

Pizza Sales Analysis

1/1/2015

12/31/2015

Pizza Category

All

Home

Best/Worst

Busiest Days and Times

Days

High volume of orders on Weekends, Friday and Saturday

Monthly

There are **Maximum** orders in the month of July and January, mostly holiday months.

Sales Performance

Category

Classic pizza Category contributes to maximum sales & total orders

Size

Large size pizza contributes to maximum sales

817.86K

TOTAL REVENUE

38.31

AVG ORDER VALUE

21,350

TOTAL ORDERS

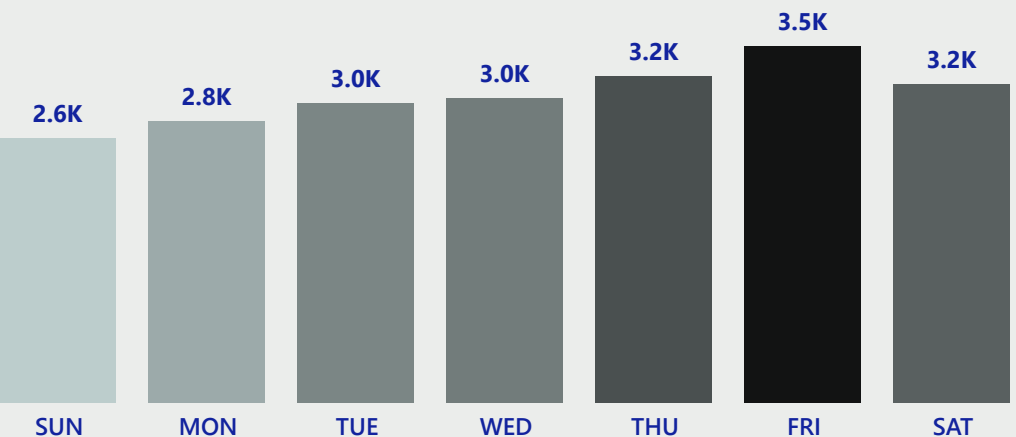
49,574

TOTAL PIZZAS SOLD

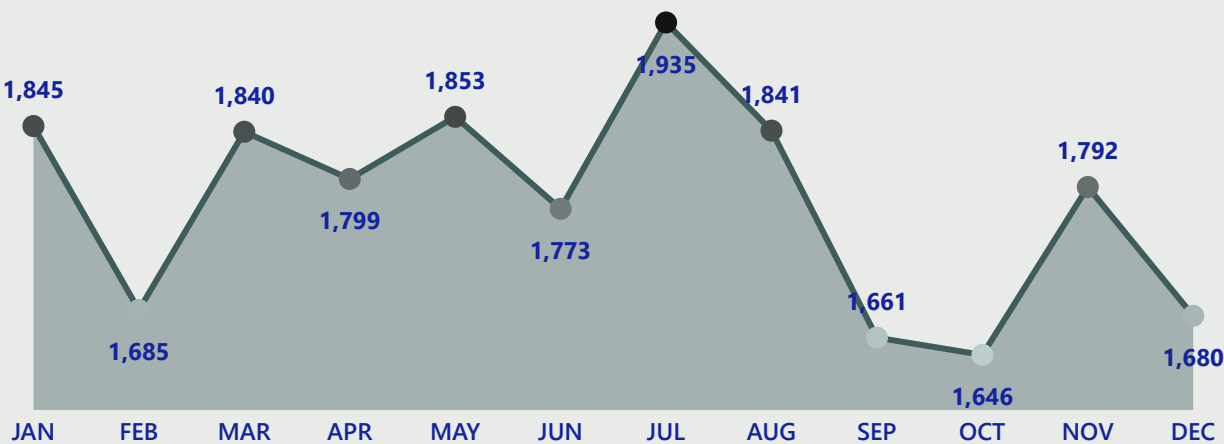
2.32

AVG PIZZAS PER ORDER

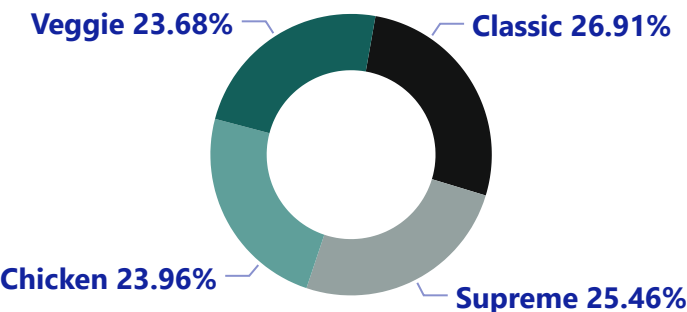
Daily Trend for Total Orders



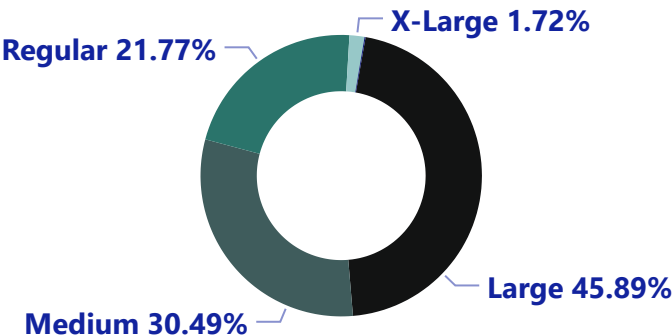
Monthly Trend for Total Orders



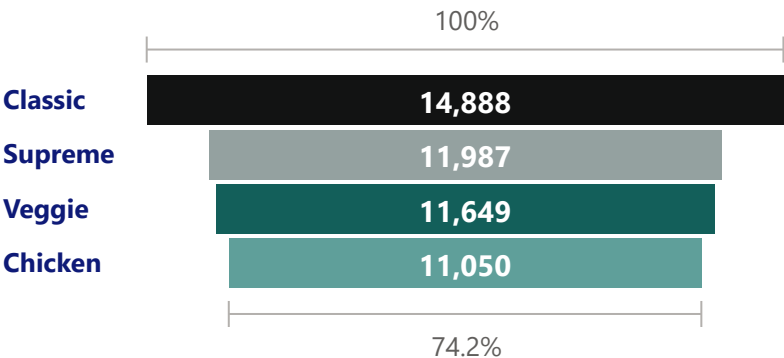
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas sold by Pizza Category



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1/1/2015

12/31/2015

Pizza Category

All

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Best/Worst

Best Sellers

Revenue

The Thai Chicken Pizza
Contributes to Maximum Revenue

Quantity

The Classic Deluxe Pizza
Contributes to maximum Total
Quantities

Total Orders

The Classic Deluxe Pizza
Contributes to maximum Total
Orders

Worst Sellers

Revenue

The Brie Carre minimum Revenue

Quantity

The Brie Carre Pizza contributes to
minimum Total Quantities

Total Orders

The Brie Carre Pizza contributes to
minimum Total Orders

817.86K

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AVG PIZZAS PER...

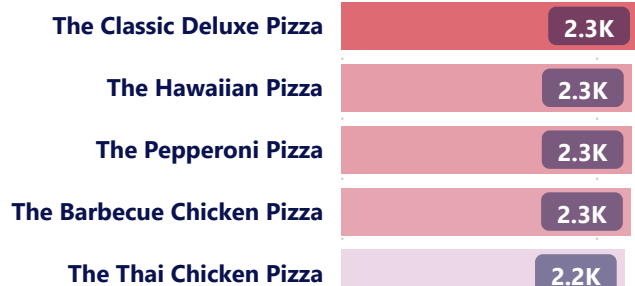
Top 5 Pizzas by Revenue



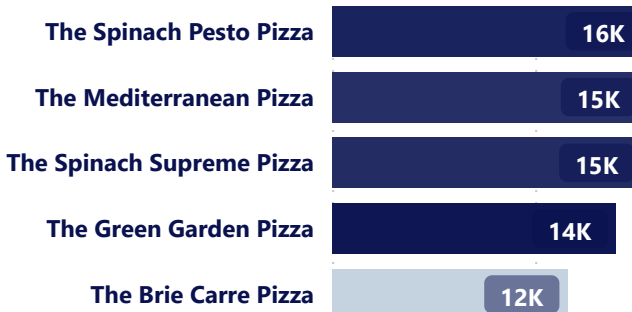
Top 5 Pizzas by Quantity



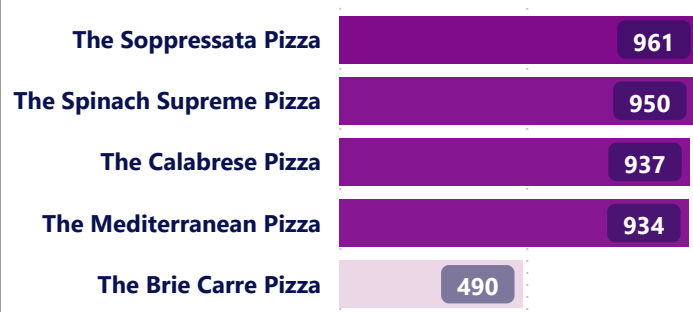
Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Total Orders

