



Madison PHP Conference

September 22 - September 23, 2017
Madison, WI, USA

About the Organizers

Madison PHP provides support, education, and networking opportunities to PHP developers. The group is not-for-profit and run by community volunteers. Membership is now at over **430 members**. PHP is very popular in this area with 5 other PHP user groups nearby:

Minnesota PHP - 848 members

Milwaukee PHP - 456 members

Chicago PHP - 299 members

Fox Cities PHP - 100 members

With **WordPress**, **Drupal**, **SilverStripe**, and **Laravel** user groups also in our area, we have a lot of developers looking for education and networking opportunities.

About the Conference

In its **fifth year**, our conference will be **September 22nd - 23rd, 2017**. Last year's conference attracted over **250 attendees** over our two days of programming, and we are expecting even more this year. In addition to tutorials and talks, there will be sponsor booths in a lounge area. This is the main hangout area and will be where the beverages and snacks are, so your sponsor booths will get a lot of traffic. Lunch is catered to keep the group together and networking the whole day.



Sponsorship Opportunities

We have sponsorship levels followed by special sponsorship packages. There are limited spots available. We are happy to work with you to build a custom sponsorship package to fit your needs.



Sponsorship Levels

Conference Partner - \$8,000 (1 available)

- Booth (table) in the main exhibit area, right by the coffee
- Your logo in the most prominent sponsor position on all pages of the conference website
- Your logo on the attendee badges (the only logo besides our own)
- One technical talk slot (if there are still talk slots open - talk must be pre-approved by the conference organizers and must be a technical talk, not a sales pitch)
- Thank you with logo on your own slide on screen at the closing remarks
- Thank you in the post-conference e-mail to all attendees along with a 100 word custom message (message must be pre-approved by the conference organizers)
- Up to four free conference tickets
- Tweet announcing your sponsorship

Gold Sponsor - \$4000 (3 available)

- Booth (table) in the main exhibit area
- Your logo in the header on all pages of the conference website
- Thank you with logo on screen with the Gold level sponsors at the closing remarks
- Thank you in the post-conference e-mail to all attendees
- Naming rights for one of the rooms (subject to availability)
- Up to three free conference tickets
- Tweet announcing your sponsorship

Silver Sponsor - \$1500 (5 available)

- Half of a booth (table) in the main exhibit area
- Your logo in the header on all pages of the conference website
- Thank you with logo on screen with the Silver level sponsors at the closing remarks
- Thank you in the post-conference e-mail to all attendees
- Up to two free conference tickets
- Tweet announcing your sponsorship

Local Silver Sponsor (for local businesses only) - \$1000 (5 available)

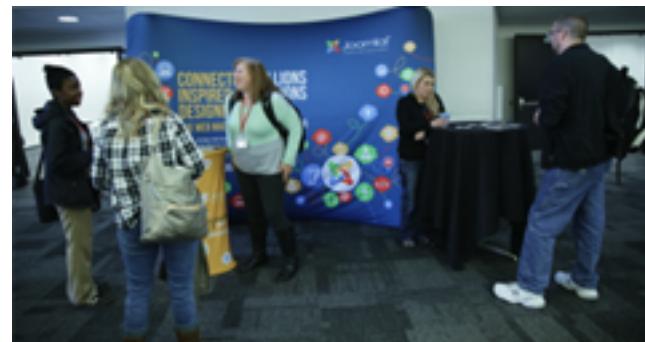
- Half of a booth (table) in the main exhibit area, right outside the talks by the coffee
- Your logo in the header on all pages of the conference website
- Thank you with logo on screen with the Silver level sponsors at the opening and closing remarks
- Thank you in the post-conference e-mail to all attendees
- Up to two free conference tickets
- Tweet announcing your sponsorship

Bronze Sponsor - \$500 (10 available)

- Able to place marketing materials or swag at the Bronze sponsor booth (table shared by all Bronze-level sponsors) in the main exhibit area,
- Your logo on the conference website's Sponsors page only
- Thank you with logo on screen with the Bronze level sponsors at the closing remarks
- One free conference ticket
- Tweet announcing your sponsorship

Community Partner - \$150 (Companies) and \$50 (Individuals)

- Your logo or name on the conference website's Sponsors page only
- Thank you with logo on screen with the Bronze level sponsors at the closing remarks
- Tweet announcing your sponsorship



Special Sponsorship Packages

Light Breakfast Sponsor - \$1000 (2 available)

- Your logo in the header on all pages of the conference website
- Thank you sign along with space for your marketing materials and swag at the breakfast buffet table
- Thank you with logo on screen with the Snack and Beverage sponsors at the closing remarks
- Thank you in the post-conference e-mail to all attendees
- One free conference ticket
- Tweet announcing your sponsorship

Lunch Sponsor - \$4000 (2 available)

- Your logo in the header on all pages of the conference website
- Thank you with logo on screen on your own slide at the closing remarks
- Thank you at lunchtime and a five minute custom message delivered to attendees (message must be pre-approved by the conference organizers)
- Thank you in the post-conference e-mail to all attendees
- Up to three free conference tickets
- Tweet announcing your sponsorship



Snack Sponsor - \$1500 (1 available)

- Cupcakes for the attendees with your logo in frosting on the top.
- Thank you sign at the cupcake table during the afternoon break
- Space for your marketing materials or swag at the cupcake table during the afternoon break
- Your logo in the header on all pages of the conference website
- Thank you with logo on screen with the Snack and Beverage sponsors at the remarks
- Thank you in the post-conference e-mail to all attendees
- One free conference ticket
- Tweet announcing your sponsorship



Beverage Sponsor - \$1000 (1 available)

- Your logo in the header on all pages of the conference website
- Thank you sign at the soda display during the lunch and afternoon break
- Thank you with logo on screen with the Snack and Beverage sponsors at the closing remarks
- Thank you in the post-conference e-mail to all attendees
- One free conference ticket
- Tweet announcing your sponsorship



Ticket Scholarship Sponsor - \$150 (per scholarship - unlimited)

- This sponsorship provides a free ticket to an attendee that could not otherwise afford to attend.
- Your logo on the conference website's Sponsors page only
- Tweet announcing your sponsorship

Full Scholarship Sponsor - \$1000 (per scholarship - unlimited)

- This sponsorship provides a free ticket, \$500 towards travel, and two nights in the conference hotel for an attendee that could not otherwise afford to attend
- Thank you with logo on screen with the Full Scholarship sponsors at the closing remarks
- Your logo in the header on all pages of the conference website
- Tweet announcing your sponsorship

