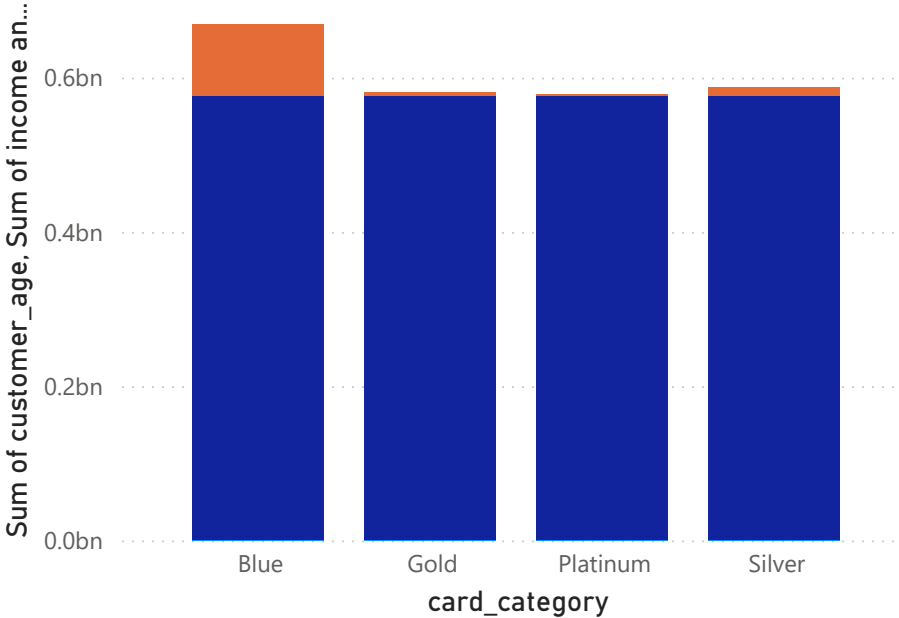
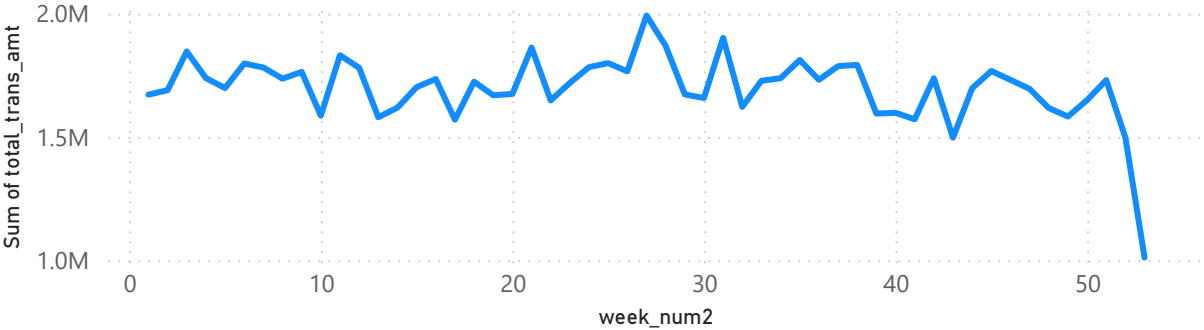


Sum of customer\_age, Sum of income and Sum of Revenue by card\_category

Sum of customer\_age Sum of income Sum of Revenue



Sum of total\_trans\_amt by week\_num2



delinquent_acc								Total
	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar		
0	0.86%	14.63%	17.65%	13.84%	9.07%	23.61%	14.28%	93.93%
1	0.05%	0.85%	0.99%	1.11%	0.60%	1.64%	0.83%	6.07%
Total	0.91%	15.48%	18.64%	14.95%	9.67%	25.24%	15.12%	100.00%

week_num	week_num2	Sum of Revenue	PreviousWeekRevenue	Curre
Week-1	1	2071259		
Week-2	2	2106178	2071259	
Week-3	3	2296500	2106178	
Week-4	4	2143839	2296500	
Week-5	5	2129156	2143839	
Week-6	6	2243490	2129156	
Week-7	7	2199819	2243490	
Week-8	8	2143085	2199819	
Week-9	9	2187004	2143085	
Week-10	10	1975641	2187004	

activation_30_days	%GT Count of activation_30
0	42
1	57
Total	100

# Madhuri CC Transaction Report

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue

112M

Total Interest

90M

Amount

16M

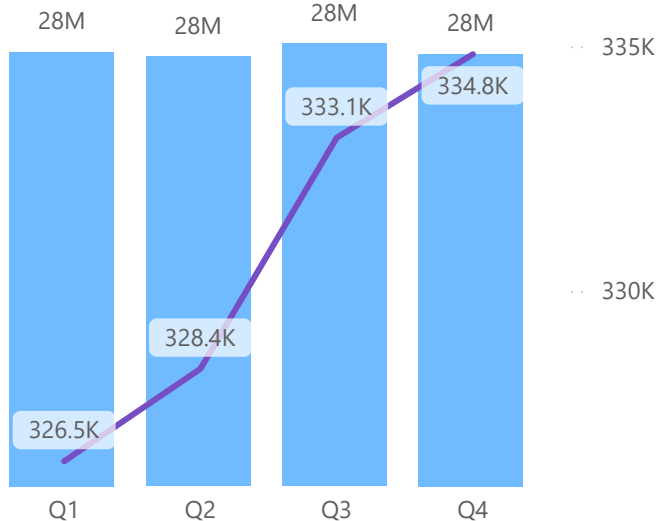
Count

1M

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	93328009	74798624	13110060
Gold	4987754	4115440	758539
Platinum	2271216	1906628	323258
Silver	11245441	9234342	1634004
<b>Total</b>	<b>111832421</b>	<b>90055034</b>	<b>15825862</b>

## QTR Revenue and Total Transaction Count

Sum of Revenue Sum of total\_trans\_ct



F

M

Silver

Gold

Blue

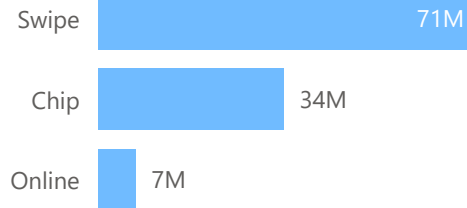
Plati...

Low

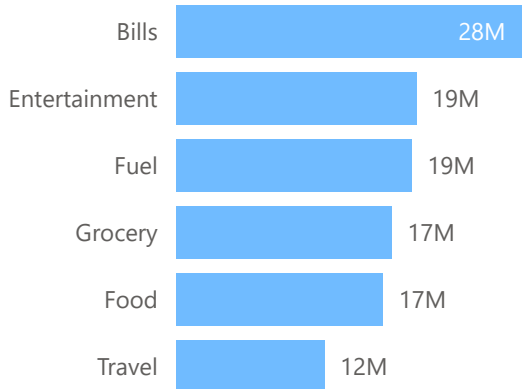
Medium

High

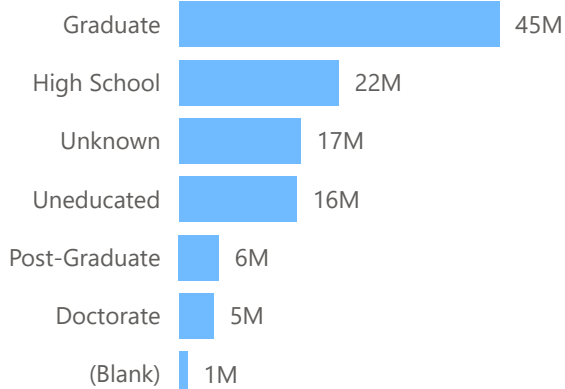
## Revenue by Use Chip



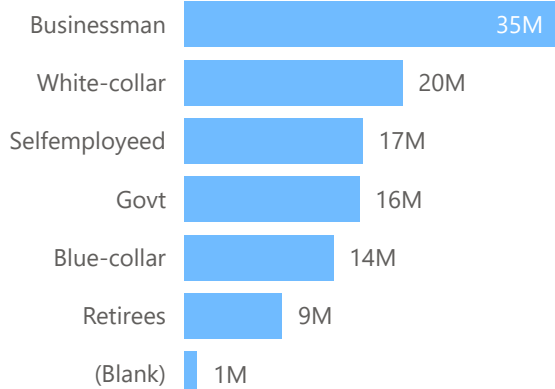
## Revenue by Expenditure Type



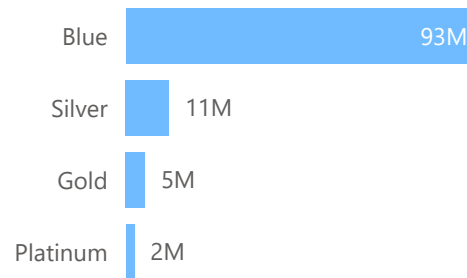
## Revenue by Education



## Revenue by Customer Job



## Customer Acq Cost



# Madhuri CC Costumer Report

Q4

Q3

Q2

Q1

F

M

Silver

Gold

Blue

Plati...

Low

Medium

High

Revenue

112M

Total Interest

90M

Income

576M

CSS

3.19

Week\_Start\_Date

All

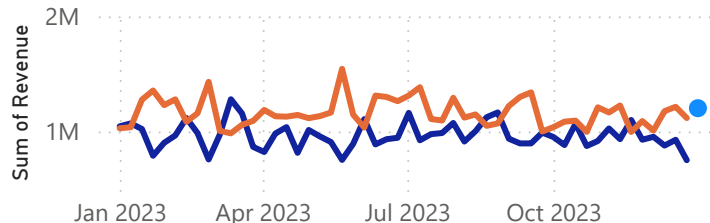
M

F

customer_job	Sum of income	Sum of Revenue	Sum of interest_earned
	1201601	139098	
Blue-collar	72262158	13808557	1905601
Businessman	186959919	34775665	5078781
Govt	88773989	16223403	2320033
Retirees	48675030	9070368	1260718
<b>Total</b>	<b>575914439</b>	<b>111832421</b>	<b>15825862</b>

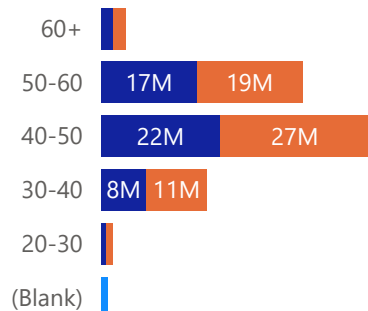
Revenue by Week

gender (Blank) F M



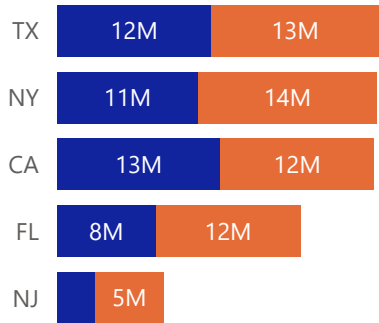
Revenue by Age Group

gender (Blank) F M



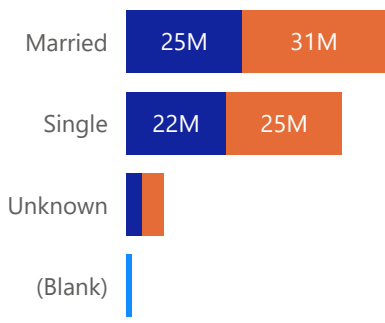
Top 5 States

gender F M



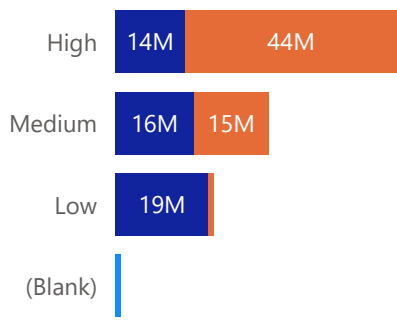
Revenue by Mariial Status

gen... (Blank) F M



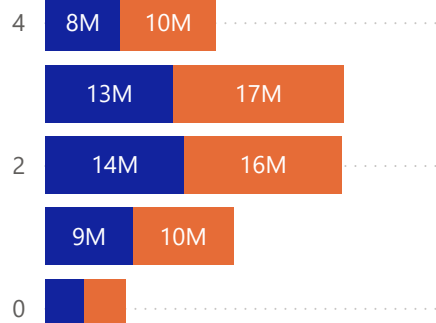
Revenue by Income Group

gen... (Blank) F M



Revenue by Age Group

gender (Blank) F M



Revenue by Education

gender (Blank) F M

