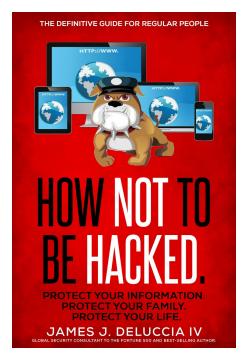
# Media | Press



# <u>How Not To Be Hacked - the definitive guide for regular people</u>

The only no-nonsense, common language guide you'll ever need to protect your online life.

- **Be Secure:** Block criminals from your bank accounts.
- **Peace of mind:** Over all your smartphones, tablets, & more
- Eliminate Fear: Know that your kids are safe online
- **Be Professional:** Use the same security habits consultants use
- Lockdown: Eliminate weaknesses in HealthTrackers, Wearables
- **Save Time:** Learn the actions that make you most secure right now
- **Know:** Where most attacks happen most often, and defeat them

Available on Amazon and community on web, and Facebook

16 months of research on key principles to winning the game against online criminals applied to regular daily events - parenting on social media, online banking, travel, and 63 Tips providing clear advice.

#### **About the Writer:**

James DeLuccia a published author, practitioner, and cyber security expert where he draws on his 20+ years experience to provide innovative and actionable solutions. Currently he is an advisor to global Fortune 100 companies on cyber security. James has spent the last decade building and leading global information security technology, teams, and compliance operations.. James is also published inventor (encryption privacy related patent), a frequent guest speaker, and a passionate father. His published



clients include Google, Amazon, Cisco, Equifax, and other leaders in their field. He is certified as a CIA, CISA, CISM, CISSP, CPISA, CPISM, and degrees in Risk Management, Management Information Systems, and a MBA in Finance. His first book, "IT Compliance and Controls: Best

<u>Practices for Implementation</u>," and "<u>How Not To Be Hacked - The definitive guide for regular people</u>" are globally available.

## **Social Media and Online Properties:**

- <u>CIO / Technology innovator online blog</u> (240+ articles)
- IT Compliance and Security Controls blog (official John Wiley & Sons book site)
- Twitter: @ideluccia @hntbh
- Facebook: www.facebook.com/hntbh
- How Not To Be Hacked website: www.hntbh.com
- Email: <u>tips@hntbh.com</u>

### **Speeches and Online Articles:**

- Wall Street Journal CIO: <u>Software's Jarring Effect on Financial Services</u>: <u>DevOps and Audits</u>
- DevOps Enterprise Summit, Ask the Auditor anything, 2014
  - O Online video: <a href="https://www.youtube.com/watch?v=uq43cfsmmrM">https://www.youtube.com/watch?v=uq43cfsmmrM</a>
- Agile Conference, DevOps defensive Toolkit for security & privacy, 2014
- RSA San Francisco Conference, Information Security Supply Chain You, Your Partners and Nation States, 2014
- FlowCon, San Francisco CA, DevOps and Alternative Control Procedures in high deployment 1,000+/day environments, November 2013
  - O Online video: <a href="https://www.youtube.com/watch?v=PijCUJDb">https://www.youtube.com/watch?v=PijCUJDb</a> hc
- RSA San Francisco Conference, Password Authentication Mechanisms are Dead, February 2013
- Woman's Chief Audit Executive Americas Council, Security Compliance Programs, October
   2012
- Wireless Technology Forum, Mobile device risk and opportunity, October 2012
- CFO Connection Point Seminar, Cloud technology risk management, October 2012
- Institute of Internal Auditors, GAM , Social Media, March 2012
- Institute of Internal Auditors & ISACA, Cloud & Emerging Device Risks, October 2011
- Global Security team of Fortune 100, PCI DSS Core Area Risks, October, 2011
- Internal Audit Director's Network of the South East, Social Media Risks, September 2011
- RSA San Francisco Conference, Payment Card Industry Strategies, February 2011

- RSA European Conference, Emergent technology risks, September 2009
- Quoted in <u>How Anonymous Do Businesses Need?</u> IT Business Edge, article by Lora Bentley (see my expanded response <u>here</u>)
- Contributed and Quoted in <u>Cheap IT Security? The Tools were there all along</u> CSO Online, article by Bill Brenner
- Contributed and Quoted in <u>American Bankers Association Journal</u> (ABA Journal), article by Lauren Bielski "<u>The Case for E-Project Management</u>"
- Contributed and Quoted in Inc Magazine Inc. Technology, article by Lora Shinn "Instituting Security Metrics"
- IT Compliance and Controls is ranked in the <u>Top 15 books for CIOs by CIO Insights</u>
- Contributed and Quoted in SC Magazine: "VISA reports progress on PCI DSS compliance"
   January 2008
- Contributed Article for E-Commerce News: "Pleasing Customers, Securing Transactions:

  Having E-tail both ways" January 2008
- Retailers emphasizing <u>balancing Compliance</u> and <u>Operational Resiliency December 2007</u>