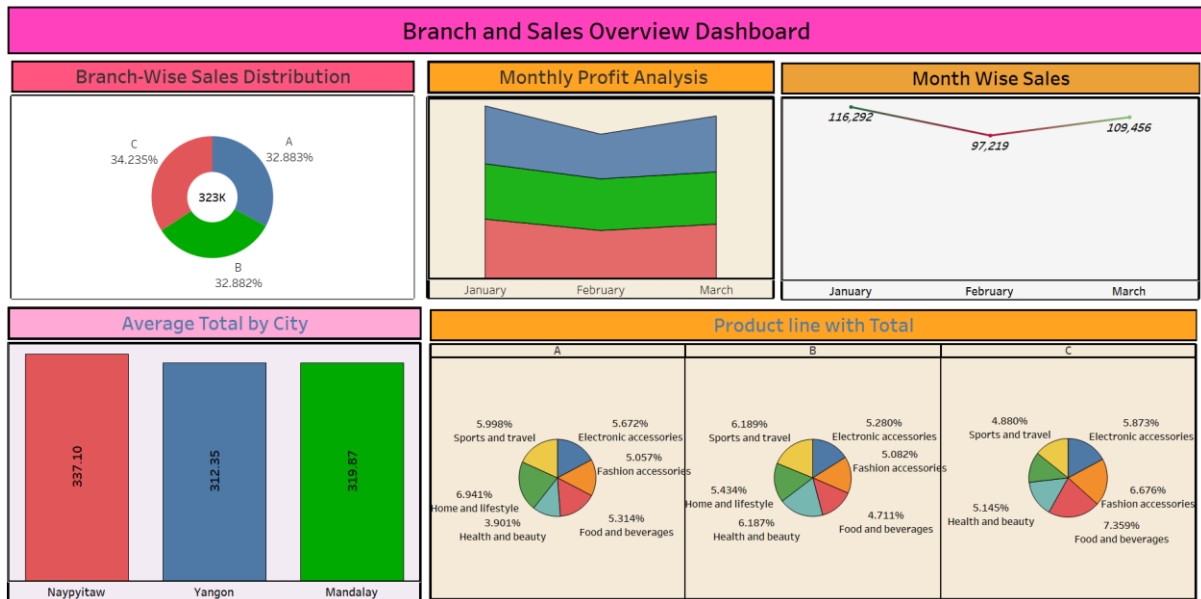


## Data Analytics Assignment - 3

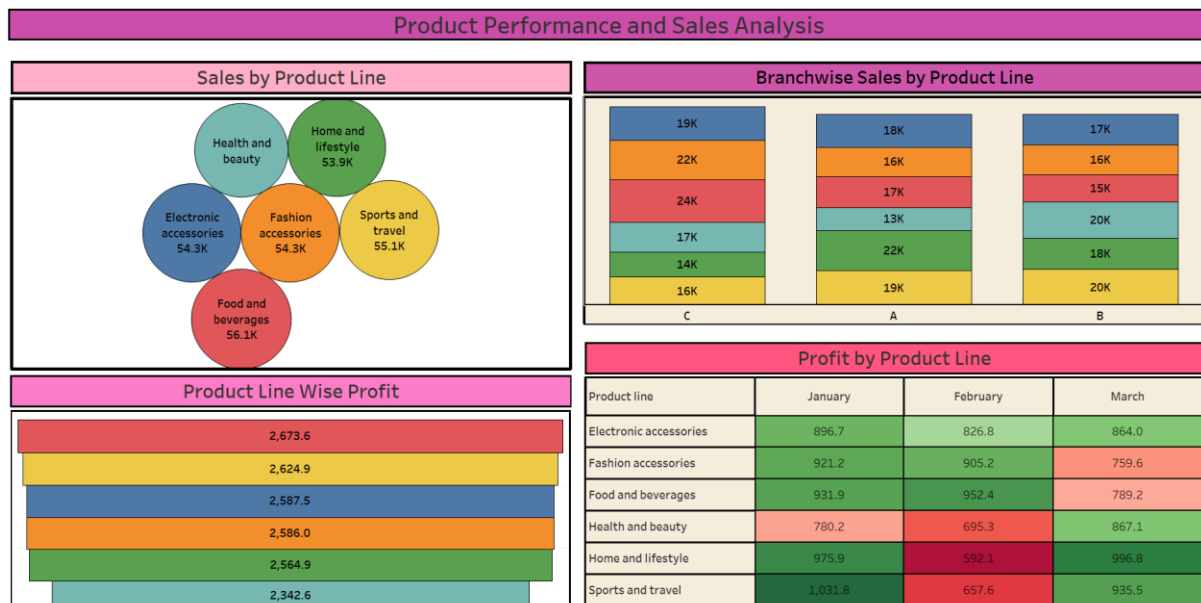
### 1. Dashboard : Branch and Sales Overview



➤ Description:

- Shows sales distribution across different branches.
- Highlights monthly sales trends from January to March 2019.
- Displays customer distribution based on gender and branches.

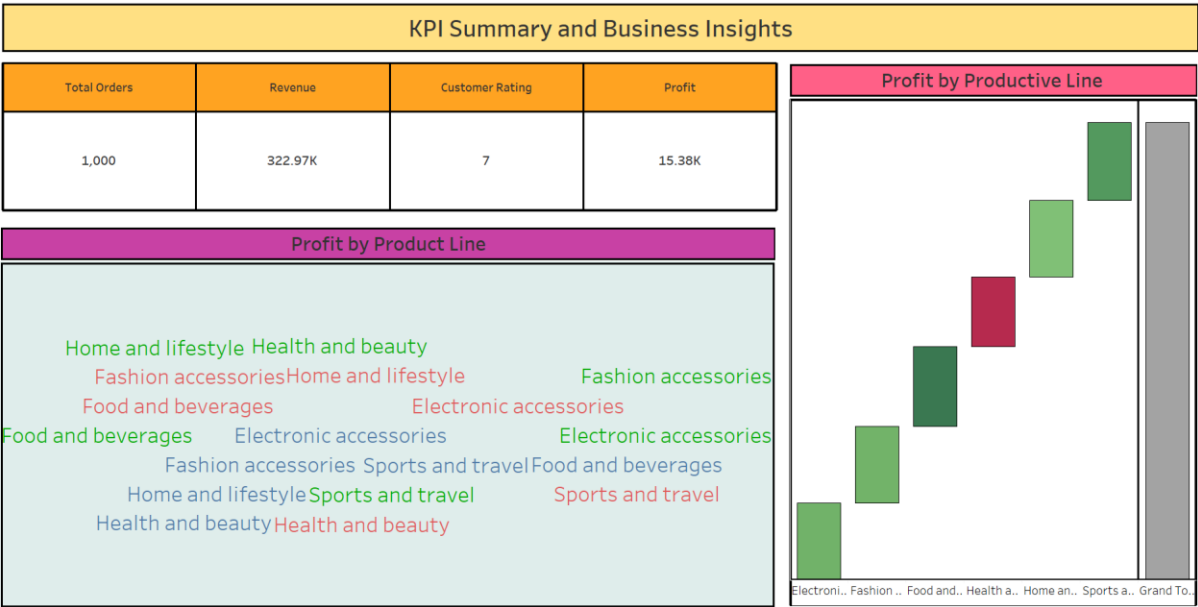
### 2. Dashboard : Product Performance and Sales Analysis



Data Analytics Assignment - 3

- Description:
- Compares product-wise sales and profit across branches.
  - Funnel chart highlights which product lines contribute most to profit.
  - Bubble chart and highlight table show product-wise sales patterns clearly.

3. Dashboard : KPI Summary and Business Insights



- Description:
- Displays overall business KPIs: Total Sales, Total Profit, Total Orders, and Average Rating.
  - Waterfall chart visualizes profit growth and contribution.
  - Word cloud shows the most popular product lines based on sales