NAME : KIRUTHIGA P

DEPARTMENT: INDUSTRIAL BIOTECHNOLOGY

COLLEGE : GOVERNMENT COLLEGE OF

TECHNOLOGY

NAAN MUDHALVAN COURSE: DIGITAL MARKETING

NAAN MUDHALVAN ID : 3853231BACD7BFAA08D4E28BAB282169

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

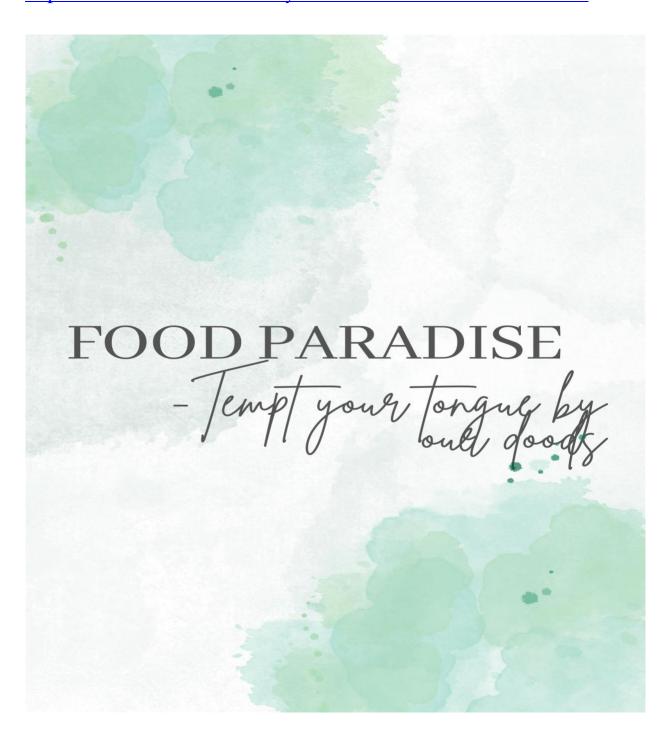
Blogspot: https://www.blogger.com/blog/posts/3842171801026474523

• Wordpress: https://restaurant5531.wordpress.com/2023/10/29/home-cooking/



2. Create a new facebook business page and post one social media poster for your brand.

https://www.facebook.com/biryani.hut.2023?mibextid=ZbWKwL



3.Create and design a social media advertisement poster using canva.



4. Create email newsletter design using Mailchimp or canva tool.

