

Digital Portfolio



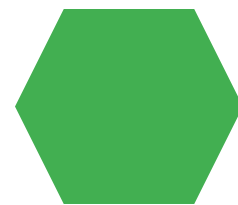
STUDENT NAME:MADHU SREE.R.P

REGISTER NO AND NMID:2422J0130 and asbruaz2422j0130

DEPARTMENT:BCA

COLLEGE: KPR COLLEGE OF ARTS

SCIENCE AND RESEARCH /
BHARATHIYAR UNIVERSITY



PROJECT TITLE

GRAPHIC DESIGNER



AGENDA

Problem Statement

Project Overview

End Users

Tools and Technologies

Portfolio Design and Layout

Features and Functionality

Results and Screenshots

Conclusion

Behance/Dribbble Link



PROBLEM STATEMENT

In today's visually driven market, graphic designers need more than a resume.

Clients and employers expect a creative showcase of design skills.

Without an online portfolio, designers struggle to stand out and get project



PROJECT OVERVIEW

The Graphic Designer Portfolio Project is an online showcase of designs.

It highlights creativity, branding knowledge, and visual storytelling.

Acts as a digital identity to attract clients and employers.



WHO ARE THE END USERS?

- Hiring Managers / Recruiters – To assess design creativity.
- Clients / Companies – To review work before hiring.
- Peers & Collaborators – For networking and joint projects.
- Self – To build a strong personal brand.

TOOLS AND TECHNIQUES



1. Design Tools: Adobe Photoshop, Illustrator, InDesign, Canva
Techniques: Branding, Typography, Color Theory
2. UI Tools: Figma, Adobe XD
Techniques: Layout design, Prototyping
3. Hosting: Behance, Dribbble, Adobe Portfolio
4. Optimization: Image compression, Accessibility checks

POTFOLIO DESIGN AND LAYOUT

Home Page - Hero image and tagline.

About Me - Skills, education, and experience.

Projects - Showcasing designs with details.

Contact - Contact form, social links.

Theme - Modern, minimal, and visually appealing.

FEATURES AND FUNCTIONALITY

Responsive design for all devices.

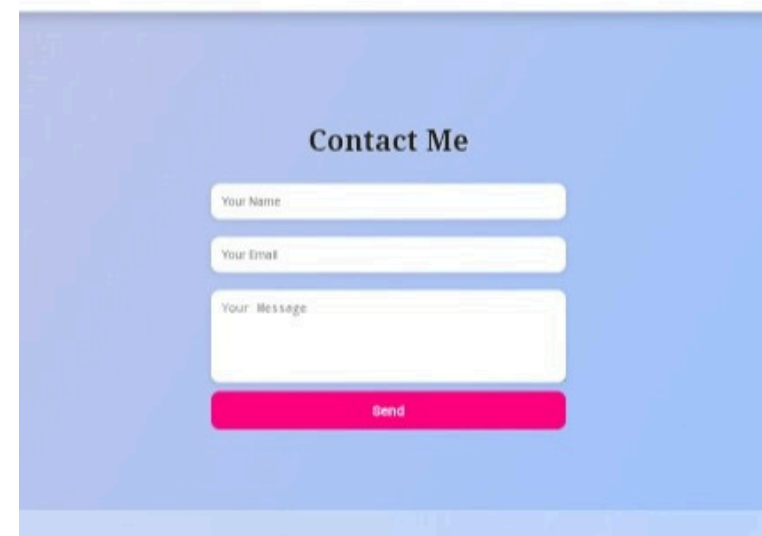
High-resolution image gallery.

Interactive hover effects.

Light/Dark mode option.

SEO and fast-loading portfolio.

RESULTS AND SCREENSHOTS



GITHUB LINK

<https://github.com/madhusree1810-sys/Graphical-designer-Web-development-.git>

CONCLUSION

The Graphic Designer Portfolio builds a strong online presence.

It attracts clients, employers, and networking opportunities.

Helps in career growth and brand recognition.