

USE LINKEDIN AND FACEBOOK GROUPS TO BUILD RELATIONSHIPS FOR YOUR BUSINESS



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Participating in Online Networking Groups Can Lead to Opportunity

2 Groups We Suggest for Madico Window Film Dealers to Join

- [Window Film Pros \(on LinkedIn\)](#)
- [Window Film Pros \(on Facebook\)](#)

And, of course, feel free to join groups of any related industries where you feel you (and others in the group) will benefit.

Remember, Successful Participation in Online Groups Starts with Etiquette

- Do not join an online group to make a sales pitch. You'll be branded a spammer and likely removed from the group.
- Share your ideas.
- Share your challenges.
- Share opportunities.
- Contribute constructively to help others in the group, so they'll want to help you in return.
- Offer appreciation when others offer you help.
- Don't be a stranger. Check in at least once a week, or you'll have difficulty forming relationships.

In short, behave online as you would if you were at a live networking events.



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