

Sales & Product Performance

Total Orders

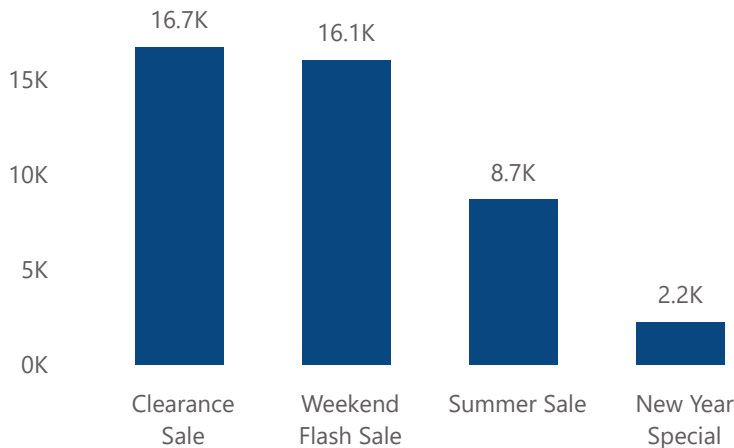
1322

PromotionID

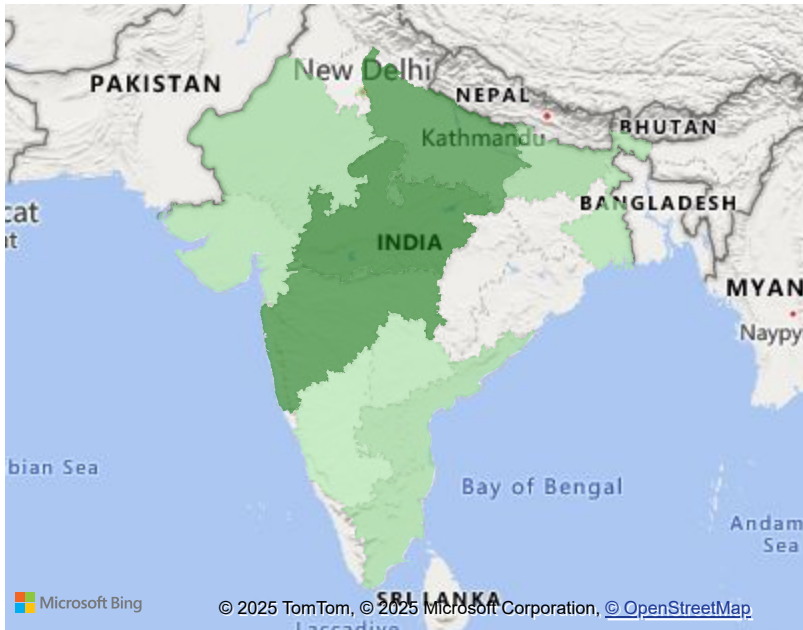
- ☐ PR001
- ☐ PR002
- ☐ PR003
- ☐ PR004
- ☐ PR005



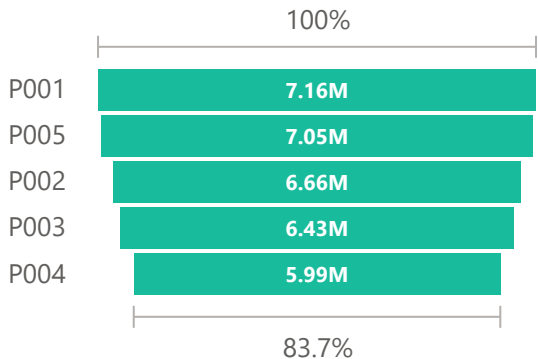
Average Discount by Promotion Categories



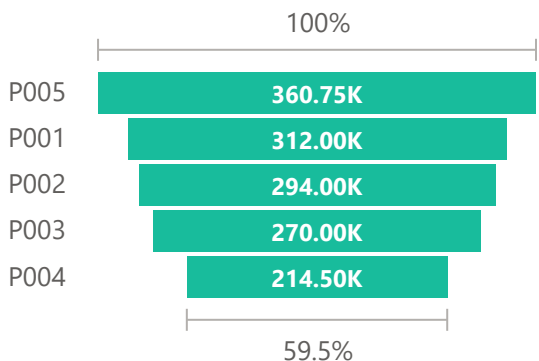
Sum of Sales by State



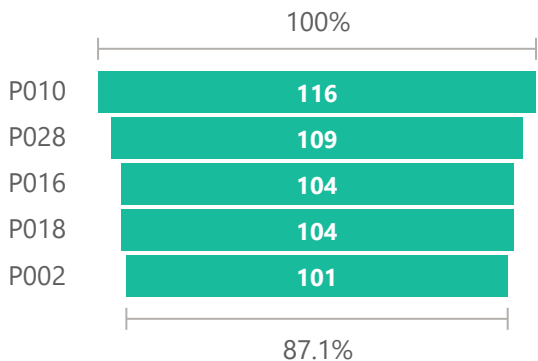
Top 5 Products by Sales



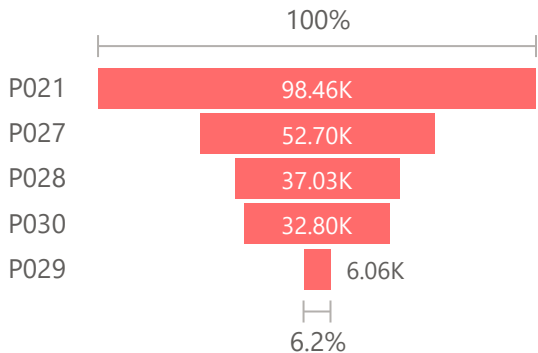
Top 5 Products by profit



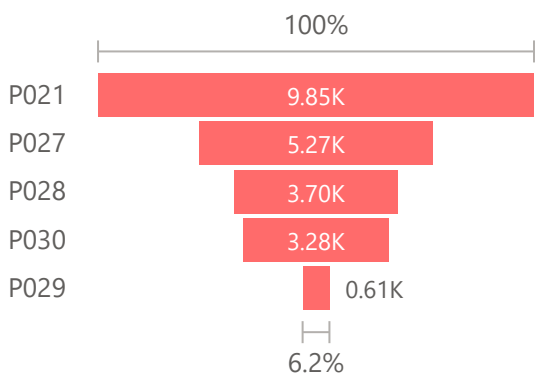
Top 5 Products by Quantity sold



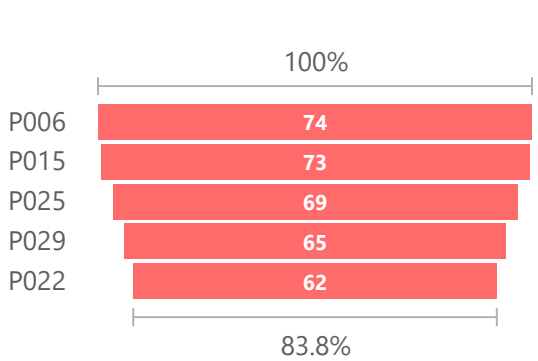
Bottom 5 Products by Sales



Bottom 5 Products by Profit



Bottom 5 Products by Quantity Sold



Trends & Analysis

Sales
44.60M

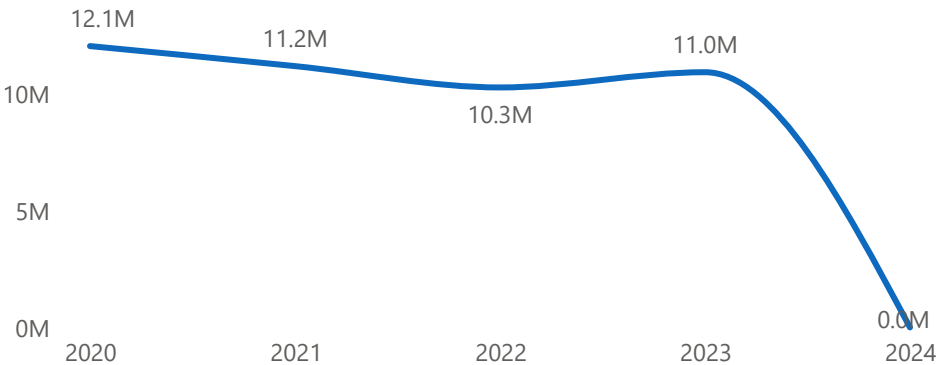
Profit
4.46M

Quantity Sold
3K

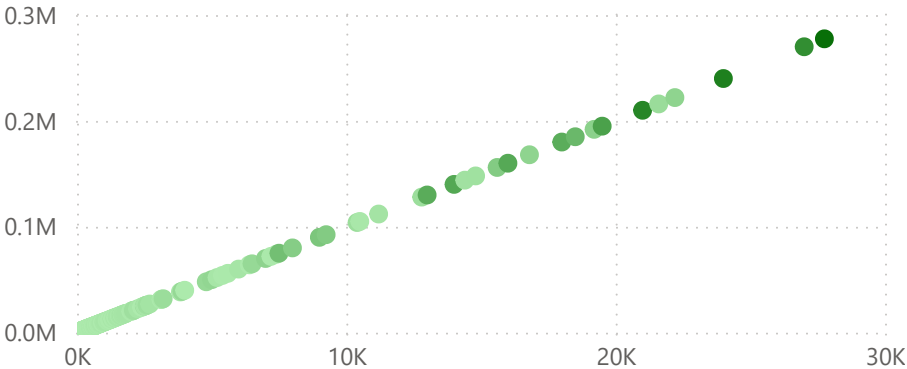
- ☒ 2020
- ☒ 2021
- ☒ 2022
- ☒ 2023
- ☒ 2024



Sales Trends Over Time



Profit and Sales



Product ID Count of Order ID Sum of Price Per Unit Sum of Profit Sum of Sales Sum of Discount

P001	45	3599955	7,15,991.05	71,59,910.50	3,59,995.50
P005	37	3422463	7,04,842.38	70,48,423.80	2,58,997.20
P002	46	3219954	6,65,690.49	66,56,904.90	4,12,994.10
P003	38	3419962	6,42,592.86	64,25,928.60	3,23,996.40
P004	46	2989954	5,99,290.78	59,92,907.80	5,06,992.20
P016	50	1249950	2,51,489.94	25,14,899.40	84,996.60
P013	46	735954	1,43,351.04	14,33,510.40	1,18,392.60
P020	48	623952	1,19,200.83	11,92,008.30	42,896.70
P017	47	493453	80,002.38	8,00,023.80	71,393.20
P007	50	349950	60,821.31	6,08,213.10	49,692.90
P025	39	350961	60,653.26	6,06,532.60	14,398.40
P015	35	297465	57,963.18	5,79,631.80	40,795.20
P006	40	299960	52,717.97	5,27,179.70	27,746.30
Total	1322	22715123	44,59,957.06	4,45,99,570.60	25,00,328.40