Code EDA

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```
library(dplyr)
## Attaching package: 'dplyr'
## The following objects are masked from 'package:stats':
##
##
      filter, lag
## The following objects are masked from 'package:base':
##
##
      intersect, setdiff, setequal, union
library(tidyverse)
## -- Attaching packages ------------------ tidyverse 1.3.1 --
## v ggplot2 3.3.5 v purrr 0.3.4
## v tibble 3.1.4 v stringr 1.4.0
## v tidyr 1.1.3 v forcats 0.5.1
## v readr 2.1.2
## Warning: package 'readr' was built under R version 4.1.2
## Warning: package 'stringr' was built under R version 4.1.2
## -- Conflicts ------tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag() masks stats::lag()
library(ggplot2)
library(skimr)
## Warning: package 'skimr' was built under R version 4.1.3
library(summarytools)
## Warning: package 'summarytools' was built under R version 4.1.3
```

```
## Attaching package: 'summarytools'
## The following object is masked from 'package:tibble':
##
       view
##
library(lubridate)
## Warning: package 'lubridate' was built under R version 4.1.2
##
## Attaching package: 'lubridate'
## The following objects are masked from 'package:base':
##
       date, intersect, setdiff, union
##
library(stringr)
library(Hmisc)
## Warning: package 'Hmisc' was built under R version 4.1.3
## Loading required package: lattice
## Loading required package: survival
## Loading required package: Formula
##
## Attaching package: 'Hmisc'
## The following objects are masked from 'package:summarytools':
##
##
       label, label<-
## The following objects are masked from 'package:dplyr':
##
##
       src, summarize
## The following objects are masked from 'package:base':
##
##
       format.pval, units
```

```
library(broom)
library(car)
## Warning: package 'car' was built under R version 4.1.3
## Loading required package: carData
## Warning: package 'carData' was built under R version 4.1.3
##
## Attaching package: 'car'
## The following object is masked from 'package:purrr':
##
##
       some
## The following object is masked from 'package:dplyr':
##
##
       recode
library(caret)
## Warning: package 'caret' was built under R version 4.1.2
## Attaching package: 'caret'
## The following object is masked from 'package:survival':
##
##
       cluster
## The following object is masked from 'package:purrr':
##
##
       lift
library(rpart)
library(rpart.plot)
## Warning: package 'rpart.plot' was built under R version 4.1.3
library(randomForest)
## Warning: package 'randomForest' was built under R version 4.1.3
```

```
## randomForest 4.7-1
## Type rfNews() to see new features/changes/bug fixes.
##
## Attaching package: 'randomForest'
## The following object is masked from 'package:ggplot2':
##
##
       margin
## The following object is masked from 'package:dplyr':
##
##
       combine
library(xgboost)
## Warning: package 'xgboost' was built under R version 4.1.3
##
## Attaching package: 'xgboost'
## The following object is masked from 'package:dplyr':
##
##
       slice
library(vtreat)
## Warning: package 'vtreat' was built under R version 4.1.3
## Loading required package: wrapr
## Warning: package 'wrapr' was built under R version 4.1.3
##
## Attaching package: 'wrapr'
## The following object is masked from 'package:car':
##
##
       bc
  The following object is masked from 'package:summarytools':
##
##
##
       view
```

```
## The following objects are masked from 'package:tidyr':
##
##
       pack, unpack
   The following object is masked from 'package:tibble':
##
##
##
       view
## The following object is masked from 'package:dplyr':
##
##
       coalesce
original_data = read.csv('analysisData.csv')
dim(original_data)
## [1] 34404
                91
```

Filtering the data to remove out of scope / redundant attributes

data=original_data[c('id','host_name', 'host_since', 'host_response_time','host_response_rate', 'host_i s_superhost', 'host_total_listings_count', 'neighbourhood_cleansed', 'neighbourhood_group_cleansed', 'z ipcode', 'property_type', 'room_type', 'accommodates', 'bathrooms', 'bedrooms', 'beds', 'amenities', 'p rice','cleaning_fee','guests_included','extra_people', 'minimum_nights','maximum_nights','availability_30','availability_60','availability_90','availability_365', 'number_of_reviews','number_of_reviews_ltm','first_review','last_review','review_scores_rating', 'review_scores_accuracy', 'review_scores_cleanlin ess', 'review_scores_checkin', 'review_scores_communication', 'review_scores_location', 'review_scores_value', 'instant_bookable','calculated_host_listings_count','reviews_per_month')]
dim(data)

```
## [1] 34404 41
```

```
#library(summarytools)
print(dfSummary(data,style='grid',graph.col = T),method = 'render')
```

Data Frame Summary

data

Dimensions: 34404 x 41

Duplicates: 0

No	Variable	Stats / Values	Freqs (% of Valid)	Graph	Valid	Missing	

No	Variable	Stats / Values	Freqs (% of Valid)	Graph	Valid	Missing
1	id [integer]	Mean (sd): 445480 (210539.2) min ≤ med ≤ max: 100015 ≤ 437248 ≤ 898796 IQR (CV): 338110.8 (0.5)	34404 distinct values		34404 (100.0%)	0 (0.0%)
2	host_name [character]	1. Michael 2. David 3. John 4. Alex 5. Sonder (NYC) 6. Sarah 7. Maria 8. Daniel 9. Anna 10. Mike [9246 others]	310 (0.9%) 280 (0.8%) 229 (0.7%) 195 (0.6%) 185 (0.5%) 166 (0.5%) 158 (0.5%) 156 (0.5%) 141 (0.4%) 139 (0.4%) 32445 (94.3%)		34404 (100.0%)	0 (0.0%)
3	host_since [character]	1. 2018-10-08 2. 2017-06-27 3. 2016-03-03 4. 2015-12-16 5. 2014-05-28 6. 2017-03-07 7. 2014-10-14 8. 2018-05-22 9. 2013-07-15 10. 2017-03-14 [3679 others]	201 (0.6%) 81 (0.2%) 74 (0.2%) 69 (0.2%) 64 (0.2%) 49 (0.1%) 48 (0.1%) 48 (0.1%) 47 (0.1%) 46 (0.1%) 33677 (97.9%)		34404 (100.0%)	0 (0.0%)
4	host_response_time [character]	1. (Empty string) 2. a few days or more 3. N/A 4. within a day 5. within a few hours 6. within an hour	21 (0.1%) 581 (1.7%) 8680 (25.2%) 3457 (10.0%) 5530 (16.1%) 16135 (46.9%)		34404 (100.0%)	0 (0.0%)

No	Variable	Stats / Values	Freqs (% of Valid)	Graph	Valid	Missing
5	host_response_rate [character]	1. 100% 2. N/A 3. 90% 4. 80% 5. 98% 6. 50% 7. 97% 8. 94% 9. 92% 10. 93% [74 others]	18090 (52.6%) 8680 (25.2%) 1203 (3.5%) 598 (1.7%) 507 (1.5%) 322 (0.9%) 313 (0.9%) 280 (0.8%) 278 (0.8%) 271 (0.8%) 3862 (11.2%)		34404 (100.0%)	0 (0.0%)
6	host_is_superhost [character]	1. (Empty string) 2. f 3. t	21 (0.1%) 26654 (77.5%) 7729 (22.5%)		34404 (100.0%)	0 (0.0%)
7	host_total_listings_count [integer]	Mean (sd) : 7.4 (50.5) min ≤ med ≤ max: 0 ≤ 1 ≤ 1080 IQR (CV) : 1 (6.8)	75 distinct values		34383 (99.9%)	21 (0.1%)
8	neighbourhood_cleansed [character]	1. Williamsburg 2. Bedford- Stuyvesant 3. Harlem 4. Bushwick 5. Hell's Kitchen 6. East Village 7. Upper West Side 8. Upper East Side 9. Crown Heights 10. East Harlem [209 others]	2782 (8.1%) 2778 (8.1%) 1925 (5.6%) 1706 (5.0%) 1431 (4.2%) 1290 (3.7%) 1269 (3.7%) 1198 (3.5%) 1146 (3.3%) 837 (2.4%) 18042 (52.4%)		34404 (100.0%)	0 (0.0%)
9	neighbourhood_group_cleansed [character]	 Bronx Brooklyn Manhattan Queens Staten Island 	837 (2.4%) 14428 (41.9%) 14532 (42.2%) 4309 (12.5%) 298 (0.9%)		34404 (100.0%)	0 (0.0%)

No	Variable	Stats / Values	Freqs (% of Valid)	Graph	Valid	Missing
10	zipcode [character]	1. 11211 2. 11221 3. 11206 4. 11216 5. 10002 6. 10019 7. 10009 8. 11238 9. 11222 10. 11233 [191 others]	1556 (4.5%) 1348 (3.9%) 1073 (3.1%) 1023 (3.0%) 912 (2.7%) 852 (2.5%) 815 (2.4%) 796 (2.3%) 754 (2.2%) 728 (2.1%) 24547 (71.3%)		34404 (100.0%)	0 (0.0%)
11	property_type [character]	1. Apartment 2. House 3. Townhouse 4. Condominium 5. Loft 6. Guest suite 7. Serviced apartment 8. Boutique hotel 9. Hotel 10. Other [21 others]	26942 (78.3%) 2935 (8.5%) 1250 (3.6%) 1075 (3.1%) 1048 (3.0%) 311 (0.9%) 267 (0.8%) 112 (0.3%) 94 (0.3%) 60 (0.2%) 310 (0.9%)		34404 (100.0%)	0 (0.0%)
12	room_type [character]	 Entire home/apt Hotel room Private room Shared room 	17859 (51.9%) 3 (0.0%) 15731 (45.7%) 811 (2.4%)		34404 (100.0%)	0 (0.0%)
13	accommodates [integer]	Mean (sd) : 2.9 (1.9) min ≤ med ≤ max: 1 ≤ 2 ≤ 16 IQR (CV) : 2 (0.6)	16 distinct values	ln.	34404 (100.0%)	0 (0.0%)
14	bathrooms [numeric]	Mean (sd): 1.1 (0.4) min ≤ med ≤ max: 0 ≤ 1 ≤ 7 IQR (CV): 0 (0.4)	15 distinct values		34404 (100.0%)	0 (0.0%)

No	Variable	Stats / Values	Freqs (% of Valid)	Graph	Valid	Missing
15	bedrooms [integer]	Mean (sd): 1.2 (0.7) min ≤ med ≤ max: 0 ≤ 1 ≤ 11 IQR (CV): 0 (0.6)	12 distinct values		34404 (100.0%)	0 (0.0%)
16	beds [integer]	Mean (sd): 1.6 (1.1) min ≤ med ≤ max: 0 ≤ 1 ≤ 26 IQR (CV): 1 (0.7)	20 distinct values		34360 (99.9%)	44 (0.1%)
17	amenities [character]	1. TV, Cable TV, Wifi, Air c 2 3. TV, Cable TV, Wifi, Air c 4. TV, Cable TV, Wifi, Air c 5. TV, Wifi, Air c conditioning 6. TV, Wifi, Air conditioning 7. TV, Cable TV, Wifi, Air c 8. TV, Wifi, Air c 8. TV, Wifi, Air conditioning 9. Wifi, Air conditioning 10. TV, Cable TV, Wifi, Air c 11. TV, Cable TV, Wifi, Air c 12. TV, Cable TV, Wifi, Air c 13. TV, Cable	129 (0.4%) 36 (0.1%) 23 (0.1%) 18 (0.1%) 18 (0.1%) 16 (0.0%) 14 (0.0%) 12 (0.0%) 10 (0.0%) 34110 (99.1%)		34404 (100.0%)	0 (0.0%)
18	price [integer]	Mean (sd): 135.1 (106) min ≤ med ≤ max: 0 ≤ 100 ≤ 999 IQR (CV): 102 (0.8)	517 distinct values		34404 (100.0%)	0 (0.0%)

No	Variable	Stats / Values	Freqs (% of Valid)	Graph	Valid	Missing
19	cleaning_fee [integer]	Mean (sd): 62.2 (50.4) min ≤ med ≤ max: 0 ≤ 50 ≤ 600 IQR (CV): 65 (0.8)	186 distinct values		29128 (84.7%)	5276 (15.3%)
20	guests_included [integer]	Mean (sd): 1.6 (1.2) min ≤ med ≤ max: 1 ≤ 1 ≤ 16 IQR (CV): 1 (0.8)	15 distinct values		34404 (100.0%)	0 (0.0%)
21	extra_people [integer]	Mean (sd): 16.1 (24.7) min ≤ med ≤ max: 0 ≤ 10 ≤ 300 IQR (CV): 25 (1.5)	104 distinct values	<u></u>	34404 (100.0%)	0 (0.0%)
22	minimum_nights [integer]	Mean (sd): 5.8 (17.7) min ≤ med ≤ max: 1 ≤ 2 ≤ 1250 IQR (CV): 3 (3)	88 distinct values		34404 (100.0%)	0 (0.0%)
23	maximum_nights [integer]	Mean (sd): 63620.1 (11578280) min ≤ med ≤ max: 1 ≤ 365 ≤ 2147483647 IQR (CV): 1096 (182)	248 distinct values		34404 (100.0%)	0 (0.0%)
24	availability_30 [integer]	Mean (sd): 7.3 (9.4) min ≤ med ≤ max: 0 ≤ 3 ≤ 30 IQR (CV): 12 (1.3)	31 distinct values	Munned	34404 (100.0%)	0 (0.0%)

No	Variable	Stats / Values	Freqs (% of Valid)	Graph	Valid	Missing
25	availability_60 [integer]	Mean (sd): 16.6 (19.7) min ≤ med ≤ max: 0 ≤ 8 ≤ 60 IQR (CV): 30 (1.2)	61 distinct values	h	34404 (100.0%)	0 (0.0%)
26	availability_90 [integer]	Mean (sd): 28.2 (30.9) min ≤ med ≤ max: 0 ≤ 15 ≤ 90 IQR (CV): 54 (1.1)	91 distinct values		34404 (100.0%)	0 (0.0%)
27	availability_365 [integer]	Mean (sd): 119 (130.5) min ≤ med ≤ max: 0 ≤ 62 ≤ 365 IQR (CV): 239 (1.1)	366 distinct values	li Dente-confillo	34404 (100.0%)	0 (0.0%)
28	number_of_reviews [integer]	Mean (sd) : 28 (47.3) min ≤ med ≤ max: 0 ≤ 9 ≤ 604 IQR (CV) : 28 (1.7)	376 distinct values		34404 (100.0%)	0 (0.0%)
29	number_of_reviews_ltm [integer]	Mean (sd): 10.9 (16.7) min ≤ med ≤ max: 0 ≤ 3 ≤ 283 IQR (CV): 13.2 (1.5)	144 distinct values		34404 (100.0%)	0 (0.0%)

No	Variable	Stats / Values	Freqs (% of Valid)	Graph	Valid	Missing
30	first_review [character]	1. 2019-01-01	150 (0.4%)		34404	0 (0.0%)
		2. 2018-01-01	141 (0.4%)		(100.0%)	
		3. 2016-01-02	116 (0.3%)			
		4. 2019-06-30	112 (0.3%)			
		5. 2018-01-02	104 (0.3%)			
		6. 2019-01-02	100 (0.3%)			
		7. 2019-07-01	95 (0.3%)			
		8. 2019-04-21	93 (0.3%)			
		9. 2017-01-02	92 (0.3%)			
		10. 2017-01-01	84 (0.2%)			
		[2967 others]	33317 (96.8%)			
31	last_review [character]	1. 2019-07-21	928 (2.7%)		34404	0 (0.0%)
		2. 2019-07-28	822 (2.4%)		(100.0%)	
		3. 2019-08-04	760 (2.2%)			
		4. 2019-07-22	633 (1.8%)			
		5. 2019-07-31	567 (1.6%)			
		6. 2019-06-30	521 (1.5%)	ļ		
		7. 2019-07-29	510 (1.5%)			
		8. 2019-08-03	465 (1.4%)			
		9. 2019-07-30	458 (1.3%)			
		10. 2019-07-14	452 (1.3%)			
		[1849 others]	28288 (82.2%)			
32	review_scores_rating [integer]	Mean (sd) :			34404	0 (0.0%)
		93.9 (9.1)			(100.0%)	
		min ≤ med ≤				
		max:	55 distinct values			
		20 ≤ 97 ≤ 100				
		IQR (CV): 8				
		(0.1)				
33	review_scores_accuracy		2: 133 (0.4%)		34404	0 (0.0%)
	[integer]	Mean (sd) : 9.6	3: 1 (0.0%)	.	(100.0%)	
		(0.9)	4: 79 (0.2%)			
		min ≤ med ≤	5: 26 (0.1%)			
		max:	6: 321 (0.9%)			
		2 ≤ 10 ≤ 10	7: 275 (0.8%)	l <u>i</u>		
		IQR (CV): 1	8: 1535 (4.5%)			
		(0.1)	9: 6607 (19.2%)			
			10 : 25427 (73.9%)			

No	Variable	Stats / Values	Fre	qs (% of \	/alid)	Graph	Valid	Missing
34	review_scores_cleanliness		2:	168 (0.5%)		34404	0 (0.0%)
	[integer]	Mean (sd) : 9.3	3:	10 (0.0%)		(100.0%)	(31311)
		(1.1)	4:	166 (0.5%)	 	,	
		min ≤ med ≤	5:	93 (0.3%)			
		max:	6:	621 (1.8%)			
		2 ≤ 10 ≤ 10	7:	829 (2.4%)			
		IQR (CV): 1	8:	3533 (1	10.3%)			
		(0.1)	9:	10028 (2	29.1%)			
			10 :	18956 (5	55.1%)			
35	review_scores_checkin [integer]		2:	102 (0.3%)		34404	0 (0.0%)
55	review_scores_checkin [integer]	Mean (sd) : 9.7	3:	1 (0.0%)		(100.0%)	0 (0.070)
		(0.8)	4:	50 (0.1%)		(100.070)	
		min ≤ med ≤	5:	18 (0.1%)			
		max:	6:	227 (0.7%)			
		2 ≤ 10 ≤ 10	7:	176 (0.5%)			
		IQR (CV): 0	8:	929 (2.7%)			
		(0.1)	9:	4449 (1				
			10 :		,			
00			2:		0.3%)		04404	0 (0 00()
36	review_scores_communication	Mean (sd) : 9.7	3:		0.0%)		34404	0 (0.0%)
	[integer]	(0.8)	4:	,	0.1%)		(100.0%)	
		min ≤ med ≤	5:	,	0.1%)			
		max:	6:	,	0.6%)			
		2 ≤ 10 ≤ 10	7:	1	0.6%)			
		IQR (CV): 0	8:	,	2.8%)			
		(0.1)	9:	4047 (1]	
		,	10 :	28812 (8	-			
			2:		0.2%)			
37	review_scores_location [integer]	Mean (sd) : 9.6	3:		0.0%)		34404	0 (0.0%)
		(0.8)	4:		0.0%)		(100.0%)	
		min ≤ med ≤	5:	,	0.1%)			
		max:	6:	1	0.7%)	 		
		2 ≤ 10 ≤ 10	7:	,	0.7%)			
		IQR (CV) : 1	8:	1822 (
		(0.1)	9:	8719 (2				
		(0.1)		23284 (6				
38	review_scores_value [integer]	Mann (c-1) : 0.4	2:		0.3%)		34404	0 (0.0%)
		Mean (sd): 9.4	3:		0.0%)	 	(100.0%)	
		(1)	4:	- 1	0.3%)			
		min ≤ med ≤	5:		0.2%)	1		
		max:	6:	,	1.2%)	 		
		2 ≤ 10 ≤ 10	7:	1	1.1%)			
		IQR (CV): 1	8:	2474 (
		(0.1)	9:					
			10 :	19639 (5	07.1%)			

No	Variable	Stats / Values	Freqs (% of Valid)	Graph	Valid	Missing
39	instant_bookable [character]	1. f 2. t	21020 (61.1%) 13384 (38.9%)		34404 (100.0%)	0 (0.0%)
40	calculated_host_listings_count [integer]	Mean (sd) : 5.2 (27.5) min ≤ med ≤ max: 1 ≤ 1 ≤ 371 IQR (CV) : 1 (5.3)	52 distinct values		34404 (100.0%)	0 (0.0%)
41	reviews_per_month [numeric]	Mean (sd): 1.4 (1.7) min ≤ med ≤ max: 0 ≤ 0.8 ≤ 66.6 IQR (CV): 1.8 (1.2)	924 distinct values		34402 (100.0%)	2 (0.0%)

Generated by summarytools (https://github.com/dcomtois/summarytools) 1.0.0 (R (https://www.r-project.org/) version 4.1.1) 2022-05-02

Missing Values

Missing Values Columns: cleaning_fee 5276, beds 44, host_total_listings_count 21, reviews_per_month 2, host_response_time 8679, host_response_rate8679

Will drop rows with missing values <50 for a column

```
data = data %>% drop_na(reviews_per_month)
data = data %>% drop_na(host_total_listings_count)
data = data %>% drop_na(beds)
```

Cleaning fees is option so absence of it is cleaning fee=0

```
data = data %>% mutate(cleaning_fee = ifelse(is.na(data$cleaning_fee),0,data$cleaning_fee))
```

We will drop host_response_time 8679, host_response_rate 8679 as we have ∼25% missing data

```
data = data[ , -which(names(data) %in% c("host_response_rate","host_response_time"))]
```

Data Transformations

Converting columns with logical data type to 1 and 0

host_is_superhost,instant_bookable

```
data$host_is_superhost = as.numeric(ifelse(data$host_is_superhost == 't', 1, 0))
data$instant_bookable = as.numeric(ifelse(data$instant_bookable == 't', 1, 0))
```

New Features

host_since can be used to calculate host active duration in months first_review & last_review can be used to calculate listing active duration in months we can drop column last review, first review, host since after calculating new features

```
#max(data$last_review) is '2020-01-03'

data$listing_active_duration = round(as.numeric(difftime(data$last_review, data$first_review, units =
"days"))/(365.25/12),2)

data$host_active_duration = round(as.numeric(difftime('2020-01-03', data$host_since, units ="days"))/(3
65.25/12),2)

data = subset(data, select = -c(host_since,first_review,last_review) )
```

Amenities can be extracted to check important individual amenity

```
#Library(stringr)
data$TV = str_extract(data$amenities, "TV")
data$TV[is.na(data$TV)] <- 0
data$TV[data$TV == "TV"] <- 1

data$Elevator = str_extract(data$amenities, "Elevator")
data$Elevator[is.na(data$Elevator)] <- 0
data$Elevator[data$Elevator == "Elevator"] <- 1</pre>
```

Combine variable levels

property_type

combine levels with <1% data to 'Others' making total number of levels for property_type as 6

```
data %>% group_by(property_type) %>% summarise(n=n()) %>% arrange(desc(n))
```

```
## # A tibble: 31 x 2
##
     property_type
                            n
##
     <chr>>
                        <int>
## 1 Apartment
                        26894
## 2 House
                         2924
## 3 Townhouse
                         1249
## 4 Condominium
                         1073
## 5 Loft
                         1048
  6 Guest suite
                          311
  7 Serviced apartment
                          266
## 8 Boutique hotel
                          111
                           94
## 9 Hotel
## 10 Other
                           60
## # ... with 21 more rows
```

```
data=data %>% mutate(property_type = fct_lump(property_type, prop = 0.01))
```

room_type

updating 'Hotel room' level as 'Private room' as we have just 3 'Hotel room' records

```
data$room_type = fct_collapse(data$room_type, 'Private room' = c('Hotel room', 'Private room'))
```

bathrooms

updating 0.5 bathroom levels and reducing number of levels

```
data$bathrooms[data$bathrooms < 1] <- 1
data$bathrooms[ data$bathrooms == 1.5] <- 2
data$bathrooms[ data$bathrooms == 2.5] <- 3
data$bathrooms[ data$bathrooms == 3.5] <- 4
data$bathrooms[ data$bathrooms > 4] <- 4</pre>
```

bedrooms

reducing number of levels from 12 to 7

```
data$bedrooms[data$bedrooms > 6] <- 6
```

Delete erroneous data

price

delete listings with price=0,assuming it is data error

```
data= data[!(data$price==0),]
```

zipcode

clean dirty zipcode data, treat NAs with mode value

```
data$zipcode=str_replace_all(data$zipcode,"NY ","")
data$zipcode=str_replace_all(data$zipcode," ","")
data$zipcode[data$zipcode=="11385-2308"] = '11385'
data$zipcode[data$zipcode=="1103-3233"] = '11103'
data$zipcode[data$zipcode=="10003-8623"] = '10003'
data$zipcode[data$zipcode=="11413-3220"] = '11413'
data$zipcode[data$zipcode=="10065"] = '10021'
data$zipcode[data$zipcode=="11249"] = '11211'
data$zipcode <- gsub('NA','11211',data$zipcode)</pre>
```

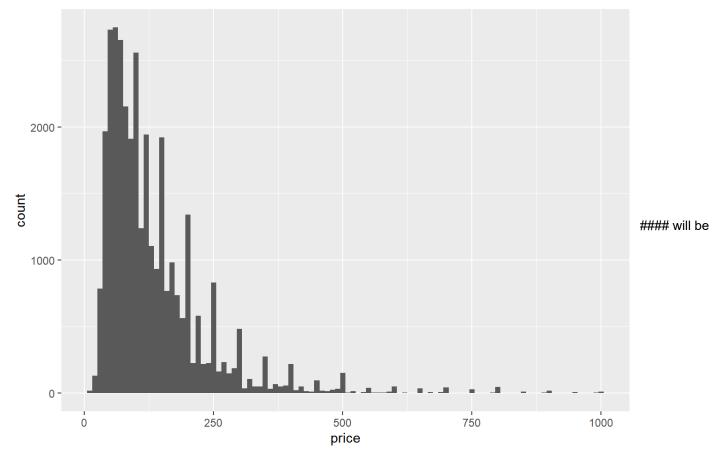
```
# odata %>%
# filter(neighbourhood_group_cleansed=='Staten Island') %>%
# count(zipcode, sort = TRUE)

#Brooklyn -11211
#Bronx - 10469
#Manhattan - 10002
#Queens- 11385
#SA - 10301
```

EDA

##Target Variable - price distribution

```
ggplot(data, aes(x=price)) +
geom_histogram(binwidth = 10)
```



analyzing numeric variables across price with scatter plots #### will be analyzing categorical and few numeric variables across price with box plots

```
box = geom_boxplot(varwidth=T)
scatter = geom_point()
```

Analyzing Categorical Variable

categorical: neighbourhood_cleansed,neighbourhood_group_cleansed

neighbourhood_cleansed – explored neighbourhood_cleansed for each borough.. but Too many levels and no so DROP

```
# data %>%
# filter(neighbourhood_group_cleansed == 'Brooklyn') %>%
# ggplot(aes(x=neighbourhood_cleansed,y=price)) + box

# data %>%
# filter(neighbourhood_group_cleansed == 'Bronx') %>%
# ggplot(aes(x=neighbourhood_cleansed,y=price)) + box

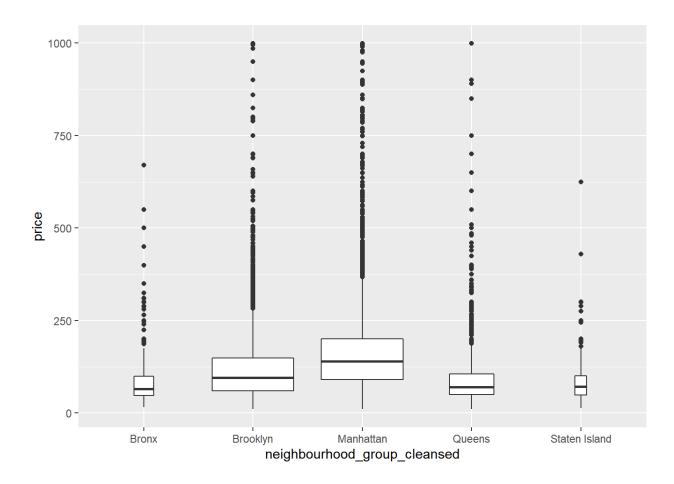
# data %>%
# filter(neighbourhood_group_cleansed == 'Manhattan') %>%
# ggplot(aes(x=neighbourhood_cleansed,y=price)) + box

# data %>%
# filter(neighbourhood_group_cleansed == 'Queens') %>%
# ggplot(aes(x=neighbourhood_cleansed,y=price)) + box

# data %>%
# filter(neighbourhood_group_cleansed == 'Staten Island') %>%
# ggplot(aes(x=neighbourhood_cleansed,y=price)) + box
```

neighbourhood_group_cleansed

```
ggplot(data, aes(x=neighbourhood_group_cleansed,y=price)) + box
```

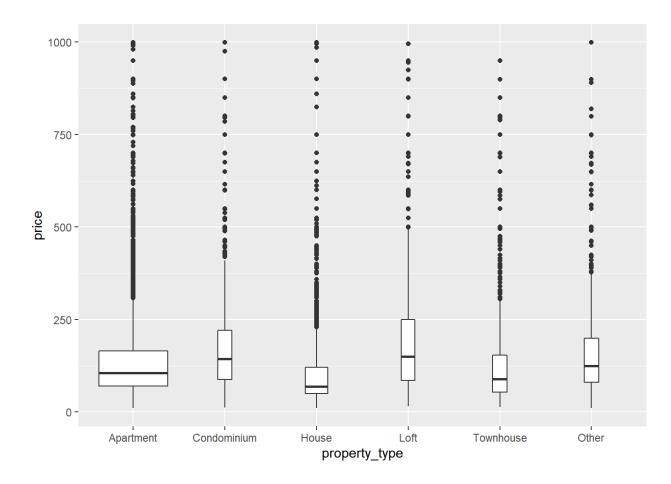


Analyzing Factor Variables

factor: property_type, room_type

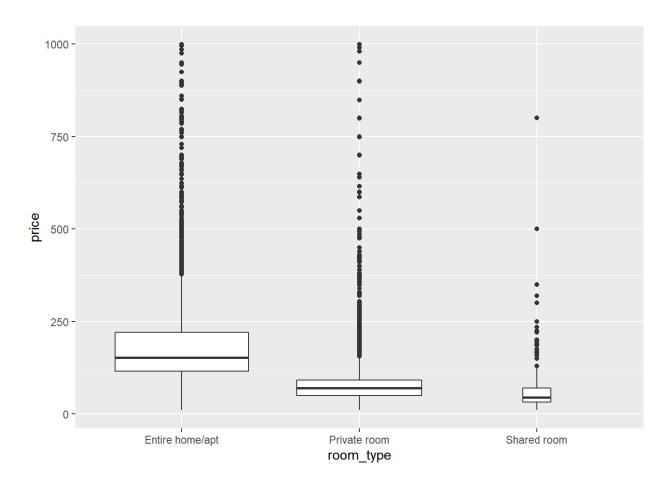
property_type

ggplot(data, aes(x=property_type,y=price)) + box



room_type

ggplot(data, aes(x=room_type,y=price)) + box

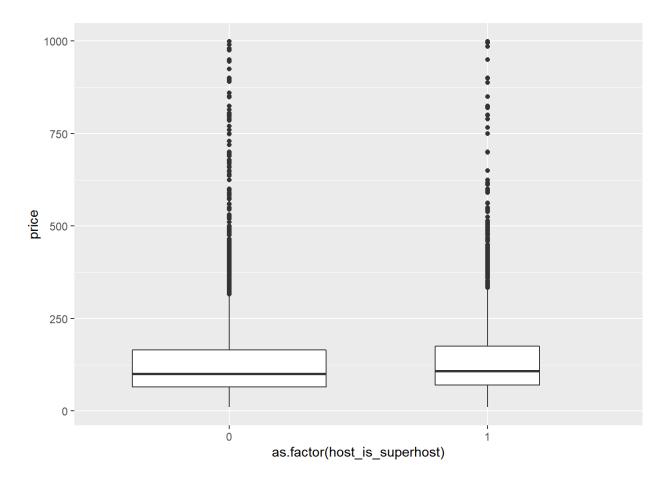


Analyzing Numeric Factor Variables

numeric factor: host_is_superhost, accommodates, bathrooms, bedrooms, beds, availability_30, review_scores_rating, review_scores_accuracy, review_scores_cleanliness, review_scores_checkin, review_scores_communication, review_scores_location, review scores value, instant bookable

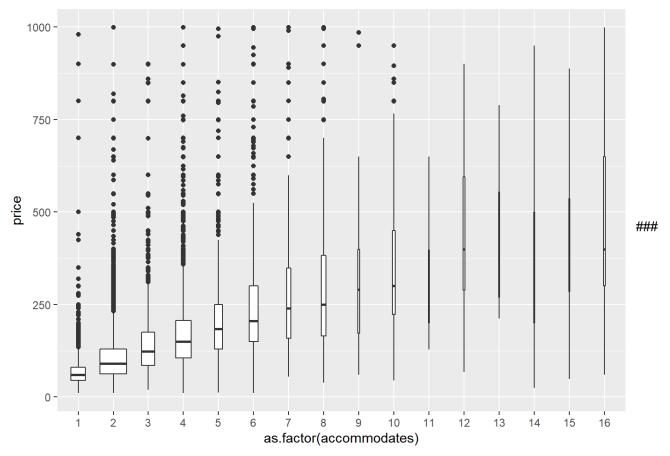
host is superhost

```
ggplot(data, aes(x=as.factor(host_is_superhost),y=price)) + box
```

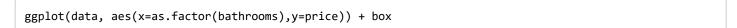


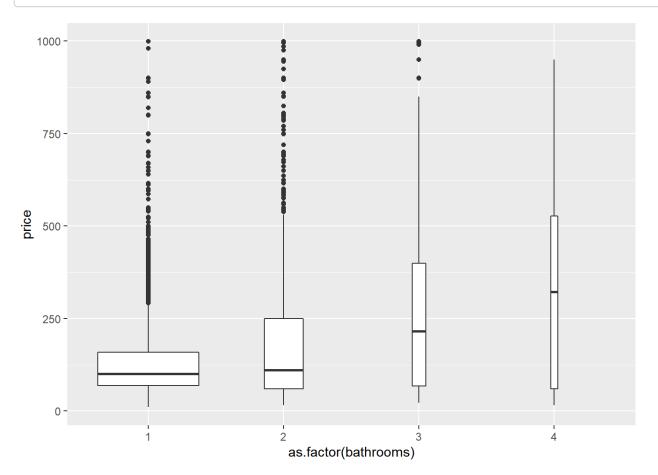
accommodates - might convert 9 onwards as 9

```
ggplot(data, aes(x=as.factor(accommodates),y=price)) + box
```



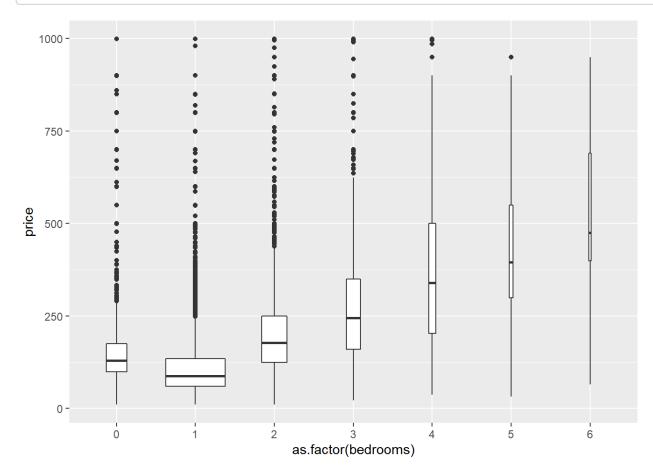
bathrooms- we have converted





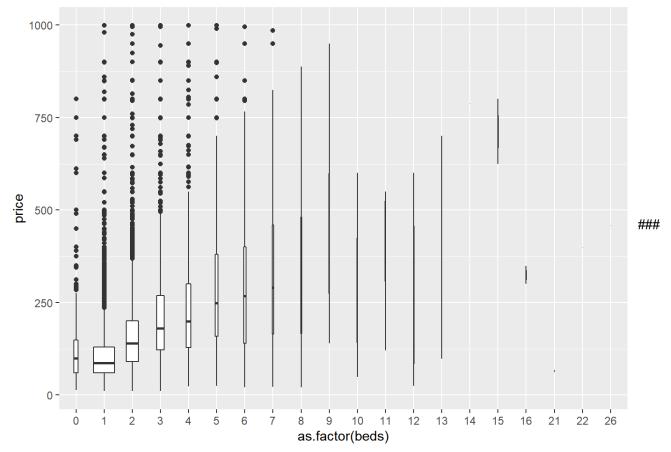
bedrooms

ggplot(data, aes(x=as.factor(bedrooms),y=price)) + box



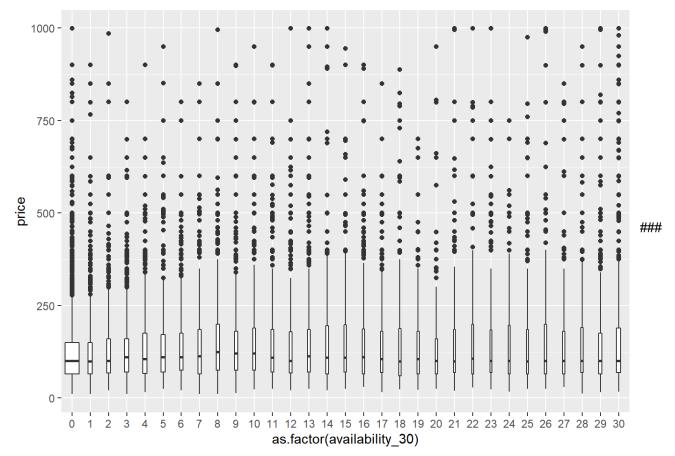
###beds - might convert 8 onwards as 8

ggplot(data, aes(x=as.factor(beds),y=price)) + box



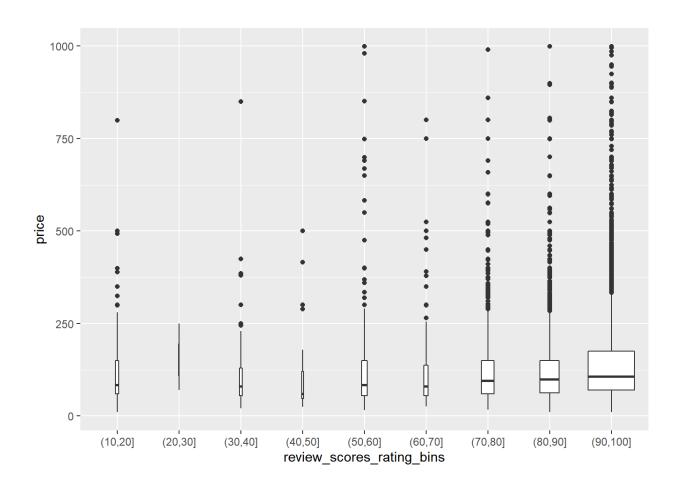
availability_30

ggplot(data, aes(x=as.factor(availability_30),y=price)) + box



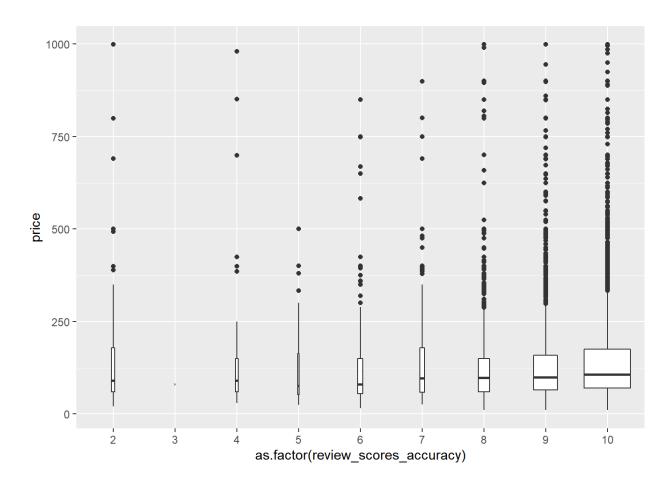
review_scores_rating

```
data%>%
  mutate(review_scores_rating_bins = cut(review_scores_rating, breaks = c(0,10,20,30,40,50,60,70,80,90,
100))) %>%
  ggplot(aes(review_scores_rating_bins,price)) + box
```



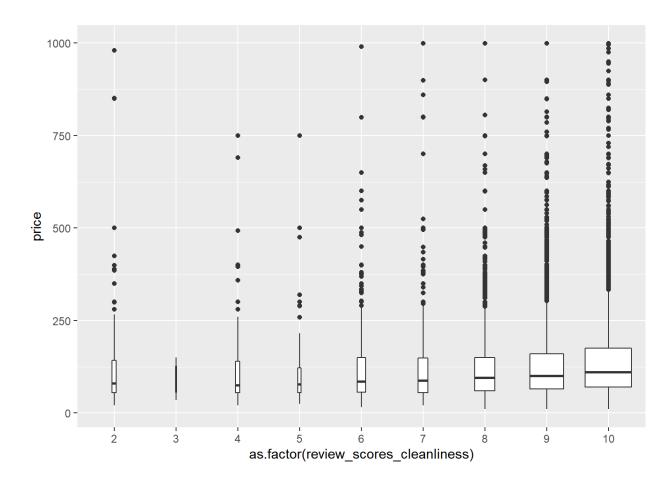
review_scores_accuracy

ggplot(data, aes(x=as.factor(review_scores_accuracy),y=price)) + box



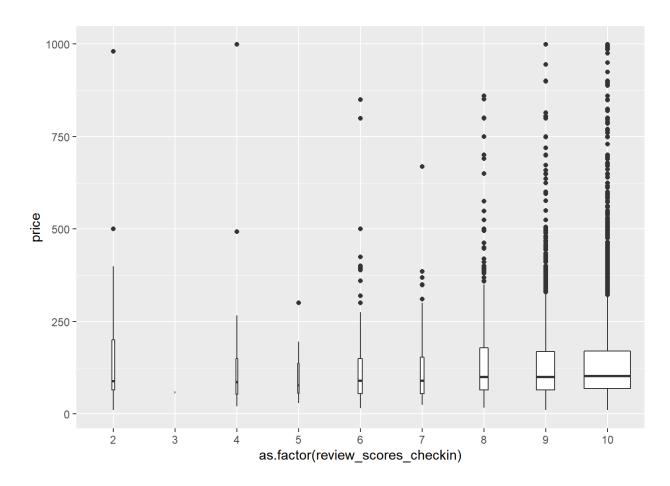
review_scores_cleanliness

ggplot(data, aes(x=as.factor(review_scores_cleanliness),y=price)) + box



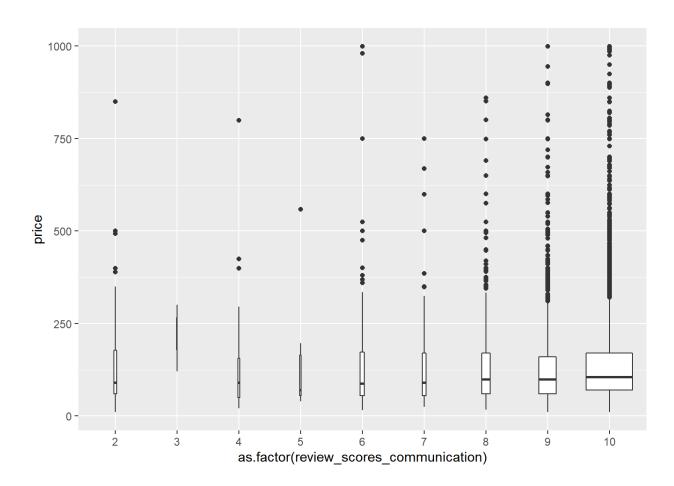
review_scores_checkin

ggplot(data, aes(x=as.factor(review_scores_checkin),y=price)) + box



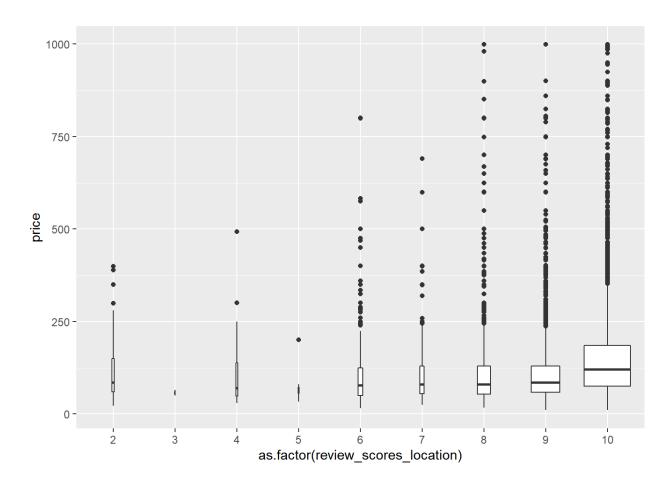
review_scores_communication

ggplot(data, aes(x=as.factor(review_scores_communication),y=price)) + box



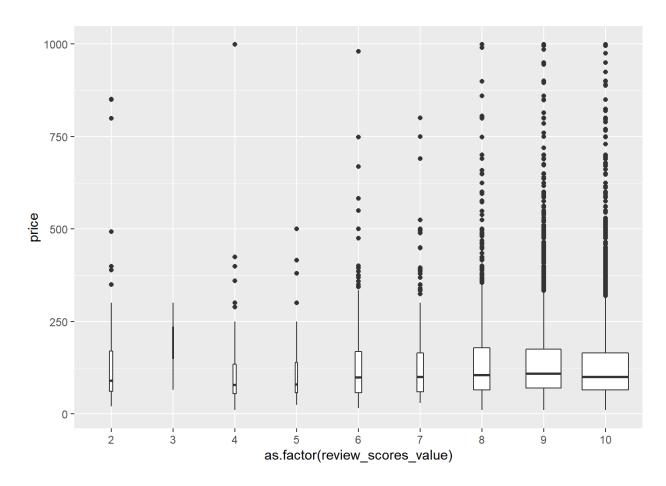
review_scores_location

ggplot(data, aes(x=as.factor(review_scores_location),y=price)) + box



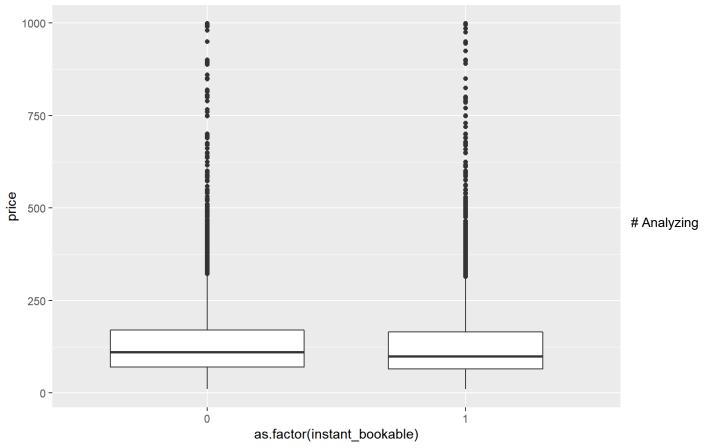
review_scores_value

ggplot(data, aes(x=as.factor(review_scores_value),y=price)) + box



instant_bookable

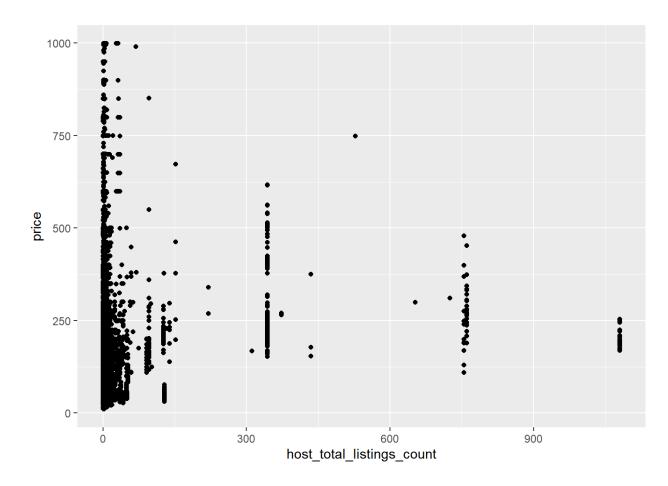
ggplot(data, aes(x=as.factor(instant_bookable),y=price)) + box



Numeric Variables ## numeric: host_total_listings_count, cleaning_fee, minimum_nights, maximum_nights, number_of_reviews, number_of_reviews_ltm, calculated_host_listings_count, reviews_per_month, listing_active_duration, host_active_duration

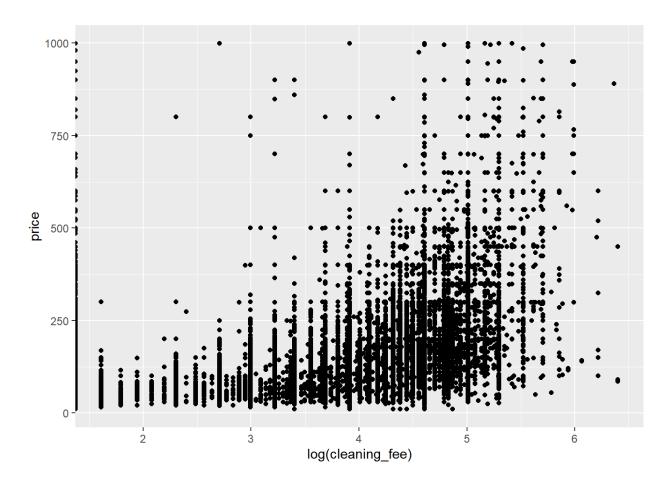
host_total_listings_count

ggplot(data, aes(x=host_total_listings_count,y=price)) + scatter



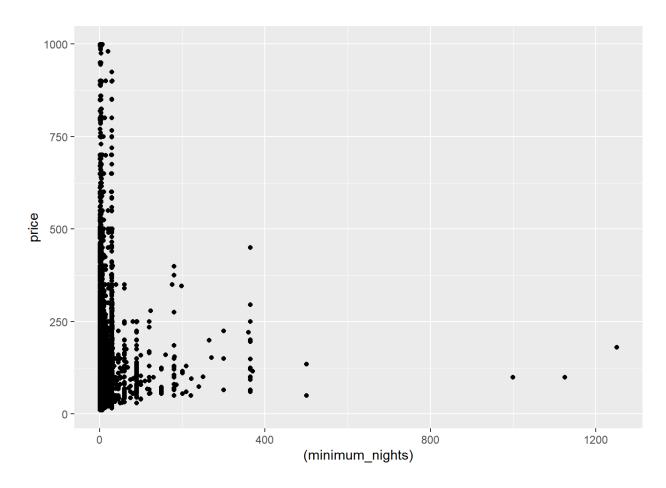
cleaning_fee

ggplot(data, aes(x=log(cleaning_fee),y=price)) + scatter #+ geom_smooth(method = "lm", se=FALSE, color ="black", aes(group=1))



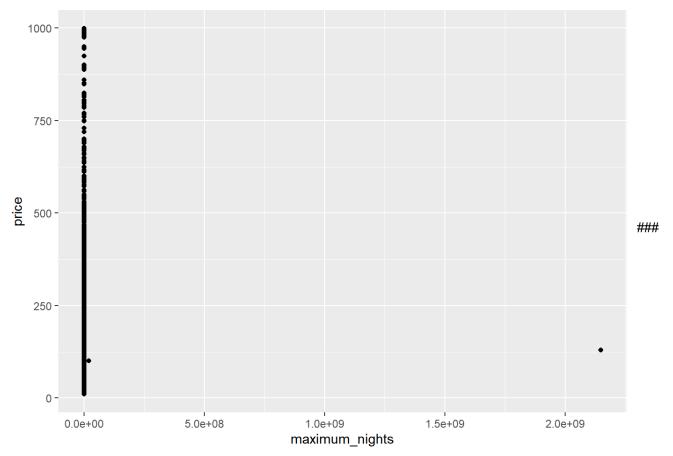
minimum_nights

ggplot(data, aes(x=(minimum_nights),y=price)) + scatter

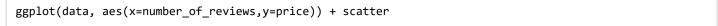


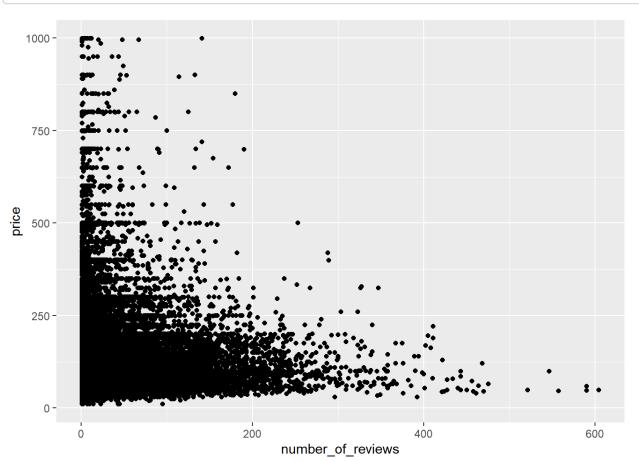
maximum_nights

ggplot(data, aes(x=maximum_nights,y=price)) + scatter



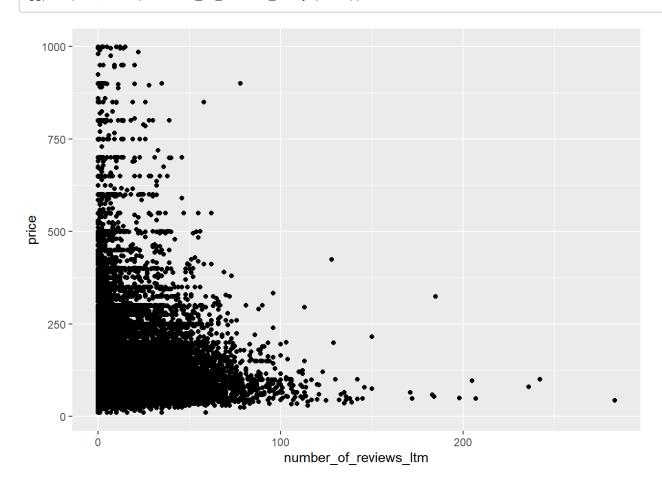
number_of_reviews





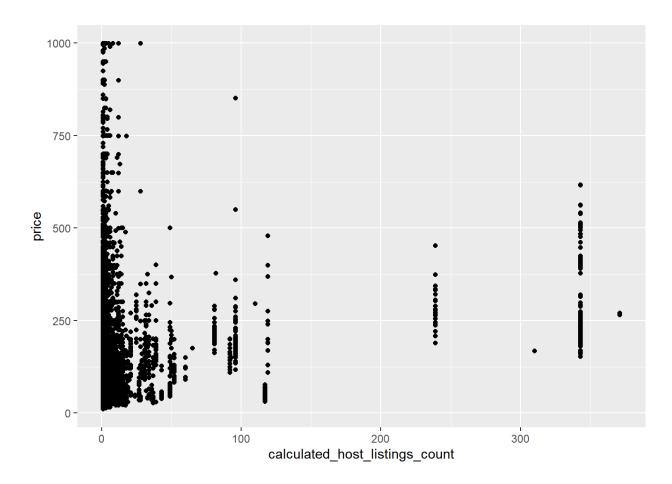
number_of_reviews_ltm

ggplot(data, aes(x=number_of_reviews_ltm,y=price)) + scatter



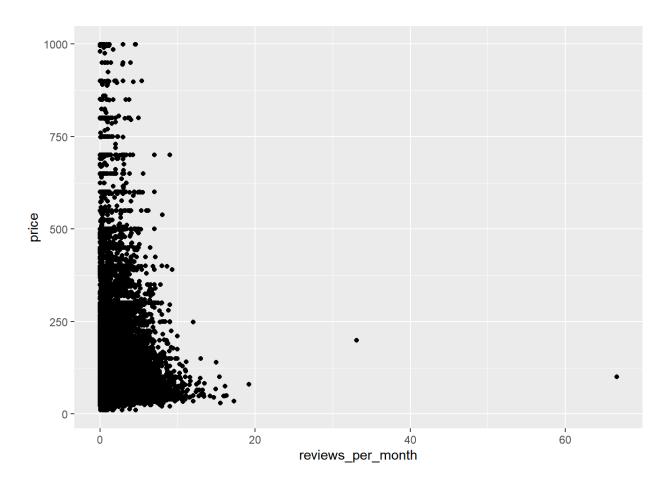
calculated_host_listings_count

ggplot(data, aes(x=calculated_host_listings_count,y=price)) + scatter



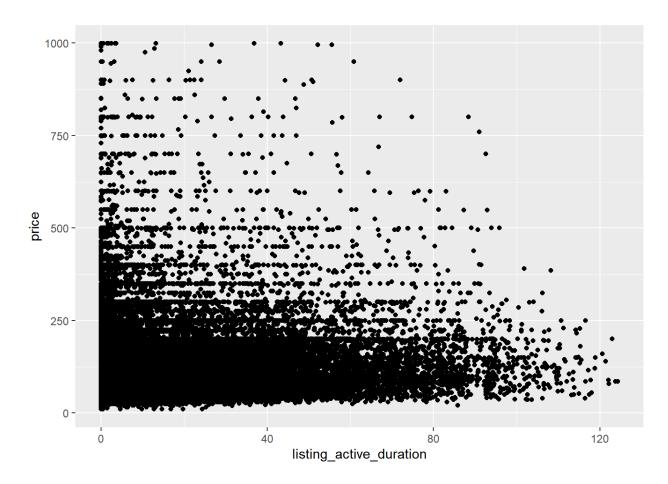
reviews_per_month

ggplot(data, aes(x=reviews_per_month,y=price)) + scatter



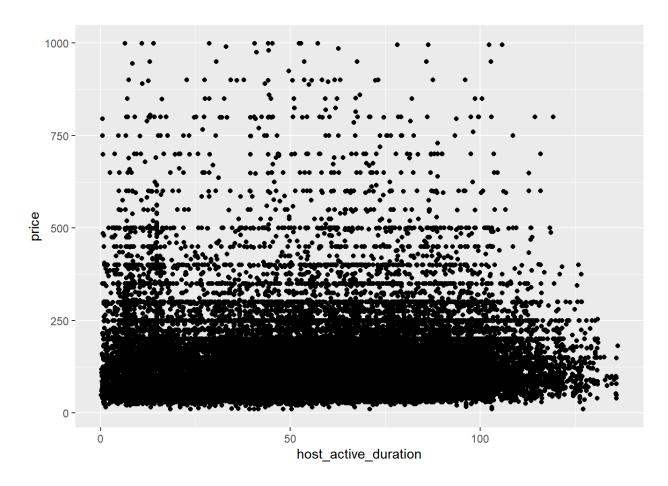
listing_active_duration

ggplot(data, aes(x=listing_active_duration,y=price)) + scatter



host_active_duration

ggplot(data, aes(x=host_active_duration,y=price)) + scatter



Correlations

```
#library(corrplot)
#numeric variables
numericVars <- which(sapply(data, is.numeric))
data_numVar <- data[, numericVars]

#correlations of all numeric variables
cor_numVar <- cor(data_numVar, use="pairwise.complete.obs")

#sorting on decreasing correlations with price
cor_sorted <- as.matrix(sort(cor_numVar[,'price'], decreasing = TRUE))
print(cor_sorted)</pre>
```

```
##
                                            [,1]
## price
                                    1.0000000000
                                    0.5599244814
## accommodates
## cleaning_fee
                                    0.5204372469
## beds
                                    0.4304395718
## bedrooms
                                    0.4298263449
## guests_included
                                    0.3792144020
## bathrooms
                                    0.2556035195
## review_scores_location
                                    0.1321612753
## extra_people
                                    0.1028865853
## calculated_host_listings_count 0.0988410625
## host_total_listings_count
                                    0.0966659491
## availability_30
                                    0.0960087133
## availability 365
                                    0.0872138255
## review_scores_cleanliness
                                    0.0751878409
## availability_60
                                    0.0679700281
## review_scores_rating
                                   0.0625075131
## availability_90
                                    0.0497193478
## host active duration
                                    0.0279624715
## host_is_superhost
                                    0.0268494262
## review_scores_accuracy
                                   0.0206434046
## listing_active_duration
                                   0.0199215914
## review_scores_communication
                                    0.0148947113
## review_scores_checkin
                                    0.0089322672
## minimum_nights
                                    0.0068358449
## id
                                   0.0025195714
## maximum_nights
                                   -0.0002593775
## review_scores_value
                                  -0.0131239935
## instant_bookable
                                  -0.0189846554
## reviews_per_month
                                  -0.0357953760
## number_of_reviews
                                  -0.0396449764
## number_of_reviews_ltm
                                  -0.0481008297
```

#Multivariate Filter

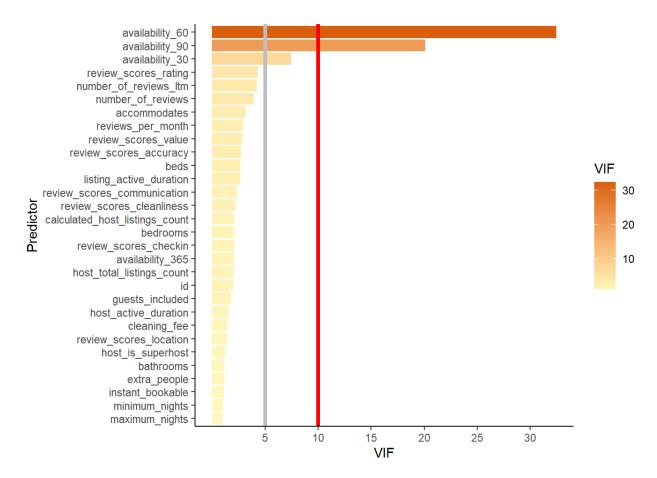
```
model = lm(price~.,data_numVar)
#Library(broom)
summary(model) %>%
tidy()
```

```
## # A tibble: 31 x 5
##
     term
                                   estimate std.error statistic p.value
      <chr>>
                                                <dbl>
                                                          <dbl>
                                                                    <dbl>
##
                                     <dbl>
##
   1 (Intercept)
                               -96.9
                                           7.05
                                                        -13.7
                                                                6.92e-43
##
   2 id
                                 -0.0000110 0.00000287
                                                         -3.84 1.23e- 4
##
   3 host_is_superhost
                                 1.12
                                           1.14
                                                          0.984 3.25e- 1
##
   4 host_total_listings_count
                                 0.0651
                                           0.0121
                                                          5.40 6.65e- 8
   5 accommodates
                                 21.5
                                           0.407
                                                         52.8
##
   6 bathrooms
                                 17.1
                                           1.06
                                                         16.1
                                                                8.72e-58
   7 bedrooms
                                           0.865
                                                         12.9
##
                                 11.2
                                                                5.65e-38
##
   8 beds
                                 -3.99
                                           0.624
                                                         -6.38 1.74e-10
                                                         57.6
##
  9 cleaning_fee
                                 0.574
                                           0.00997
                                                                 а
                                                          5.58 2.41e- 8
## 10 guests included
                                           0.478
                                 2.67
## # ... with 21 more rows
```

#library(car)
vif(model)

```
##
                                 id
                                                  host_is_superhost
##
                          2.010195
                                                            1.254679
##
        host_total_listings_count
                                                       accommodates
##
                          2.049800
                                                            3.167454
##
                         bathrooms
                                                            bedrooms
                          1.195990
##
                                                            2.104522
##
                               beds
                                                       cleaning fee
##
                          2.669752
                                                            1.458843
##
                   guests_included
                                                       extra_people
                          1.776342
                                                            1.155236
##
##
                    minimum_nights
                                                     maximum_nights
                          1.052069
                                                            1.000830
##
##
                   availability_30
                                                    availability_60
##
                          7.458766
                                                           32.455358
##
                   availability_90
                                                   availability_365
##
                         20.117021
                                                            2.052922
##
                 number_of_reviews
                                             number_of_reviews_ltm
##
                          3.914190
                                                            4.224140
##
             review_scores_rating
                                             review_scores_accuracy
##
                          4.289257
                                                            2.772670
##
        review_scores_cleanliness
                                             review_scores_checkin
                          2.224826
                                                            2.094720
##
                                             review_scores_location
##
      review_scores_communication
##
                          2.374831
                                                            1.449576
##
              review_scores_value
                                                   instant_bookable
##
                          2.871729
                                                            1.144593
   {\tt calculated\_host\_listings\_count}
                                                  reviews_per_month
##
##
                          2.115325
                                                            2.959689
##
          listing_active_duration
                                              host_active_duration
##
                          2.662872
                                                            1.594275
```

```
data.frame(Predictor = names(vif(model)), VIF = vif(model)) %>%
    ggplot(aes(x=VIF, y = reorder(Predictor, VIF), fill=VIF))+
    geom_col()+
    geom_vline(xintercept=5, color = 'gray', size = 1.5)+
    geom_vline(xintercept = 10, color = 'red', size = 1.5)+
    scale_fill_gradient(low = '#fff7bc', high = '#d95f0e')+
    scale_y_discrete(name = "Predictor")+
    scale_x_continuous(breaks = seq(5,30,5))+
    theme_classic()
```



##Write transformed data to csv file

```
write.csv(data, "clean_full_analysis_data.csv",row.names = F)
```

##Write selective features transformed data to csv file

```
data_trimmed = data[,c('price','zipcode','room_type','bedrooms','accommodates','neighbourhood_group_cle
ansed','availability_30','host_is_superhost','review_scores_rating','review_scores_location','TV','Elev
ator','cleaning_fee','property_type','minimum_nights','bathrooms')]
write.csv(data_trimmed, "clean_trimmed_analysis_data.csv",row.names = F)
```

Modelling