



Coffee



# Coffee Shop Sales Analysis

--Start Your Day With Coffee





- The main objective of this project is to analyze retail sales data to gain actionable insights that will enhance the performance of the Coffee Shop.



# Recommended Analysis

- How do sales vary by day of the week and hour of the day?
- Are there any peak times for sales activity?
- What is the total sales revenue for each month?
- How do sales vary across different store locations?
- what is the average price/ order per person?
- Which products are the best selling in terms of quantity and revenue?
- How do sales vary by product category and type?





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# Thank You

