

Data Mining Homework 2

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Executable solutions are available and updated at https://github.com/madis/ut-data_mining

1 Task

1. For the data from Table 1 compute the support and support count for itemsets {Aspirin}, {Tylenol, Cepacol}, {Aspirin, Ibuprofen, Panadol}.
 - $\{:\text{itemset}=\text{>[“Aspirin”]}, :\text{support_count}=\text{>5}, :\text{support}=\text{>(5/12)}\}$
 - $\{:\text{itemset}=\text{>[“Tylenol”, “Cepacol”]}, :\text{support_count}=\text{>4}, :\text{support}=\text{>(1/3)}\}$
 - $\{:\text{itemset}=\text{>[“Aspirin”, “Ibuprofen”, “Panadol”]}, :\text{support_count}=\text{>1}, :\text{support}=\text{>(1/12)}\}$
2. Compute the confidence for the following association rules: {Aspirin, Vitamin C} \rightarrow {Sudafed}, {Aspirin} \rightarrow {Vitamin C}, {Vitamin C} \rightarrow {Aspirin}. Why the results for last two rules are different?
 - $\{\{[\text{“Aspirin”, “Vitamin_C”}]=\text{>[“Sudafed”}]\}=\text{>0}\}$
 - $\{\{[\text{“Aspirin”}]=\text{>[“Vitamin_C”}]\}=\text{>(1/5)}\}$
 - $\{\{[\text{“Vitamin_C”}]=\text{>[“Aspirin”}]\}=\text{>(1/2)}\}$