



Says

What have we heard them say?
What can we imagine them saying?

various housing prices in india

significant increase in housing prices

expectation of growth in sales and supply



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

making more profit

seller and customer had own decisions

basic needs of man life



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the future outlook remains optimistic

new launches and sales in major indian cities

supply albeit with moderate price increases

we take our own decisions

we are know different type of housing prices

easy to way of buy a house in our low cost



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?