



SRI SAIRAM ENGINEERING COLLEGE

SAI LEO NAGAR, WEST TAMBARAM, CHEENAI-600044



DEPARTMENT OF
COMPUTER SCIENCE & ENGINEERING
(ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING)



Presents

PITCH IT OR PROMPT IT

SCAN ME



Date: Sept 10



STAFF COORDINATORS
Mrs. T. Prashanthi

Dr. E. PRIYA
HOD-CSE(AIML)

Dr. J. RAJA
PRINCIPAL

Dr. SAI PRAKASH LEEMUTHI
CHAIR & CEO
SAIRAM INSTITUTIONS

Instructions for Pitch It or Prompt It

- 1. Each team will be given a random, made-up AI startup name.**
- 2. Use only AI tools like ChatGPT, Canva, or DALL·E to:**
 - Create a logo**
 - Write a tagline or slogan**
 - Explain what the product does**
 - Design a poster or slide**
- 3. Present a 1-minute Shark Tank-style pitch.**
- 4. Complete each round within the given time limit to move forward.**
- 5. Enjoy small fun games between rounds!**

Student Coordinator:

Reena Devi P – 7548844090

Sanjai Kumar K S – 9600615967