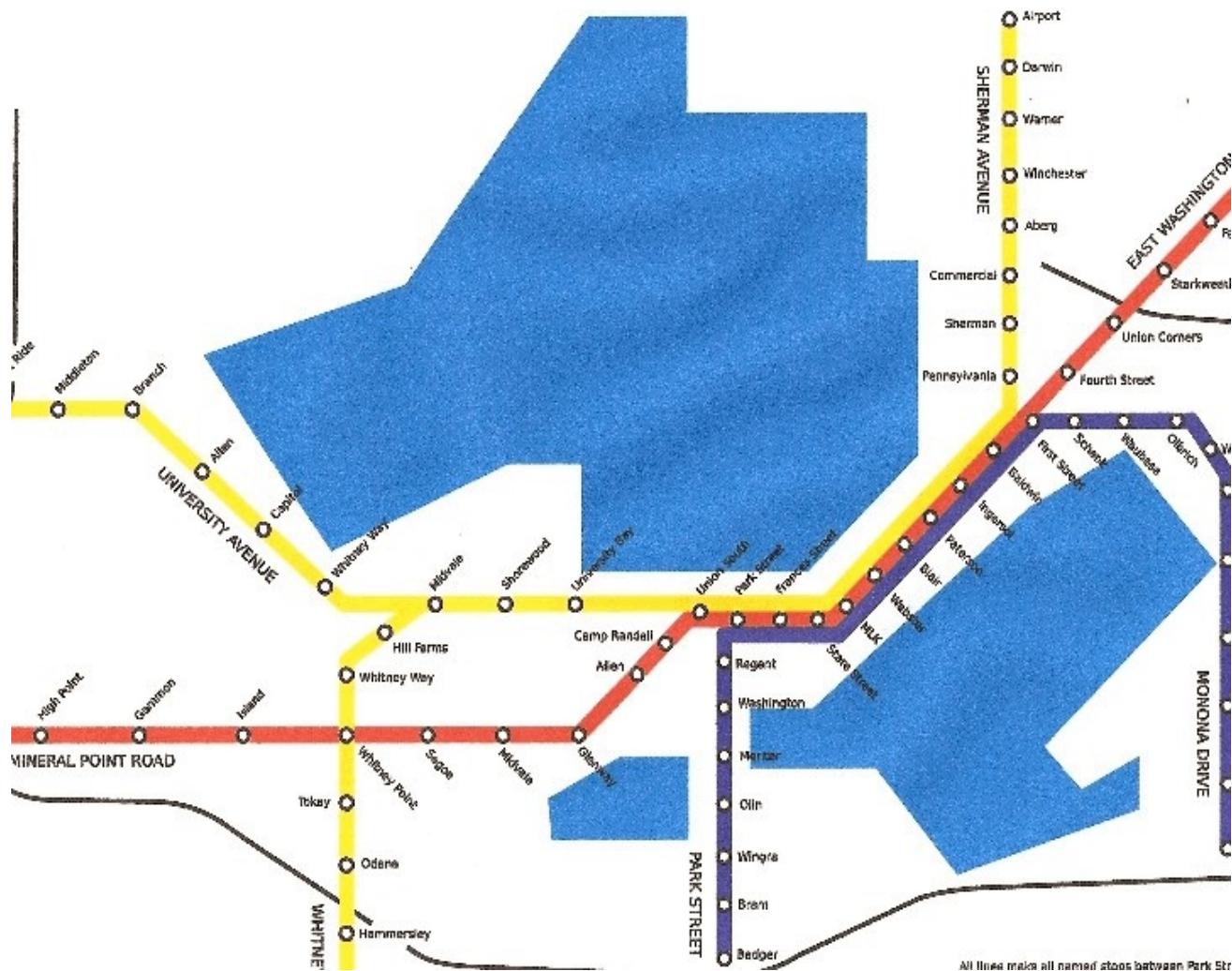


Madison Area Bus Advocates
Bus Rapid Transit Plan
Adopted June 16, 2008



The Madison Area Bus Advocates Bus Rapid Transit (BRT) plan consists of BRT vehicles operating over these corridors and serving these destinations. The runningway is generally on arterial streets with transit priority elements. Model systems include Kansas City Max, Las Vegas Max, Eugene Emerald Express, and Los Angeles MetroRapid. Service is frequent and all-day, with branded vehicles and premium stations spaced at one-third to one mile. The system is designed to incorporate future conversion to light rail.