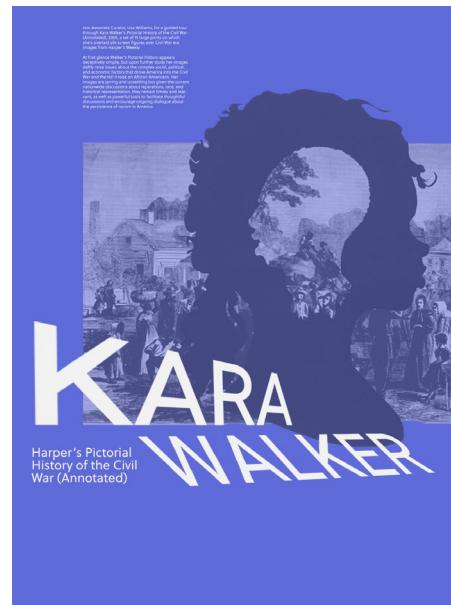
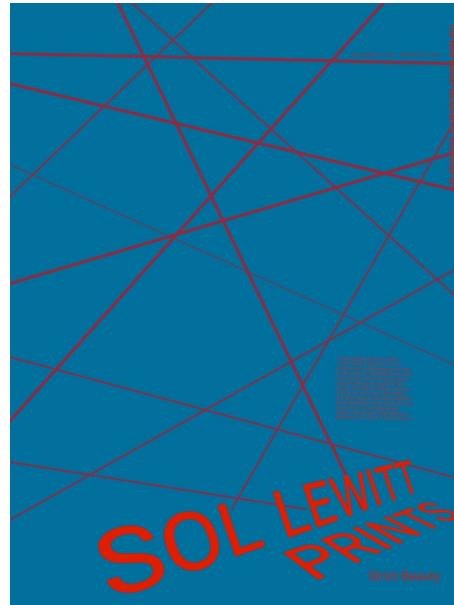
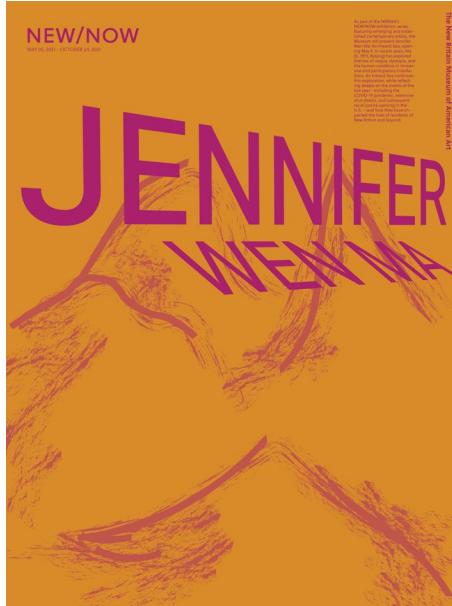


WADSON
WADSON

Graphic Design Portfolio



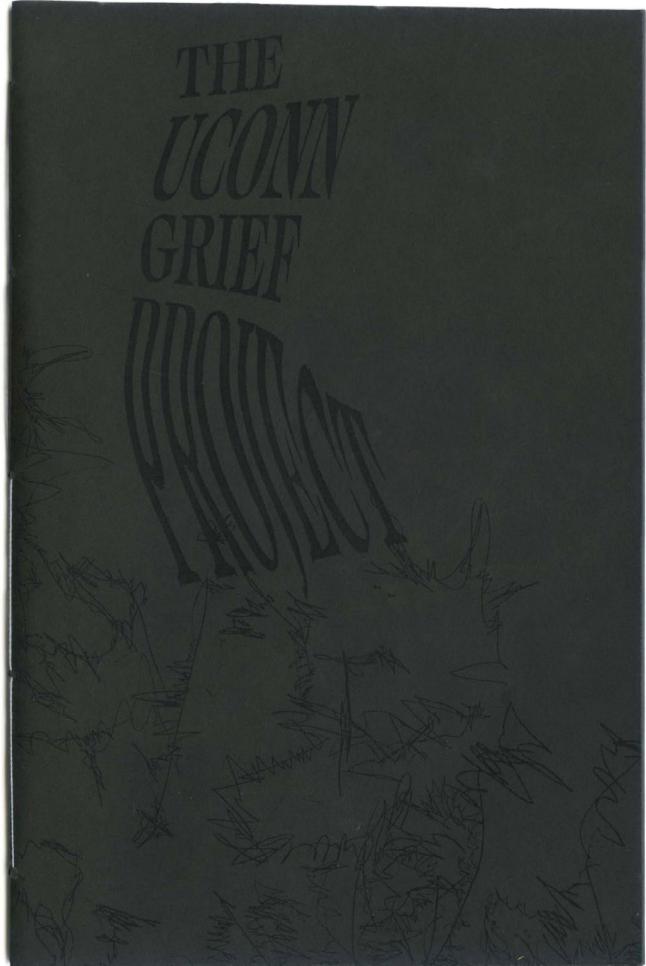
Exhibition Posters

This assignment, through one of my graphic design classes was to make a poster system from a museum we were assigned, mine being The New Britain Museum of American Art. We were tasked with creating four posters based on exhibitions at the particular museum.



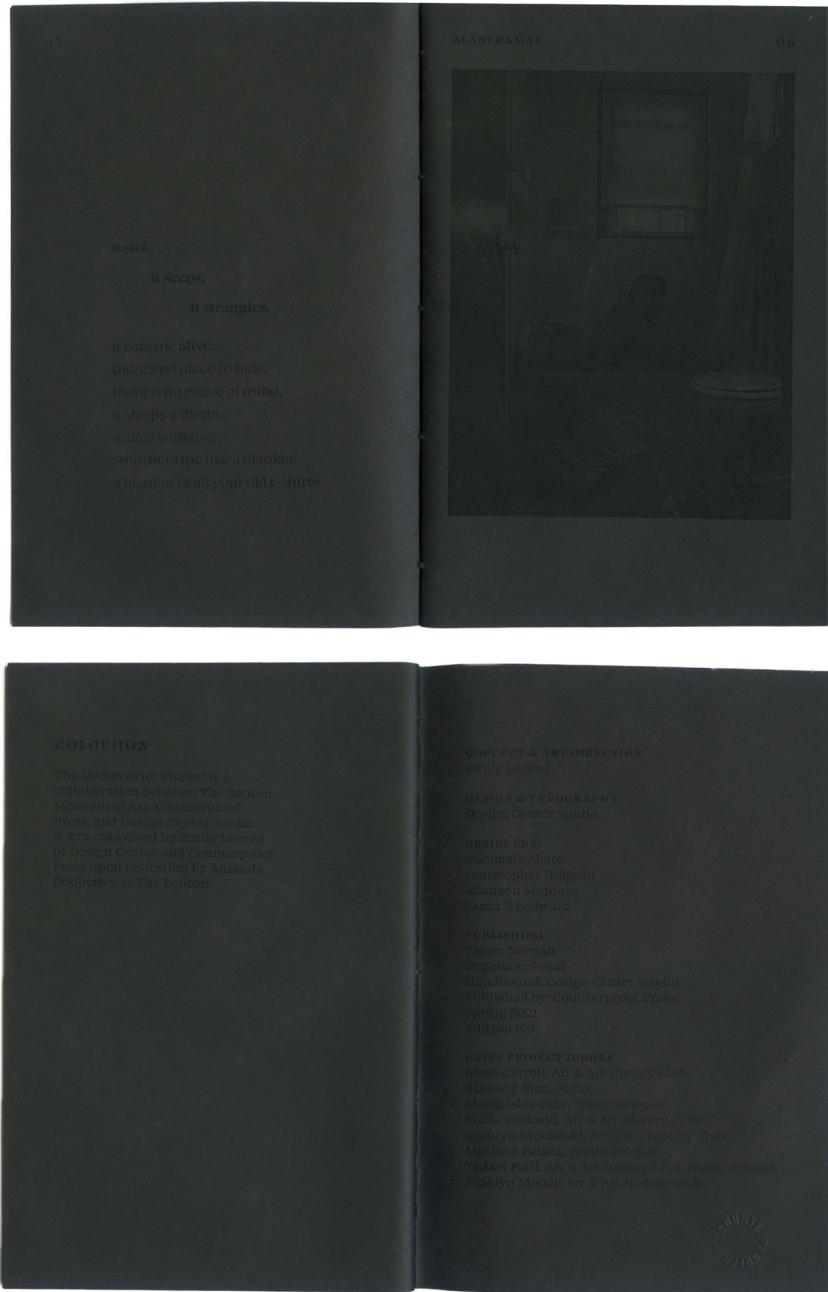
Exhibition Posters

MM-Portfolio 2023



The UConn Grief Project

The UConn Grief Project was a project where artists submitted works based on their definition of grief for the Benton Museum at UConn. I worked collaboratively to create a zine as a collection of art from various student artists. The main zine is 8" by 5.25", while the mini zine is printed on a 8.5" by 11" sheet of paper folded into a book format.



Click [here](#) to view the flip through of the zine:

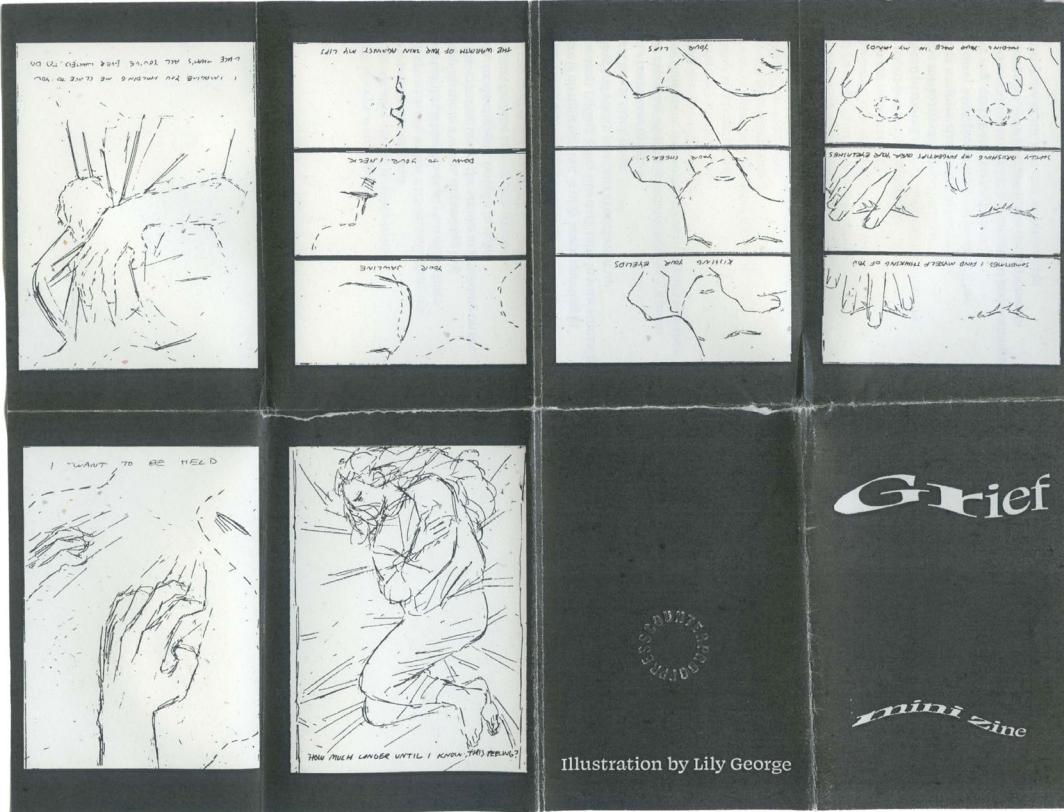
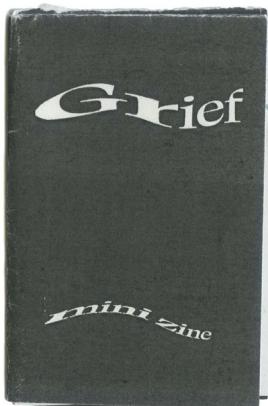
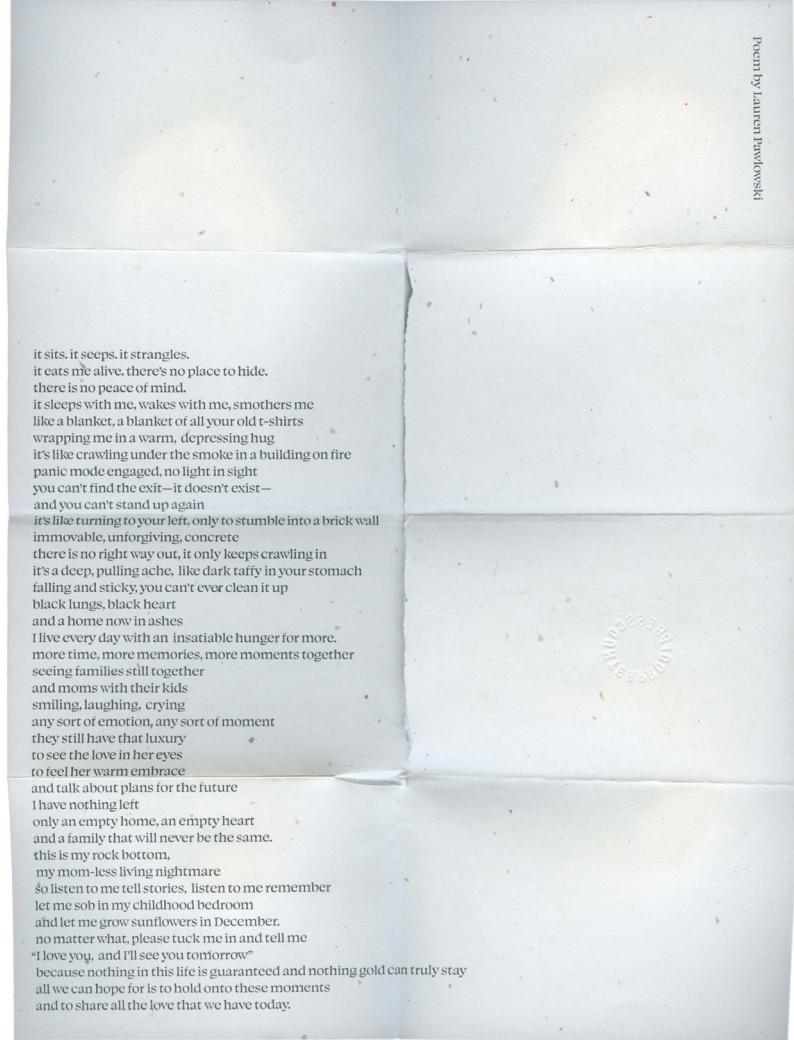


Illustration by Lily George

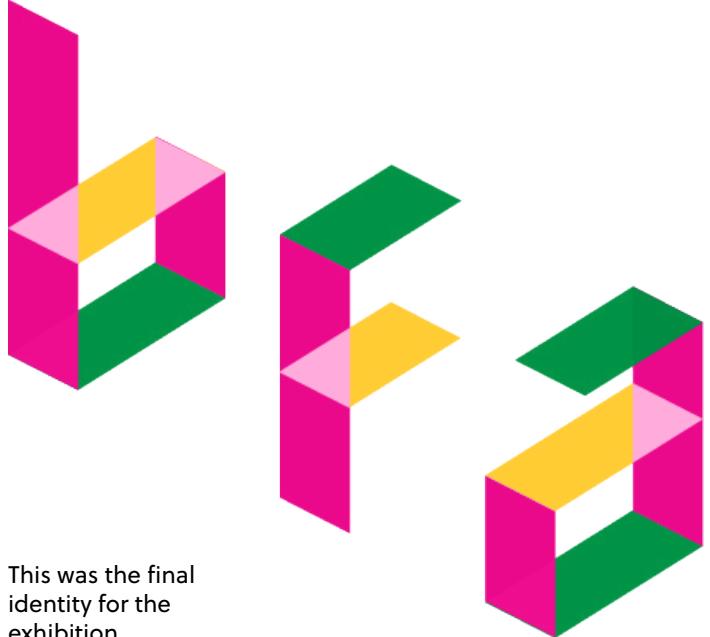


The UConn Grief Project-Mini Zine

I was in charge of the mini zine that was featured alongside the main zine. The mini zine included the entire poem that was also used throughout the main zine with an illustration by one of the artists.



Click [here](#) to view the flip through of the mini zine:



This was the final identity for the exhibition.



BFA Catalog

I worked alongside a larger team to design the identity for the BFA Exhibition, I had a close hand in the adjustments and cleaning up of the identity. I worked collaboratively with two other students to design and produce the BFA Catalog.

Index		Illustration/Animation	Photography/Video	Painting/Drawing	Industrial Design	Graphic Design	Printmaking	Sculpture/Ceramics
Michelle Abate She/Her	michelleabate@gmail.com ig: @michelle_abate_design							
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Ava Murphy She/Her	avamurphy@gmail.com avamurphy.art ig: @plmz_6							
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Will Schultz He/Him	will.schultz5@gmail.com ig: @rptf.design							
Emma Simard She/Her	emmasismandphoto@gmail.com emmasismand.com ig: @emmasismandphoto							
Miranda Wright She/Her	mirawright10@gmail.com mirandawrightworks ig: @miranda.wright.art							
Rhiannon Zergiebel She/Her	zergie1001@gmail.com ig: @rhiannonzarttoo							

Click [here](#) to see the entire catalog:



Space Suit Challenge

This space suit challenge was an event planned by an industrial design professor. I worked on creating a poster to advertise the event taking place. I was tasked to make both an 11x17 and 24x36. I also designed a sticker as a take away.

UCONN INTERNATIONAL OBSERVE THE MOON DAY

space suit challenge

OCTOBER 16
12:30-5:00

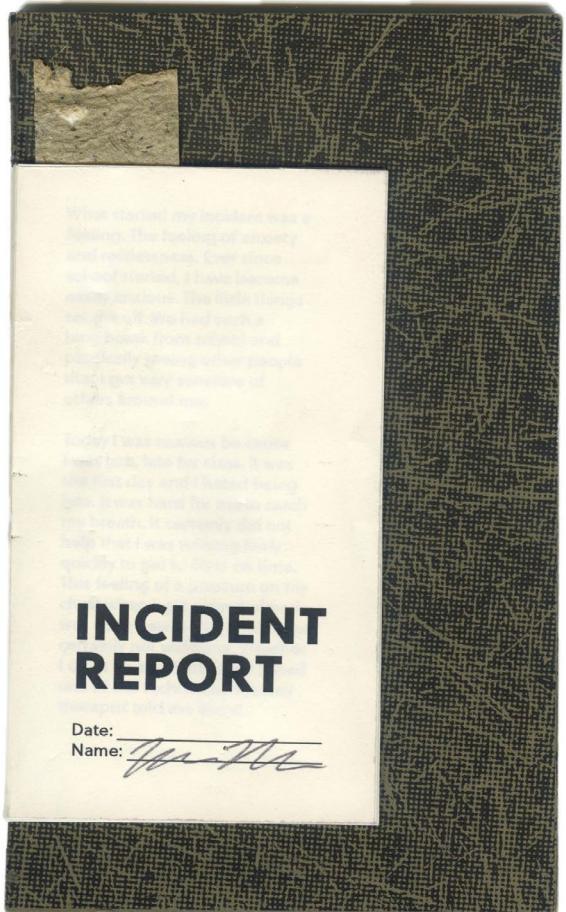
How do I participate?
Form a team to collaborate on designing a new model of space suit.
As astronauts you will race against the clock to navigate a simulated lunar landscape course.

Location: Art Building, Rooms: 108 & 109

Nighttime Moon Observations with the UConn Astronomy Association at Horsebarn Hill starting at 8pm

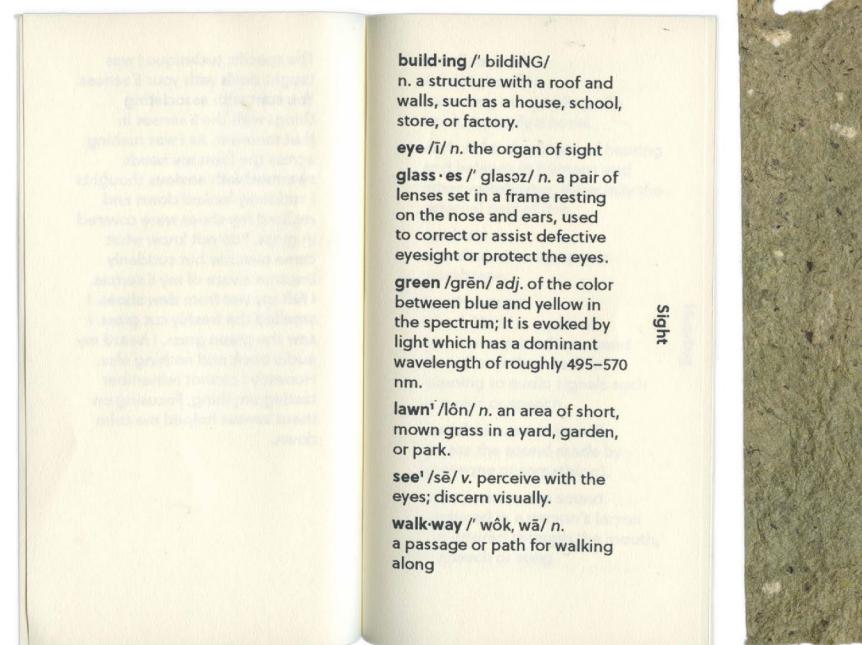
Sign up and learn more:

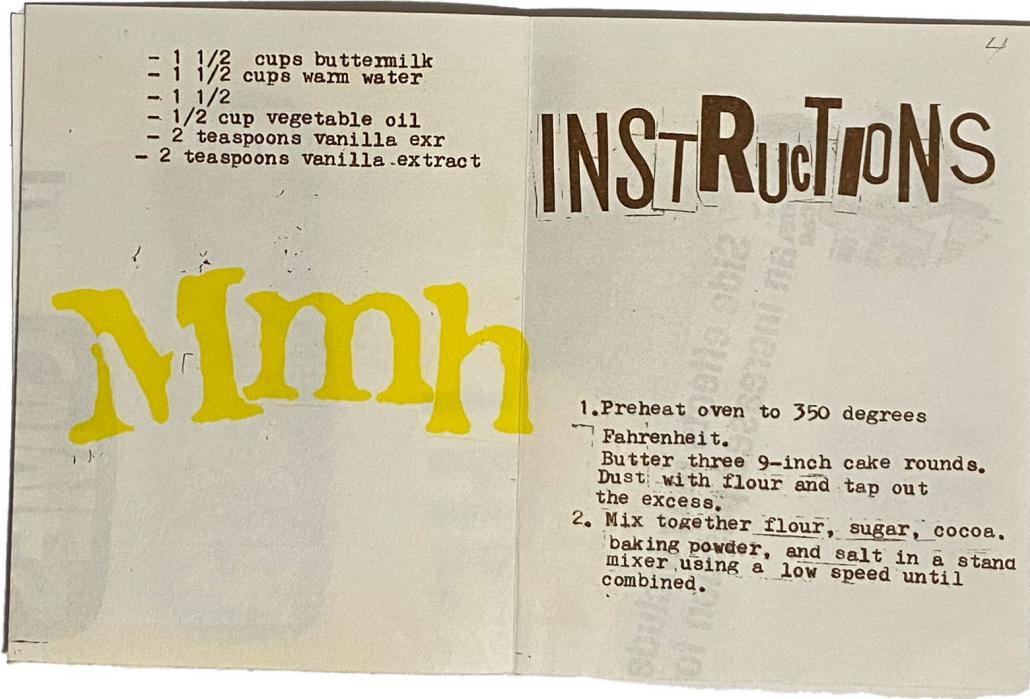
Sponsored by the Krenicki Art and Engineering Institute.



Incident Report

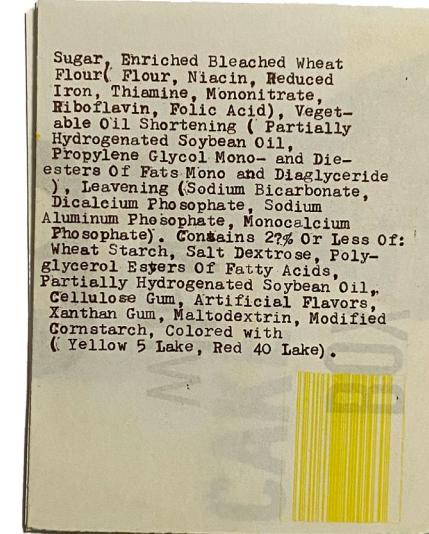
This was an assignment in my graphic design class called Incident report. We were instructed to over a period of two days record an incident both in writing and found objects. My incident was that I was late for class and ran through the grass for a shortcut. I found that there was grass all over my shoes when I arrived to class late and breathless. The next step was to make it into a book.

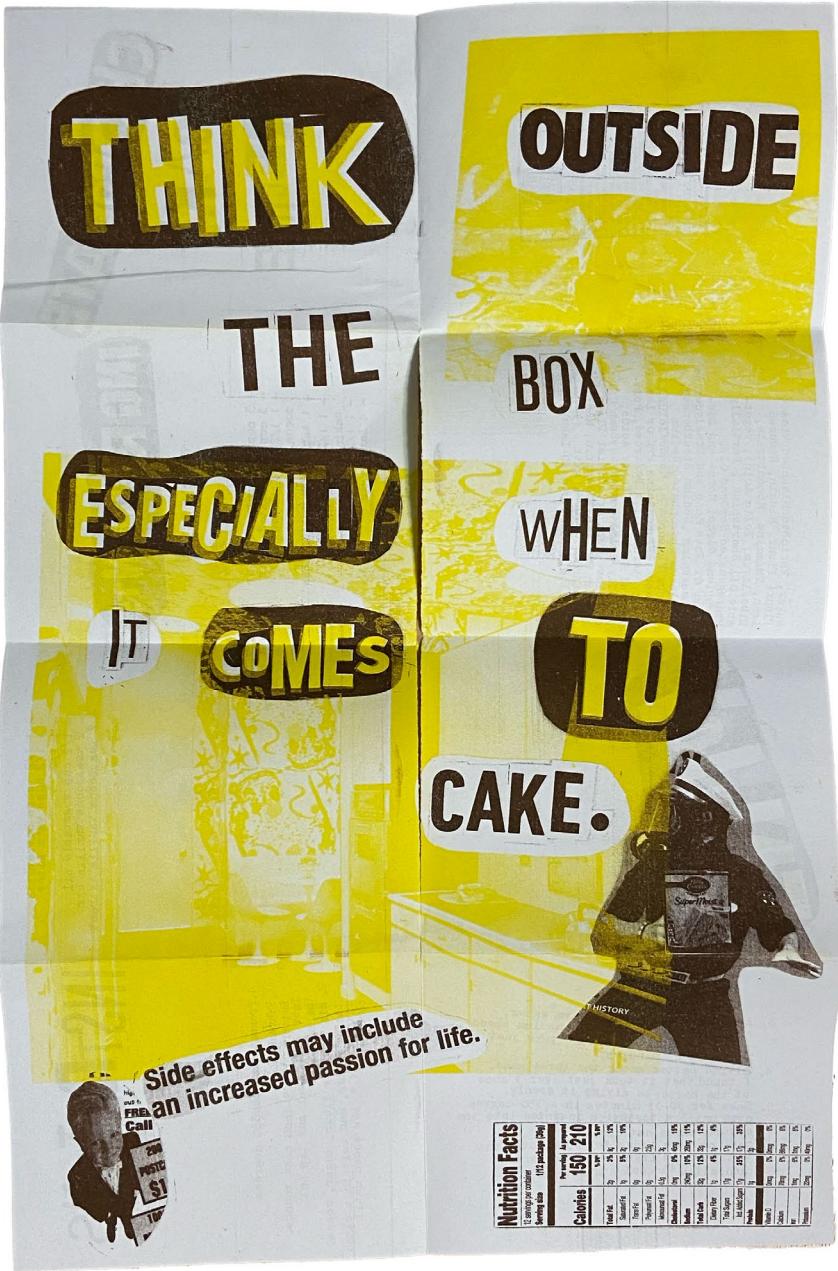


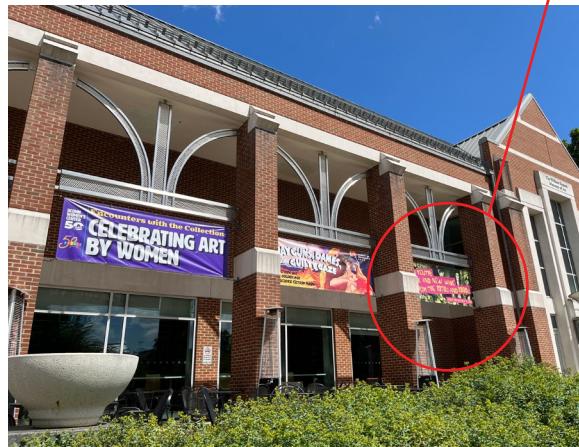


Think Outside the Box

This was inspired by old punk zines but with a twist. Taking the themes of anti-consumerism and do-it-yourself values of punk it is urging viewers to make their own cake versus buy the cake from the box. All of the printed is found from various magazines including the typography.

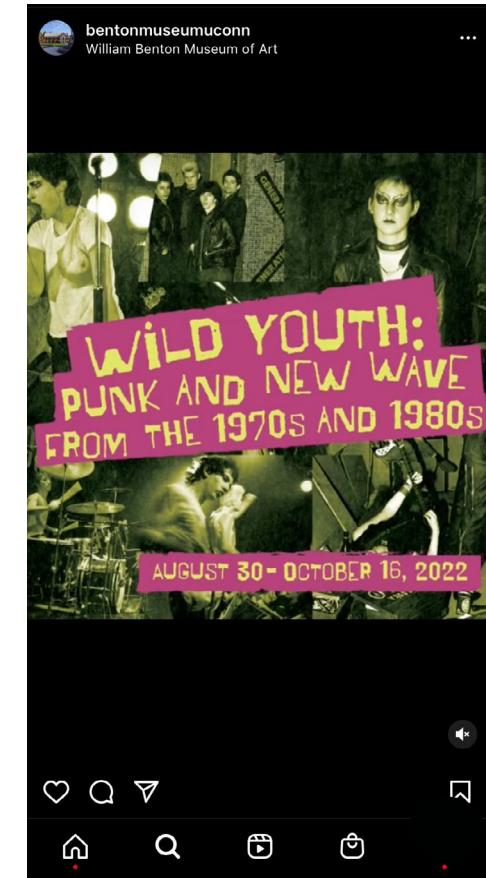






Punk Exhibition

This is publicity for The William Benton Museum's exhibition *Wild Youth: Punk and the New Wave from the 1970s and 1980s*. This publicity included social media, material for the museum website, and an outdoor banner. I was provided images to use on the banner.





Art & Artifact

In response to a brief on choosing an object from a museum, I created a book made out of plastic bags that I had collected while I was in London, UK.



Matchbook

The assignment was to pair a collection with a found images that provide new meaning or context for the collection. I used a collection of matchbooks that I had in conjunction with images collaged from various Nation Geographic magazines.

Click [here](#) to see the entire catalog:



[Click here to view the flip through of the books:](#)

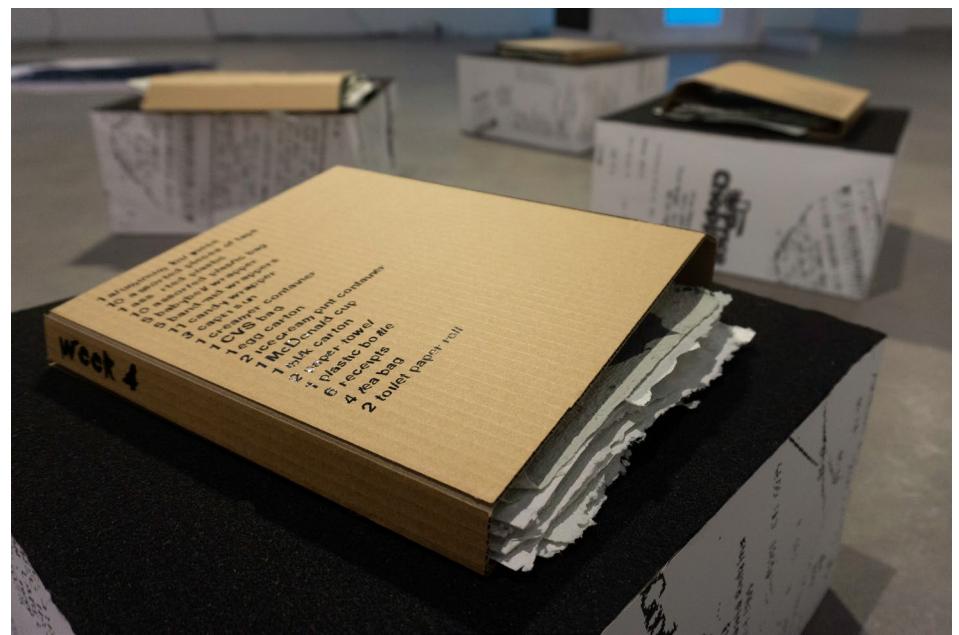
Waste Diary: Book

Through a personal exploration of my own waste, this project delves into our relationship with trash and its environmental impact. Over the course of four weeks, I collected the waste that I generated each day, documenting my findings and assembling them into a book. The paper used for the book was crafted from recycled materials that I had accumulated over time.



I wanted to create a physical representation of the project that would further emphasize my concept by making the podiums lower to the ground. By placing the viewer in a position where they must physically look down to engage with the work, I hope to create a sense of reflection on our individual relationship with waste. Through this project, I aim to encourage viewers to consider their own daily consumption habits and to think critically about the impact of our collective waste on the world around us.

Waste Diary: Installation



Waste Diary: Installation

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PLASTIC

Regular

A B C D E F G H I J
K L M N O P Q R S T
U V Q X Y Z

a b c d e f g h i j 1 2 3 4 5
k l m n o p q r s t 6 7 8 9 0
u v w x y z ! „ „ „ ; ;

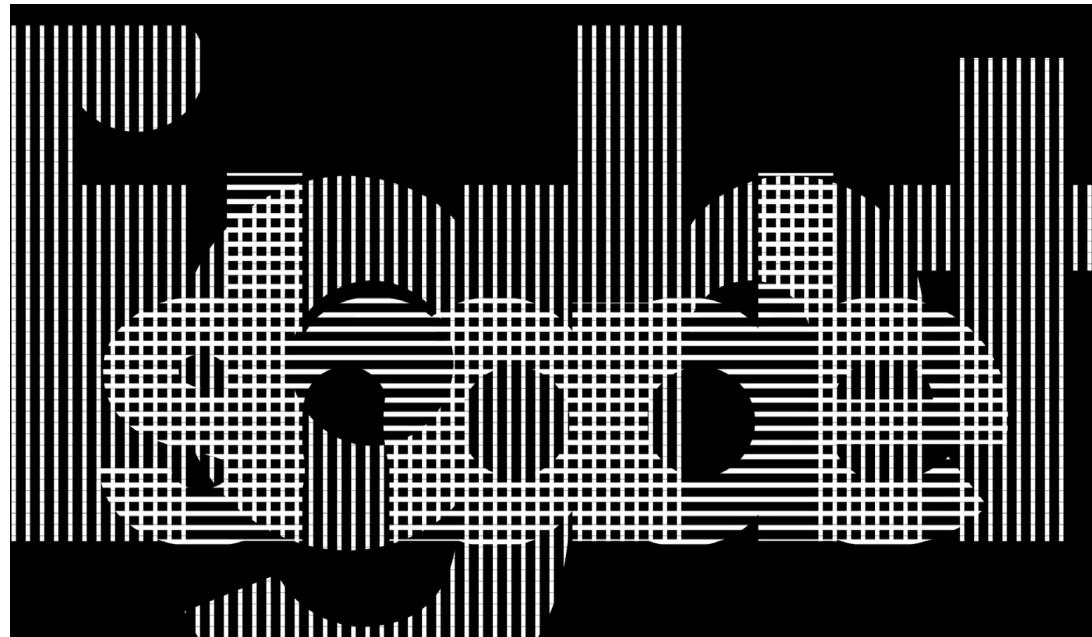
Display

A B C D E F G H I J
K L M N O P Q R S T
U V Q X Y Z

a b c d e f g h i j 1 2 3 4 5
k l m n o p q r s t 6 7 8 9 0
u v w x y z ! „ „ „ ; ;

Waste Diary: Typeface

I designed a typeface that I called "Plastic" for this project. I cut out letters from pieces of plastic that I found along the side of the road. Once cut I pulled at the cut out letters until they became warped. I was interested in the idea that once manipulated plastic could not return to its original state.



Light + Shade

This project focuses on experimenting with word-to-word animation in After Effects, using light and shade creatively to enhance the visual impact and bring textual content to life.



Click [here](#) to view the animation: