

## **Internet and Web Systems Homework Assignment-1**

- 1. Based on the reports of your fellow classmates during our last class (2023-09-25), please briefly summarize any new ideas for apps to solve people's problems that you have come up with as a result of listening to other students.**

I would like to discuss about an application named Paytm, The Paytm app is already a popular and useful tool for many people. yet there are still some fresh suggestions that might be used to improve it even further. One suggestion is to include a function that allows customers to effortlessly split their bills with friends and family. Since doing this manually can be challenging and time-consuming, a built-in feature would be quite beneficial. Another suggestion is to include recurring payment support. Users might save time and hassle by setting up recurring payments for things like utilities, rent, and subscriptions. Because they would be aware of exactly how much money was being spent each month, it would also be simpler for consumers to stick to a budget.

- 2. Several people mentioned the “conflict” between the desire to have a free app, and developers’ desire (and need) to get compensated. Can you suggest any ways by which developers can reap their creativity’s and efforts’ rewards without alienating their “customer base” by inundating them with ads and/or charging them?**

By investigating alternative monetization tactics, developers may find a balance between generating income and maintaining user loyalty. This entails putting in place in-app purchases, providing subscriptions for premium features or content, and incorporating non-intrusive adverts with the choice to disable them with a one-time payment or a recurring subscription.

- 3. Please point to any app/software/website that offers in your opinion an excellent UI/UX. Briefly explain in what ways you find its UI/UX to be so good.**

One of the application I liked with respect to UI is BookMyShow. The user interface and user experience (UI/UX) of BookMyShow, a well-known application for purchasing movie tickets and other entertainment events, are exceptional because to its simple navigation, tailored recommendations, and simple booking process. The platform's extensive information, responsive design for mobile devices, several payment methods, and real-time updates improve the user experience.

- 4. Have last class’s discussions and/or items #1-3 gotten you closer toward a page / app you would like to pursue as a project for this course? Please discuss briefly.**

I Would like to do project on Task Management application. It is digital tool which helps users to organize and to keep track of their tasks and to-do lists. This will help student to time management and study planning. This also helps to create their tasks and home work.

