2026 Product Roadmap

Prepared for: Internal Report

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Focus Areas for 2026

The product roadmap for 2026 includes several key focus areas to ensure we stay competitive and meet our goals.

Mobile App Development

A major focus will be on the development of our mobile app. We aim to launch the iOS version by March and the Android version by June. The budget for this project is $50,000.

AI Features

Chatbot functionality is a high priority. We plan to scope this out in Q2 to ensure it aligns with our overall product strategy.

Security Compliance

SOC2 compliance is a non-negotiable requirement. The deadline for achieving this is August.

Competitive Landscape

Competitors are moving quickly. For instance, Competitor X recently raised $5M, which underscores the need for us to accelerate our mobile app development efforts.

Resource Allocation

To support these initiatives, we will need to allocate 2 iOS developers and hire a Security Consultant.

Key Goal

Our primary goal is to achieve 10,000 daily active users by the end of the year.

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