

# MADISON PORTER

Coeur d'Alene, Idaho

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Portfolio: [www.madisonporter.design](http://www.madisonporter.design)

## SUMMARY

User experience designer with a passion for visual design and creative problem solving. Experience in consulting and project management utilizing a combination of strong communication, team collaboration, critical thinking, and analytical skills. Ability to work in fast-paced, deadline-driven environments developing creative solutions and exceeding expectations.

## TECHNICAL SKILLS

Technical: HTML, CSS, GitHub, Bootstrap, JavaScript, JQuery

User Experience Design Tools: User Need Identification, User Experience Interviewing, Persona Creation, User Insight Synthesis, Storyboarding, Decision Flow Diagrams, Wireframes, Prototypes, UI Grids and Composition, Color Theory, Heuristic Evaluation, Typography, Navigation, Accessibility, Interaction Design and Iconography

## RELEVANT EXPERIENCE

### UX/UI Designer

Coeur d'Alene, ID

### Self-Employed

Apr 2023 - Present

Provide user experience and user interface design services and expertise to clients in various industries such as finance and skin health. Key projects include:

- Assessed the usability and accessibility of client's existing website, and provided recommendations to enhance and ensure a consistent user experience
- Created and implemented new webpage content design using tools such as Figma and Squarespace
- Designed a new web application that empowers clients to manage their investments and view a holistic portfolio strategy

### UX/UI Design Bootcamp

Coeur d'Alene, ID

### University of Minnesota

Sept 2022 - Mar 2023

Diaspora, A Small Art Gallery | <https://madisonporter.design/diaspora.html>

- The goal of this project was to design an online, small artist gallery that allows art lovers to discover emerging artists and support their work.
- Skills | Technologies Used: User Research (Interviews) and Analysis, Persona Creation, User Experience Design, Storyboarding, User Interface Design, UI Grids and Composition, Color Theory, Typography, Interaction Design and Iconography, Wireframing, Prototyping, User Testing, Figma, Miro, InVision, Google Drive, Slack

Southwest Metro Animal Rescue | <https://www.madisonporter.design/southwestmetroanimalrescue.html>

- The goal of this project was to redesign and update the Southwest Metro Animal Rescue website to create an accessible platform to help find loving homes for pets in the community.
- Skills | Technologies Used: User Research (Interviews) and Analysis, Persona Creation, User Experience Design, Storyboarding, User Interface Design, UI Grids and Composition, Color Theory, Heuristic Evaluation, Typography, Interaction Design and Iconography, Wireframing, Prototyping, User Testing, Figma, Miro, InVision, Google Drive, Slack

WiKnow, A Wine Pairing App | [www.madisonporter.design/wiknow.html](http://www.madisonporter.design/wiknow.html)

- The goal of this project was to design an app that gives beginner wine drinkers an easy, approachable tool to find wine pairings and expand their wine knowledge.

- Skills | Technologies Used: User Research (Interviews) and Analysis, Persona Creation, User Experience Design, Storyboarding, Wireframing, Prototyping, User Testing, Figma, Miro, Canva, Google Drive, Slack

## PROFESSIONAL EXPERIENCE

### **Salo LLC**

**Minneapolis, MN**

#### **Compass Program Consultant**

**Jan 2021 – Aug 2022**

Provide accounting services and expertise to clients in various areas such as process improvement, system implementation, technical accounting, due diligence, and financial reporting.

- Managed the coordination and preparation of annual report on Form 10-K, quarterly report on Form 10-Q, current reports on Form 8-K, and Specialized Disclosure Report on Form SD
- Prepared historical data analysis as part of sell-side and buy-side due diligence to assist clients in assessing the opportunities and risks associated with potential acquisitions
- Compiled analysis and technical accounting memorandum related to client's \$1.1 billion debt refinancing transaction

### **Deloitte and Touche LLP**

**Minneapolis, MN**

#### **Audit Manager**

**Sept 2020 - Dec 2020**

Manage delivery of client engagements ensuring the team provides excellent client service. Coach employees and teams, encouraging them to develop skills through positive reinforcement and constructive feedback. Leverage expertise and experience to offer recommendations on a broad range of complex client and audit issues.

- Acted as engagement manager for a public company with over \$1 billion in revenues due to proven performance at Deloitte
- Navigated client concerns and objectives while balancing the needs of the audit team including communication of audit results and findings to executive management
- Served as a specialized resource for clients and engagement teams in the energy industry due to extensive knowledge of derivative transactions

#### **Audit Senior**

**Sept 2017 - Aug 2020**

Lead engagement teams through the design and execution of audits of financial statements and internal controls of publicly traded and privately held organizations. Create and monitor budgets and forecasting for audit engagements. Develop and maintain strong client relationships.

- Implemented project management initiatives to create and monitor key milestones and enhance communication, resulting in savings of 7% of hours and a 10-basis points improvement in margin
- Evaluated client processes and provided recommendations for internal control improvements to existing manually intensive tax accounting processes
- Held accountable for budgeting, forecasting, and managing teams of 3-15 employees, recognizing significant engagement savings in hours and costs

#### **Audit Assistant**

**Sept 2015 – Aug 2017**

Execute audit procedures to support audits of financial statements and internal controls. Gain understanding of clients' business, risk assessment and its internal control processes.

- Obtained expertise in U.S. generally accepted accounting principles and financial reporting requirements, including quarterly and annual SEC reporting requirement
- Performed technical accounting research in complex areas including revenue recognition, leases, derivatives, income taxes, and business combinations

## EDUCATION

**UX/UI Design Certificate:** University of Minnesota, Minneapolis, MN

**Bachelor of Accountancy:** University of North Dakota, Grand Forks, ND

**Certified Public Accountant:** State of Minnesota