

Heritage Treasure

An In-Depth Analysis of UNESCO World Heritage Sites

Topic: Project Dashboard and Story

1. Project Overview

- Geographic distribution of sites
- Category-wise classification (Cultural, Natural, Mixed)
- Country-wise concentration
- Year-wise growth trends
- Risk/Endangered status

2. Dashboard Design Structure

Section	Visualization	Purpose
Global Map	Filled Map	Visual geographic distribution
Category Analysis	Pie/Donut Chart	Understand site types
Year Trend	Line Chart	Growth analysis
Top Countries	Bar Chart	Country comparison
Endangered Sites	KPI + Bar Chart	Risk monitoring

3. Tableau Story Flow

Story Point	Title
1	Global Heritage Distribution
2	Category Breakdown
3	Country Comparison
4	Growth Over Time
5	Endangered Sites
6	Final Insights

4. Sample Site Analysis

Site Name	Country	Category	Year
Taj Mahal	India	Cultural	1983
Great Barrier Reef	Australia	Natural	1981
Machu Picchu	Peru	Cultural	1983
Serengeti National Park	Tanzania	Natural	1981
Acropolis of Athens	Greece	Cultural	1987

5. Key Insights

- Cultural sites dominate globally.
- Europe has the highest concentration of heritage sites.
- Significant growth observed after 2000.
- Natural sites are more vulnerable to climate change.
- Asian heritage sites show rapid tourism growth.