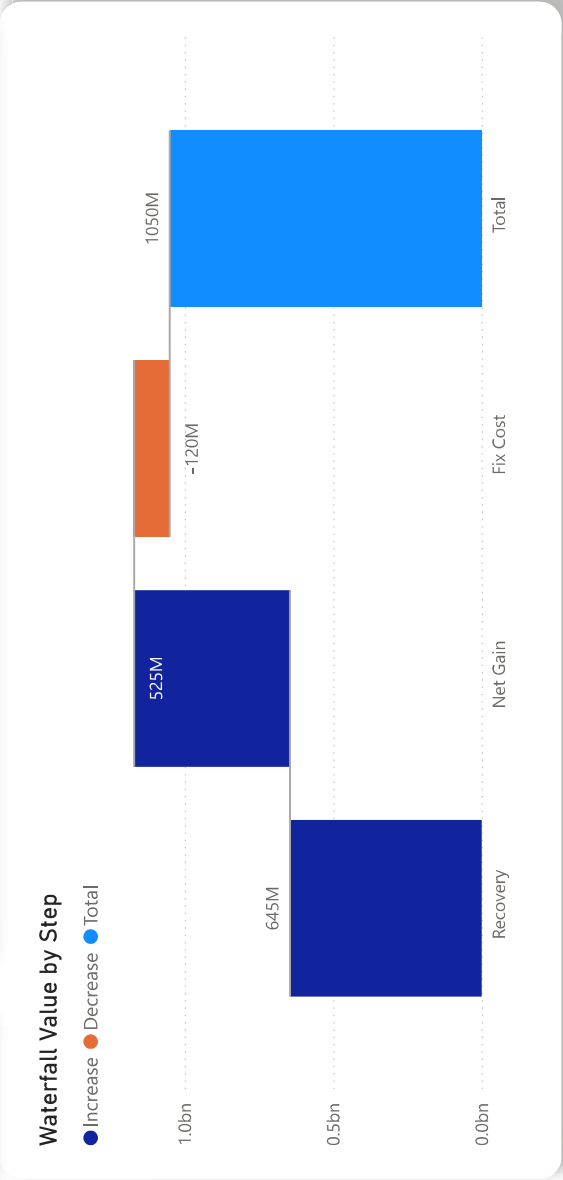
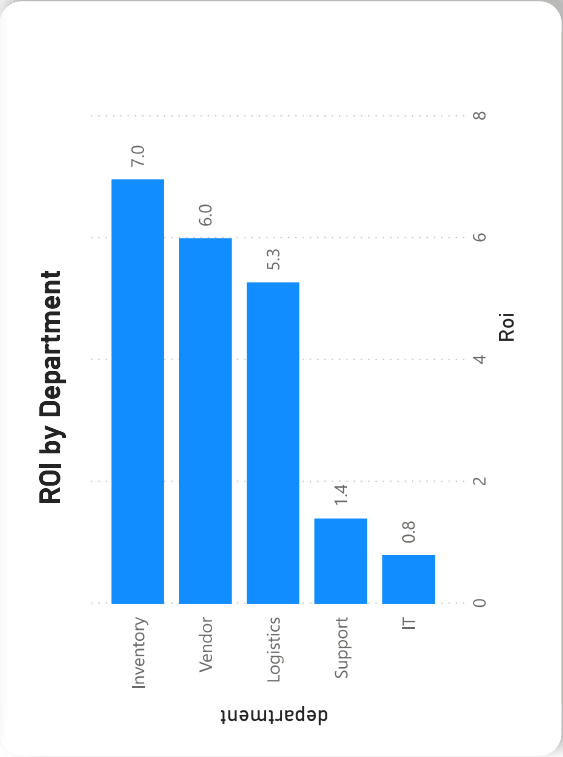
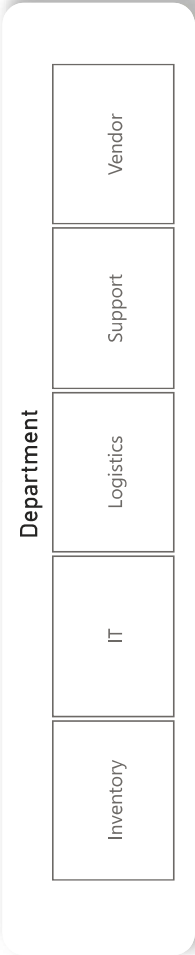
ROI planner

MAX ROI

6.97

Total Recovery

645M



**Note:** Fix costs are estimated to show how much we might spend to recover the losses.