

Madhurima Nath

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AWS cloud certified, proficient in statistics and computational modeling, interested in algorithm development and machine learning.

EDUCATION

Ph.D., Physics, Virginia Tech, Blacksburg, VA Dec 2018

Dissertation: *Application of Network Reliability to Analyze Diffusive Processes on Graph Dynamical Systems*

This work explores the effects of the structural properties of an interacting system on the outcomes of a diffusive process on realistic socio-technical systems using an efficient and generalized probabilistic measure based on Monte-Carlo simulations and graph theory techniques.

US Patent US20210286859A1: *System, method and computer readable medium for sensitivity of dynamical systems to interaction network topology*

M.S., Physics, Virginia Tech, Blacksburg, VA May 2017

M.Sc., Physics, Indian Institute of Technology Delhi, New Delhi, India May 2012

Thesis: *Study of Cold Atomic Condensates by Atomic Photon Interactions*

Award: *Best Master of Science Thesis 2011-2012*

B.Sc. (Hons.), Physics, University of Calcutta, Kolkata, India May 2010

Minors: *Mathematics and Chemistry*

SKILLS

Programming: Python, SQL, R || **ML Framework:** pandas, pyspark, NLTK, TensorFlow, scikit-learn, XGBoost

Certifications: AWS Cloud Practitioner, Tableau Desktop Specialist, Partner Databricks Badges for Developer Foundation & Essentials

Tools: Databricks, Azure ML, Snowflake, Git/GitHub || **Other Programs:** Mathematica, MATLAB, Shell scripting

Other: Data Modeling, Gap Analysis, Technical, Conceptual and Data Architecture Diagrams, Data Flows

PROFESSIONAL POSITIONS

Data Science Consultant, Data & Analytics, Slalom, White Plains, NY

Jan 2020 – Present

Post-graduate Research Assistant, Virginia Tech, VA

Mar 2019 – Dec 2019

Data Science Fellow, Insight Data Science, NY

Jan 2019 – Mar 2019

Graduate Research Assistant, Virginia Tech, VA

May 2014 – Dec 2018

PUBLICATIONS

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- R. Mishra, S. Eubank, **M. Nath** and A. Adiga, insert paper name (under preparation).
 - R. Mishra, S. Eubank, **M. Nath**, M. Amundsen and A. Adiga, Community Detection using Moore-Shannon Network Reliability: Application to Food Networks (submitted to Complex Networks 2022).
 - S. Eubank, **M. Nath**, Y. Ren and A. Adiga, Perturbative methods for mostly monotonic probabilistic satisfiability problems (preprint).
 - **M. Nath** et. al., Using network reliability to understand international food trade dynamics, Complex Networks and Their Applications VII: Volume 1 Proceedings The 7th International Conference on Complex Networks and Their Applications COMPLEX NETWORKS 2018, Springer International Publishing, 524- 535, 2019.
 - **M. Nath**, Y. Ren and S. Eubank, An approach to structural analysis using Moore-Shannon network reliability, Complex Networks and Their Applications VII: Volume 1 Proceedings The 7th International Conference on Complex Networks and Their Applications COMPLEX NETWORKS 2018, Springer International Publishing, 537-549, 2019.
 - **M. Nath**, Y. Ren, Y. Khorramzadeh, and S. Eubank, Determining whether a class of random graphs is consistent with an observed contact network, J. Theor. Biol. 440C, 121-132, 2018.
 - **M. Nath** and S. Eubank, Model selection for sequential designs in discrete finite systems using Bernstein kernels (preprint).
 - Y. Ren, S. Eubank, and **M. Nath**, From network reliability to the Ising model: A parallel scheme for estimating the joint density of states, Phys. Rev. E 94.4: 042125, 2016.
 - **M. Nath**, S. Eubank, M. Youssef, Y. Khorramzadeh, and S. Mowlaei, A two-parameter method to characterize the network reliability for diffusive processes, Complex Networks VI: Proceedings of the 6th Workshop on Complex Networks CompleNet 2015, Springer International Publishing 139-148, 2015.
 - A. Agarwala, **M. Nath**, J. Lugani, K Thyagarajan, and S. Ghosh, Fock-space exploration by angle resolved transmission through a quantum diffraction grating of cold atoms in an optical lattice, Phys. Rev. A 85.6: 063606, 2012.

EXPERIENCE

Data Science Consultant, Data & Analytics, Slalom, White Plains, NY

Jan 2020 – Present

- Co-led the initiative to develop fuzzy matching rules and data engineering pipelines to integrate syndicated datasets from multiple vendors - including Nielson, PDI, and Skupos - into a centralized platform on Azure and to replace existing manual process, for a consumer packaged goods client.
- Built solution accelerators - demo-able sandboxes with reusable code base, pipelines and curated documentation - on Azure as part of data and advanced analytics cohort.
- Developed and deployed a multi-class text classification model in Azure to classify product data into taxonomy groups for a comprehensive view of global procurement spend and accelerated the product launch roadmap by over a year, for a consumer packaged goods client.
- Built a proof of concept to evaluate propensity scores and feature importance for accounts based on historical data from Salesforce, enabling sales & accounts team to identify and prioritize potential buyers with 93% accuracy, replacing manual efforts.
- Designed and implemented global templates and data engineering pipelines for various datasets in supply chain for better annual forecasting as part of Integrated Business Planning for a consumer packaged goods client.
- Created a segmentation model using historical customer viewership of sports events to implement better reporting, personalized marketing strategy and data governance for a media & television client.
- Built a scalable interactive visualization dashboard in Tableau for sales & commissions related analytics, enhancing existing solutions for a telecom client.
- Performed gap analysis, gathered business requirements and analyzed historical customer engagement on soon-to-be-retired portal to define key performance metrics of a new product launch for a media & television client.

Post-graduate Research Assistant, Virginia Tech, VA

Mar 2019 – Dec 2019

- Developed a novel algorithm to identify the important elements of a graph dynamical system and their effects on the outcome of a Markov process, outperforming existing solutions.

Data Science Fellow, Insight Data Science, NY

Jan 2019 – Mar 2019

- Developed a proof of concept web platform hosted on AWS using Flask for a documentary recommendation system.
- Implemented content-based filtering techniques to provide real-time documentary suggestions similar to news articles searched.

Instructor of Record, Department of Physics, Virginia Tech, VA

Aug 2018 – Dec 2018

- Designed and facilitated weekly lectures, one-on-one sessions and recitation sessions for a 3-credit introductory physics course curriculum for ~120 undergraduate engineering students.
- Supervised physics laboratory sessions along with office hours for both engineering and non-engineering students.

Graduate Research Assistant, Virginia Tech, VA

May 2014 – Dec 2018

- *Modeling Infectious Diseases*
Developed an algorithm using a combination of graph theory tools and Monte-Carlo simulations to efficiently estimate the epidemic potential as a function of both infection rate and the interactions.
 - Demonstrated that both structural and global dynamics are statistically significant to approximate real- world scenarios for epidemic outbreaks instead of existing structurally similar graph models, which overestimate the number of infections by 50%.
 - Identified vulnerabilities in international food trade networks and estimated effects of mitigating contagion conditions with 96% accuracy to guide informed decision-making.
- *Sentiment Analysis*
Implemented sentiment analysis on Twitter dataset of 2.5M+ users collected over a 6-months period to determine top influencers for both pro- and anti- electronic cigarettes, enabling targeted marketing.
- Developed an algorithm using concepts of Moore–Shannon network reliability to estimate the energy states of an interacting magnetic system, reducing the time complexity from $O(n^2)$ to $O(n)$.

Graduate Teaching Assistant, Department of Physics, Virginia Tech, VA

Aug 2013 – May 2015

- Taught and facilitated laboratory sessions and recitation classes for introductory physics courses for both engineering and non-engineering undergraduate students.

Research Assistant, Indian Institute of Technology Delhi, India

Jul 2011 – May 2012

- Proposed a novel method to calculate diffraction properties and provide insights about the behavior of interacting quantum systems.

AWARDS

- Slalom Mogul Award recognizing outstanding client service and delivery excellence, Q4 2020, Q2 2022.
- Symposium for the Society of Young Network Scientists Travel award to attend NetSci 2017.
- Graduate Student Assembly, Virginia Tech Travel award to attend APS March Meeting 2017.
- Harish-Chandra Research Institute Summer Research Fellowship, Allahabad, India, 2012.
- Best M.Sc. project in Physics/Chemistry/Mathematics, IIT-Delhi, New Delhi, India, 2011-2012.
- Ranked among top 10% of the National Graduate Physics Examination (B.Sc. level), India, 2008- 2009.

CONFERENCE PRESENTATIONS

- **Talk:** Statistical mechanical applications of graph dynamical systems, Condensed Matter Seminar, Department of Physics, Virginia Tech, Blacksburg, VA, Oct. 30, 2017.
- **Talk:** Determining whether a particular contact network is consistent with a network model, 1st North American Social Networks (NASN 2017) Conference of the International Network for Social Network Analysis, Washington DC, Jul. 26-30, 2017.
- **Talk:** Network reliability: A novel measure to study the effects of network topology on the diffusive dynamics, Symposium for the Society of Young Network Scientists, NetSci 2017, Indianapolis, IN, Jun. 19-23, 2017.
- **Poster:** Network reliability: A measure to study diffusive dynamics on networks, Center for Soft Matter and Biological Physics Symposium 2017, Virginia Tech, Blacksburg, VA, May 17-18, 2017.
- **Talk:** Effects of network structure on propagation of infectious diseases, 33rd Annual Graduate Student Assembly Symposium and Exposition, Virginia Tech, Blacksburg, VA, Mar. 29, 2017.
- **Talk:** Renormalization group approaches for dynamics on irregular networks, American Physical Society (APS) March Meeting 2017, New Orleans, LA, Mar. 13-17, 2017.
- **Poster:** Diffusive dynamics on a network, Southeastern Section of the American Physical Society (SESAPS) Conference 2016, Charlottesville, VA, Nov. 9-12, 2016.
- **Poster:** Effects of network structure on epidemic modeling, Biocomplexity Institute Symposium 2016, Virginia Tech, Blacksburg, VA, Nov. 1, 2016.
- **Talk:** A two-parameter method to characterize the network reliability for diffusive processes, CompleNet 2015, New York City, NY, Mar. 25-27, 2015.
- **Poster:** Four-parameter characterization of network reliability and analysis of critical point phenomenology, American Physical Society (APS) March Meeting 2015, San Antonio, TX, Mar. 2-6, 2015.

OUTREACH

- Data science instructor at Slalom Q2 2022 NY-Metro Learning Session. Jun 2022
- Instructor at Women Who Code San Francisco Backend Study Group. Jul 2021
- Speaker at Women Who Code Data Science: NLP Fuzzy Matching Algorithms. Apr 2021
- Speaker and Panelist at Women Who Code Statistics in Data Science Workshop Series Feb – Mar 2021
- Organizer of Women in Network Science Networks 2021 Conference Jun – Jul 2021
- Served as Graduate Student Representative, Department of Physics, Virginia Tech Aug 2017 – Jul 2018
 - Counseled incoming graduate students on course material, research design, and extra-curricular opportunities.
 - Assisted faculty with selection process of incoming graduate students as part of student-faculty council meetings.
- Committee Member, Women in Physics, Virginia Tech Aug 2014 – Dec 2018
 - Invited student speaker of APS Conference for Undergraduate Women in Physics, 2017. Jan 2017
 - Visited local K-12 schools to teach basic physics principles and share engaging science demos.

REFERENCES

- Prof. Stephen Eubank
Professor, Biocomplexity Institute & Innovation, University of Virginia
Jefferson Science Fellow, U.S. Department of State
email: eubank@virginia.edu
- Prof. Uwe Täuber
Professor, Department of Physics, Virginia Tech
email: tauber@vt.edu
- Prof. Madhav Marathe
Professor, Biocomplexity Institute & Innovation, University of Virginia
email: marathe@virginia.edu
- Maria Mendoza
Senior Data Engineer, Gemini
email: auimendoza@gmail.com