# Madhumitha Saravanan

+ 1 315-561-5150 | msaravan@syr.edu | https://www.linkedin.com/in/mithasaravanan7/ | https://github.com/madhusaravanan27

### **EDUCATION:**

## Syracuse University, School of Information Studies, Syracuse, NY

**Dec 2024** 

M.S. Applied Data Science

**Relevant Coursework**: Introduction to Data Science | Applied Machine Learning | Big Data Analytics | Quantitative Reasoning for Data Science | Cloud Management | Business Analytics | Natural Language Processing | Data warehouse | Advanced Big Data Management

### Anna University, Meenakshi Sundararajan Engineering College, Chennai, India

Apr 2020

BE Electronics and Communication Engineering

Relevant Coursework: Computer Programming | Object-Oriented Programming and Data Structures

#### **SKILLS:**

Programming Languages: Python, R, SQL, Java, Scala, MATLAB

Software/Tools: Microsoft Excel, Tableau, Power BI, Git, Docker, Google Analytics, JIRA, Confluence

Libraries: Pandas, Scikit-Learn, TensorFlow, NumPy, Keras, Stats Models, Matplotlib

ETL/Big Data Technologies: Apache Spark, Hadoop, Apache Airflow

Databases: MSSQL, MySQL, PostgreSQL, MongoDB, Cassandra, Elasticsearch, Kafka, Minio, Neo4j

Cloud Platforms & DevOps: AWS, Azure, Jenkins, Databricks

## **WORK EXPERIENCE:**

### Data Engineer – Infosys Ltd

Apr 2021 - Dec 2022

- Led the design and implementation of an orchestration layer (REST APIs) using Java, JSON, and Apache Camel for three microservices, ensuring seamless integration and supporting cross-channel performance.
- Performed API testing across multiple environments using Postman, reducing code defects by validating JSON responses and enhancing data accuracy and integration, aligned with client business and marketing goals.
- Built and managed CI/CD pipelines using Jenkins, AWS EC2, and Kubernetes, streamlining deployment processes and delivering efficient, scalable, and automated workflows.
- Delivered client-focused solutions in an agile environment, adapting to evolving business needs, fostering strong client relationships, and ensuring high-quality results aligned with complex project requirements.
- Mentored team members on best practices and new technologies, fostering knowledge sharing, collaboration, and continuous improvement.

## **PROJECTS:**

# **Zillow House** Value Trend Analysis

Feb 2024 - Apr 2024

- Analyzed Zillow pre-sales data (2018-2024) using statistical models and Matplotlib, improving trend forecasting accuracy by 30% through ARIMA and KNN methods.
- Developed and deployed a CNN-based time series model using Keras and TensorFlow, achieving 99.09% prediction accuracy on test data, which optimized forecast reliability and supported scalable ML solutions.
- Visualized Zillow house value trends using advanced EDA techniques, facilitating the identification of key factors influencing regional price fluctuations by 15%.

## A Visual Exploration of Natural Disasters and Economic Impact in the USA

Feb 2024 - Apr 2024

- Supported data-driven decision-making for disaster preparedness and recovery by creating a consolidated Tableau dashboard with interconnected views of economic and human impacts, improving data quality and reinforcing user-centered insights.
- Constructed visual narratives to optimize data storytelling, enabling stakeholders to better interpret trends and insights related to disaster impacts.

## Crime Classification Based on Geographical Area

Oct 2023 - Dec 2023

- Translated business objectives into actionable analyses by developing a crime classification system, increasing prediction accuracy to 72% using Random Forest, XGBoost, and Logistic Regression.
- Designed interactive heatmaps and applied KMeans clustering, enhancing crime pattern analysis by 20% and delivering clear data communication to stakeholders, thereby supporting data-driven decision-making.
- Optimized crime impact analysis by engineering features such as Crime Severity and Victim Demographics, facilitating stakeholder engagement and presenting actionable insights through user-centered visualizations.

## **VBAY Data Warehouse and ETL Optimization Project**

Oct 2023 - Dec 2023

- Designed a Snowflake-based data warehouse with DBT, applying data architecture principles to improve compliance and data governance for VBAY analytics, in line with enterprise data management best practices.
- Architected dimensional data models for key domains: Ratings & Review, Sales, Location, and Bidding, optimizing data modeling and cataloging to support product analytics and market insights.
- Increased query performance by 25% through SQL optimization techniques, ensuring efficient data retrieval and validation for business and strategic reporting.