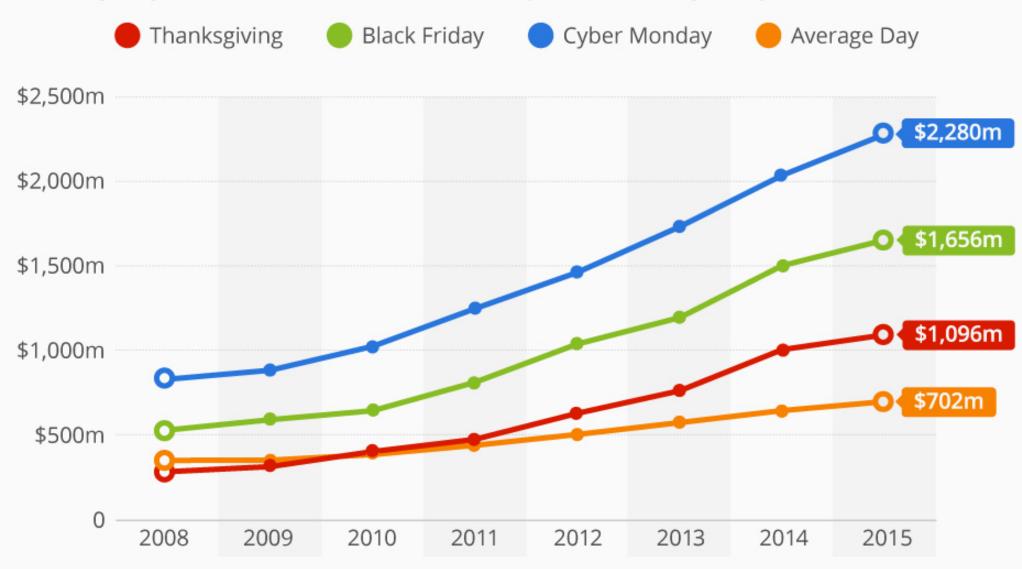
Thanksgiving E-Commerce Spending in Perspective

Thanksgiving weekend e-commerce sales compared to average daily sales in the U.S.*





^{*} retail e-commerce sales excluding travel bookings; desktop only Source: comScore

