





FAST

FUNCTIONAL

FASHIONABLE

WHICH PLACES CUSTOMER SATISFACTION AND CONVENIENCE AT
THE FOREFRONT. SUITS WILL
BE SHIPPED TO THE DOOR

OF THE CONSUMER ONCE THEY FILL
OUT A SHORT SURVEY DESIGNATING THEIR PRICE RANGE,
THE FIT THEY DESIRE, AND
THEIR SIZE. I WANT THE
BRAND TO BE POR-

YET SEXY, YOUNG,

TRAYED AS CLASSY

SMART, AND AF-

FORDABLE.

-MADISON

FAWCETT,

CEO



