

# \$2 BUS FARE . . .

The City Council will raise bus fares on Tuesday, February 24  
*unless Madison Alders hear from enough of us to change their minds.*

**Contact the Mayor and City Alders — tell them not to raise bus fares!**

**mayor@cityofmadison.com ■ allalders@cityofmadison.com**

**Your alder (use your district #): district#@cityofmadison.com ■ Call: 266-4071**

**Testify at the Council hearing!**

**Tuesday, February 24, 6:45 p.m.**

**City-County Building, 2nd floor ■ 210 Martin Luther King Jr. Boulevard**

## WHAT'S WRONG WITH HIGHER BUS FARES?

- Public transit is a basic service that benefits everyone, not just bus riders.
- Higher fares will hurt low-income people the most, and the proposed low-income monthly pass will only be available for a maximum of 400 people a month.
- There will be no significant improvements in service from a further fare increase — much of it will go into reserves, at a time when many people need the bus more than ever.
- Service cuts will not be necessary because we stop the fare hikes.
- Metro says that raising fares will raise more money, but it won't if it decreases ridership, as fare increases have done historically. We need to make our bus system stronger, not weaker.
- Getting people out of cars and on the bus is one of the best things a city can do to be more sustainable and cleaner.

## WHAT ISN'T WRONG WITH HIGHER BUS FARES?

*How would  
the fare  
increase  
affect  
you?*

	PRESENT FARE	FARE HIKE BEFORE THE CITY COUNCIL PASSED IN JANUARY		FARE HIKE AFTER THE CITY COUNCIL PASSED IN FEBRUARY 24
		Cash	10-Ride Pass	
Adult	1.50	1.75	2.00	
Senior	.75	.85	1.00	
Youth	1.00	1.00	1.25	
<b>31-day pass</b>	<b>47.00</b>	<b>52.00</b>	<b>55.00</b>	
<i>EZ Rider semester pass</i>	<i>125.00</i>	<i>135.00</i>	<i>150.00</i>	
<i>Proposed low-income 31-day pass (400/month maximum)</i>				<b>27.50</b>

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Peak Oil ([madisonpeakoil-blog.blogspot.com](http://madisonpeakoil-blog.blogspot.com))  
and Progressive Dane ([www.prodane.org](http://www.prodane.org)).

All the proposed fare increases can be seen at  
[www.cityofmadison.com/metro](http://www.cityofmadison.com/metro) — "Complete Info"  
in the "Public Hearing Scheduled" box.