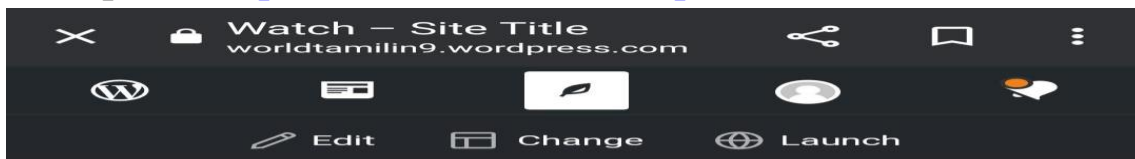|		
NAME	**:**	SETHUPATHI K
DEPARTMENT	**:**	INDUSTRIAL BIOTECHNOLOGY
COLLEGE	**:**	GOVERNMENT COLLEGE OF TECHNOLOGY
NAAN MUDHALVAN COURSE:		DIGITAL MARKETING
NAAN MUDHALVAN ID	**:**	739F469D1E00AADB1214FE4C69432424

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress.Customize the theme design and post new article with 500 words.

Blogspot:
https://www.blogger.com/u/3/blog/posts/1060735127644117939?hl=en&tab=jj

Wordpress: https://worldtamilin9.wordpress.com/2023/10/30/watch/

Watch — Site Title
worldtamilin9.wordpress.com

Edit   Change   Launch

Site Title

Watch

Introduction:

A watch is a small but significant accessory that has stood the test of time, both as a practical timekeeping device and as a fashion statement. Its history dates back centuries, with origins in portable sundials and pocket watches, but it wasn't until the early 20th century that wristwatches became popular.

Wristwatch:

Wristwatches serve a dual purpose, blending form and function. They are not only a means to keep track of time but also a reflection of one's style and personality. The variety of watch designs, from minimalist to elaborate, sporty to

Edit Site   Edit   Stats   ...

2.Create a new facebook business page and post one social media poster for your brand.

3.Create and design a social media advertisement poster using canva.

Watch

01 TIME

Time is very important. Because once it gone no one get back to that period.

02 WORTH

All watches show the same time . Worth of the watch is not important. How long it will be with us is important.

03 NEED

Need of watch is there. Any time, we saw a watch what the time is , For that no need to seek anytime to ask time. It

04 PRESENTABLE

Watch is the best present to any person. This could be forever with them . Because it shows the time and they know the worth of time.

4. Create email newsletter design using Mailchimp or canva tool.