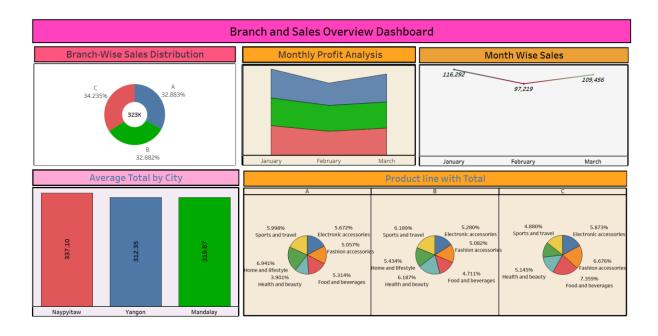
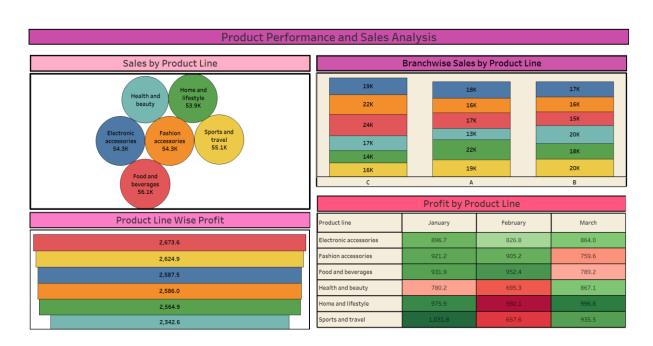
## Data Analytics Assignment - 3

### 1. Dashboard: Branch and Sales Overview



- Description:
- Shows sales distribution across different branches.
- Highlights monthly sales trends from January to March 2019.
- Displays customer distribution based on gender and branches.

## 2. Dashboard: Product Performance and Sales Analysis



# Data Analytics Assignment - 3

- > Description:
- Compares product-wise sales and profit across branches.
- Funnel chart highlights which product lines contribute most to profit.
- Bubble chart and highlight table show product-wise sales patterns clearly.

# 3. Dashboard: KPI Summary and Business Insights

KPI Summary and Business Insights				
Total Orders	Revenue	Customer Rating	Profit	Profit by Productive Line
1,000	322.97K	7	15.38к	
Profit by Product Line				
Home and life Fashion ac Food and be Food and beverages Fas Home a				
Health and	d beauty <mark>Health and l</mark>	peauty		Electroni Fashion Food and Health a Home an Sports a Grand To

- > Description:
- Displays overall business KPIs: Total Sales, Total Profit, Total Orders, and Average Rating.
- Waterfall chart visualizes profit growth and contribution.
- Word cloud shows the most popular product lines based on sales