

Diaz de Luna before Purelite 60 was installed.



Strong sunlight coming in from large glass doors.



After: reduced heat makes the showroom more comfortable for clients.

Project Summary:

Project: Diaz de Luna Interior

Design Studio

Location: Cabo San Lucas, Mexico **Installer:** Superior Window Solutions Film Type: Sunscape Purelite 60 October 2014 Date: Scope: Storefront, 366 sq. ft.

Interior Design Studio Protects its Fine Furnishings from Fading with Sunscape Designer Window Film

The Challenge:

Diaz de Luna Interior Design Studio located in Cabo San Lucas, Mexico creates luxurious, elegant and functional environments for residential, retail, and corporate clients nationwide. The firm prides itself on its strong ability to create a blend between traditional and contemporary interiors; executing the perfect balance between classic designs and modern concepts.

The studio's showroom allows clients to visually connect with the design plans that Diaz de Luna creates exclusively for them. Here, clients are able to touch and experience the feel of some of the materials and pieces that will be used in their home or commercial space. However, the showroom was experiencing uncomfortable heat and fading of the fine sample fabrics on display. The designers at Diaz de Luna knew they needed to implement a solution that would protect their valuable furnishings and provide customers with a more comfortable showroom experience.

The Solution:

The designers at Diaz de Luna were somewhat familiar with window film products. They sought out the expertise of Superior Window solutions in San Diego, CA to help determine the film product that would best meet their needs. After a thorough consultation, Sunscape Purelite 60 was chosen to be installed on the showroom's front windows. Where soft light is the desired effect, this technologically- advanced window film exhibits excellent solar protection while providing a very soothing view and appearance.

The Results:

The designers at Diaz de Luna were pleased with the added heat rejection and protection from fading that the Purelite 60 film provides. In fact, they are eager to use the product on other areas of the showroom as well as recommend it to their clients who have similar needs.

