

MADISON CARMAN

UX / UI DESIGNER

CONTACT

(303) 335-7893
madisoncarman@gmail.com
Knoxville, TN relocating to UT

Website: uxfol.io/madisoncarman
LinkedIn: [/madisoncarman](#)
BeHance: [/madisoncarman](#)

SKILLS

User research
Competitor analysis
User research
User personas
User flow / Journey maps
Site mapping
Information architecture
Wireframing / Prototyping
Usability testing
Style guides
Design file organization

TOOLS

Adobe XD
Figma
Sketch
Invision
HTML
CSS
Javascript

EDUCATION

Fort Lewis College Durango, CO
Bachelor of Arts, English

UX/UI Designer with a background in client advocacy and project management. Clear and direct communication and research skills to effectively identify and cater to individual needs for all-inclusive deliverables. User-centered mentality applied to information architecture to produce simple, intuitive, functional solutions to complex problems.

DESIGN EXPERIENCE

CareerFoundry Bootcamp

UX Design, UI Design, Frontend Development

Intensive project-based training program with a focus on user research and analysis, information architecture, usability testing, and end-to-end design.

AdventureHub [\(Click to view case study\)](#)

- Created an iOS native mobile app by conducting user research and analysis, generating personas and journey maps, designing low to high-fidelity wireframes and prototypes, and refining design iterations through usability testing

Yoma [\(Click to view case study\)](#)

- Designed a responsive web app based on user experience research and branding guidelines through rapid prototyping, defining composition and layout, applying design principles and trends, and adapting designs for different breakpoints.

UX/UI Design Internship Oct 2020 - Jan2021

Colorado State University Web and Business Systems

Fort Collins, CO

Audited web content, identified and documented usability errors, and highlighted consistency errors on web pages for developers.

PROFESSIONAL EXPERIENCE

Executive Assistant 2018 - Present

CS AdvoCare, Inc.

Centennial, CO

- Provided guidance to staff on the President's requirements, plans, commitments, and objectives and assisted in the coordination, control, and oversight of organizational work processes.
- Evaluated and improved organizational efficiency through improvements to systems and processes and optimizing efficacy of administrative training.
- Advocated for clients' needs through honest communication and developed creative solutions for multilateral satisfaction.

Licensed Realtor (Property Manager) 2017 - 2018

Hamilton Homestead & Carlton Properties

Denver, CO

- Investigated and analyzed clients' motivations to better understand the root of their needs and frustrations and crafted individually tailored solutions.
- Constructed comparative market analyses and prioritized buyer motivations to determine competitive selling strategies to maximize return on investment.