



Just Ping

The Problem: Friction in Revenue & Recruitment

 Cart Abandonment

₹18,000 crore

lost annually due to cart abandonment

 Frontline Workforce

Up to 25%

monthly churn in q-commerce & logistics

 Language Preference

57%

of internet users prefer vernacular content

 Tool Fragmentation

Multiple Tools

managed by brands without unified ROI dashboard



Just Ping: The Payments-Native Vernacular Solution

"Revenue + Recruit" platform that drives sales and hires frontline workers for India's mid-market brands

Conversational Commerce

1-Tap UPI Checkout

- ✓ Payment integration in chats
- ✓ AI-powered upsell recommendations
- ✓ Runs inside WhatsApp
- ✓ Meta integration ready

 Reduces cart abandonment

Frontline Recruitment

Vernacular Sourcing

- ✓ Multi-language engagement
- ✓ Streamlined KYC verification
- ✓ Automated onboarding process
- ✓ Localized communication

 Reduces frontline workforce churn

Real-time Dashboards

Unified Analytics

- ✓ Track revenue per chat
- ✓ Monitor hires per lead
- ✓ Qualification metrics
- ✓ Consolidated ROI tracking

 Replaces multiple fragmented tools



Just Ping

Smarter AI Solutions at Scale

Beyond chatbots — intelligent conversational agents that truly understand what your users want to say.

GenAI Chat Agents

Scale workforce solutions with AI that understands complex user queries and delivers meaningful responses.

💡 Intent recognition with natural conversation

WhatsApp Integration

Messages that get understood, acted on, and followed through—on a platform your workforce already uses.

💡 No new app downloads required

Multilingual Support

Communicate in 9+ Indian languages with natural responses, breaking down vernacular barriers.

💡 Connect with 57% who prefer native language

Precision at Scale

Reach thousands with personalized experiences in one broadcast—without sacrificing quality.

💡 Template-approved messages that drive engagement

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Key Capabilities & Measurable Impact

Precision Broadcasts at Scale

Send personalized, compliant WhatsApp messages to thousands instantly

Conversational AI That Gets It

Recognizes intent and responds naturally in real time

Smart Follow-ups & Nudges

Track engagement and trigger the next best action automatically

Multilingual, Multimodal Reach

Support for 9+ Indian languages with integrated web links

11M+

Conversations

65K+

Opportunities

9+

Indian Languages

Built for high-volume use cases:

 Job alerts & shift assignments

 Onboarding journeys




 Field surveys

 Interview scheduling

 Attendance & payout updates

Ready to scale your workforce communication?

"You don't need to decide between quantity and quality when you can have both."

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