EARNING REBATE DOLLARS WITH A WINDOW FILM INSTALLATION



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Research Rebates and Incentives Offered for Window Film Installations

Electric utility companies across the U.S. are currently offering incentives for their customers to install window film. These incentives most commonly come in the form of rebate dollars from the utility, either as an account credit or a check.

Want to know what rebates or incentives are available? Check out this website where you can select your location to see what rebates or incentives are available to customers in your area:

• Database of State Incentives for Renewables & Efficiency®

A few points to remember:

First, utilities and their rebates vary, from state to state and even within larger states, where there is more than one utility company.

Second, most if not all rebate programs are for pre-approved window films, professionally installed and with a warranty.

Third, the incentives are calculated most often as a function of dollars per square foot of window film installed. The per-square-foot rebates range from \$.50 to \$2.00.

And fourth, many window film rebates are often limited or "capped," no matter how much film is installed.

As part of your service, do a little homework on behalf of your customers in advance (whether residential or commercial), and be ready to inform them of any rebate or incentive programs that could benefit them.

Depending on the size of the installation, the rebate can become a significant subsidy to the cost of saving energy in the long run.

